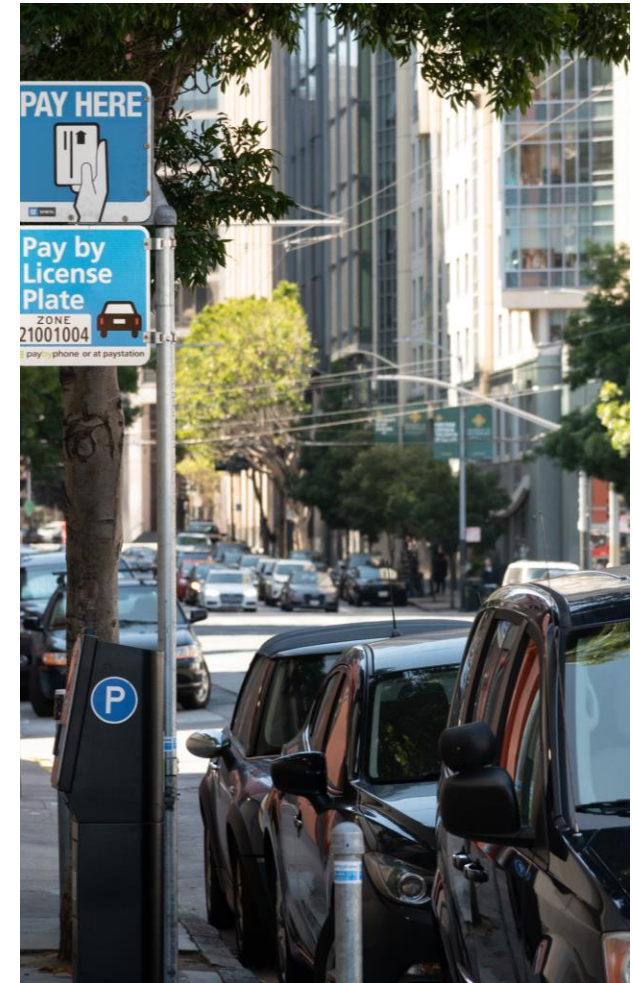**SFMTA**

Modernizing San Francisco's Parking Meter Hours
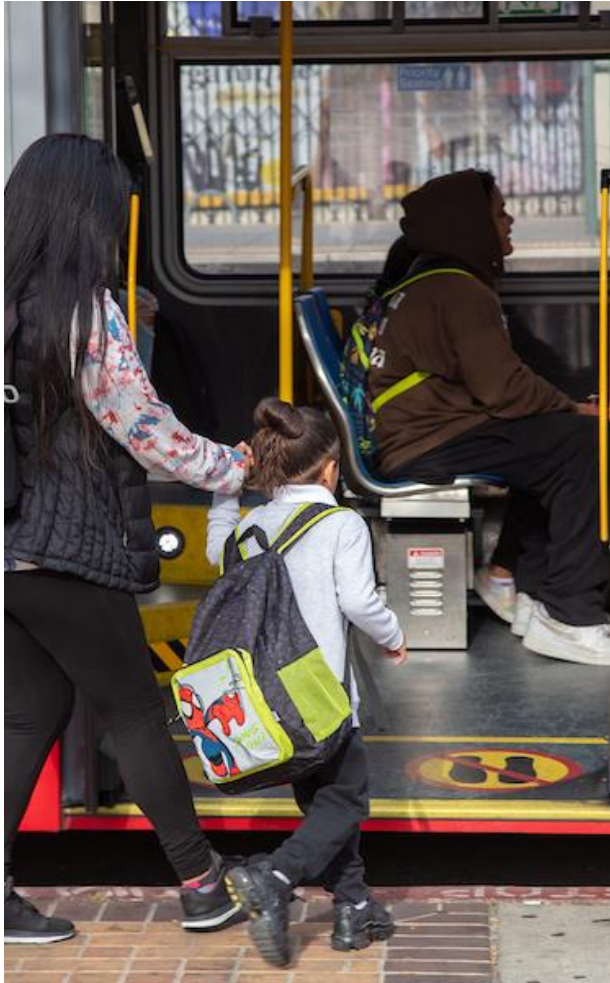
Mission Bay Citizens' Advisory Committee

June 8, 2023

Why extend parking meter hours?

- Meter hours should reflect business hours

- When parking meters are operating, it makes finding a parking space easier

- Modernizing parking meter hours raises money needed to support Muni
  - Public transit is essential to a vibrant and functioning city

Why NOW?

- Muni is facing a large budget deficit—as are all Bay Area transit agencies

- $130 million deficit beginning July 2024 = more than 20 Muni lines

- Cuts like this would be devastating to the nearly 400,000 people who rely on Muni every day

- SFMTA is pursuing other sources of funding, such funding from the state

- Revenue from extending parking meter hours can partially fill the gap

Extending meter hours helps local businesses and drivers

- More parking availability

- Easier parking for customers

- Customers spend less time driving around searching for parking

- Customers don't avoid certain neighborhoods where finding parking is frustrating
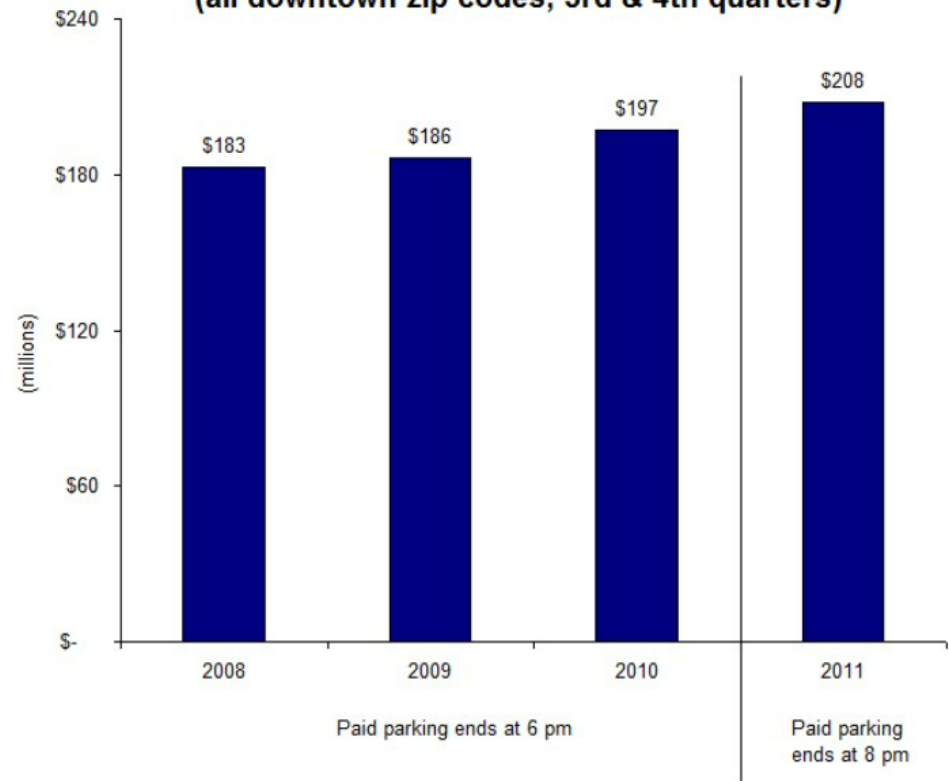
Studies of the impact of extending meter hours

San Francisco: The SF*park* parking pilot and the Sunday metering program from 2013 achieved:

- More availability of parking spaces
- More turnover
- Less time spent circling for parking

Seattle: After paid parking hours were extended in mid-2011, gross receipts for downtown restaurants climbed by 5.4 percent

Seattle study

Gross restaurant receipts
(all downtown zip codes, 3rd & 4th quarters)

Chart showing gross restaurant receipts (millions) by year:
- 2008: $183
- 2009: $186
- 2010: $197
- 2011: $208

Paid parking ends at 6 pm (2008–2010) | Paid parking ends at 8 pm (2011)

Extending meter hours also helps Muni riders, people who walk & roll

- Improves Muni speed and reliability

- Reduces double parking and circling, which present hazards to other road uses

- Reduces distracted driving

- Improves safety for pedestrians, people who ride bikes and scooters, wheelchair users

- Avoids Muni service cuts

SF neighborhoods and other cities with extended parking meter hours

Cities with extended meter hours
California cities
Los Angeles
Sacramento
South San Francisco
Cities in other states
New York, NY
Chicago, IL
Washington, DC
Portland, OR
Las Vegas, NV

SF neighborhoods with extended meter hours
Fisherman's Wharf
Embarcadero
South Beach
Mission Bay
Potrero Hill (18th Street)

Parking meter modernization program

- Extend hours Monday-Saturday
    - Until 10pm (previously 6pm)
    - Rates will be the same as 3-6pm rates to start
- Begin operating meters on Sundays
    - Time: Noon-6pm
    - Rates will be the same as Saturday rates
- No time limits during the new meter hours
- Implementation in phases, from July 2023 through December 2024
- Expected revenue: $18.5 million by 2025

Response to feedback

- We support Board President Peskin's call for an independent economic analysis

- We know you're concerned about parking for your employees

- We know you're concerned about the roll-out plan

Phased rollout proposal

Existing extended meter hours	Phase 1	Phase 2
Mission Bay	Fisherman's Wharf	SoMa
South Beach	Dogpatch	Civic Center
Port/Embarcadero		Financial District
		Hayes Valley
		Marina
		North Beach
		Lower & Upper Polk
		Telegraph Hill
		Union Square
		Union Street/Cow Hollow
		Upper Fillmore

Phased rollout proposal

Phase 3	Phase 4	Phase 5
Castro/Upper Market/Duboce Triangle	Bernal Heights (Cortland)	Outer Balboa
Cole Valley	Glen Park	Outer Clement
Lower and Upper Divisadero	Inner Balboa	Outer Geary
Upper Haight	Inner Clement	Inner & Outer Noriega
Middle Irving	Inner Geary	Taraval
Potrero Hill (18th St)	Laurel/Presidio Heights	UCSF/Parnassus
Showplace Square/Northern Potrero	Lone Mountain	West Portal
Inner Sunset	Noe Valley	
Western Addition	Ocean Avenue	

Phased rollout proposal

Phase 6
Bayview
Chinatown
Excelsior/Outer Mission
Lower Fillmore/Japantown
Lower Haight
Mission
San Bruno
Tenderloin
Visitacion Valley

Outreach plan

Comments? Questions?