The Impark Difference

Regardless of the size, scope and complexity of the parking operation, Impark’s approach and methodology can be specifically-tailored to each contract and property we manage. Our core values include always operating with good business ethics, treating our customers and clients with respect, and being honest and trusted by all our stakeholders.

- Client-specific solutions tailored to realize the financial, operational and service-related needs of your parking facility
- Utilization of the latest in cutting-edge technology
- Industry-leading revenue control and auditing procedures to ensure the highest levels of fiduciary integrity
- Development and implementation of effective marketing programs designed to capture greater market share
- Creation and application of customer amenity programs that provide true enhancement of the customer’s experience
- Effective management of parking programs for multiple user groups
- Employment of sustainable practices and environment awareness across every business activity

We Are Here to Help

At Impark, our approach is site-specific and measured to each property we manage. We would welcome the opportunity to review your parking facility and share how we can provide control while enhancing customer service.

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www.impark.com
Impark is one of North America’s largest and most-experienced parking management companies, providing revenue maximization solutions at over 2,000 parking facilities comprising 450,000 parking spaces across 34 cities across Canada and the United States.

Services Offered

- Complete management of operations for any type of parking enterprise including:
  - Revenue generation
  - Patrol and enforcement services
  - Hands-on management and audit with best-in-class practices
  - Facility maintenance – including pressure-washing, pavement marking and snow removal
- Complete parking solutions for hotels, universities, hospitals, office towers, and shopping centres
- Ground transportation services including satellite lot and rental car customer shuttles
- Dispatch limousines, taxis, and commercial vehicles at airport facilities
- Valet services
- Helpful roadside assistance services [i.e., lock outs, jump-starts, flat tires, out of gas, etc.] at our locations

Across North America and Growing

Impark continues its rapid growth in key markets across Canada and the United States.

Canada

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Impark in the Bay Area

Impark entered the San Francisco Bay Area in 1999 as the operator of the 6,500+ space surface parking lot complex serving the San Francisco Giants new waterfront stadium, Pacific Bell Park (now AT&T Park), which we continue to operate. Over the past 15 years, our Bay Area portfolio has grown to include more than 50 facilities of all types.

In addition to our experience with the Giants, we manage four of the largest public, municipal garages in the City of San Francisco under a contract with SFMTA: The Fifth & Mission garage with more than 2,500 spaces, as well as the Golden Gateway, St. Mary’s Square and Japan Center garages.

The Fifth & Mission garage alone generates more than $14,000,000 per year in gross parking revenues. We oversee and manage all aspects of this busy operation including revenue control, security and garage maintenance. The operation employs a staff of more than 25 unionized personnel and we operate a combination of automated Pay-On-Foot (POF) payment stations and cashiered parking terminals on a 24/7 basis, 365 days per year.

Other major Bay Area projects managed by Impark include San Francisco’s Embarcadero Center (office/retail) complex with more than 2,000 self-park spaces as well as the Watergate Towers (office) and Bay Street (retail/entertainment) projects in Emeryville.