The Commissioners of the Redevelopment Agency of the City and County of San Francisco met in a regular meeting at City Hall, 1 Dr. Carlton B. Goodlett Place, Room 416, in the City of San Francisco, California, at 4:00 p.m. on the 2nd day of June 2009, at the place and date duly established for holding of such a meeting.

President Ramon Romero called the meeting to order at 4:00 p.m.

Mr. Romero welcomed members of the public and radio listening audience and asked that all electronic devices including pagers and cellular telephones be turned off during the meeting. Mr. Romero asked members of the public who wished to address the Commission to fill out speaker cards, and to state their names for the record, and to limit their remarks to three minutes. Mr. Romero stated that the appropriate time for members of the public to address the Commission on matters not on the current Agenda, but related to general Agency business, would be Item 6 on the agenda. This portion of the Agenda is not intended for debate or discussion with the Commission or staff, and members of the public should simply state their business or matter they wish the Commission or staff to be aware of, and if they had questions, to follow-up with staff or Commissioners during a break or after adjournment. It is not appropriate for Commissioners to engage in a debate or respond on issues not properly set in a publicly-noticed meeting agenda.

1. **RECOGNITION OF A QUORUM**

The Commission Secretary announced the presence of a quorum with the following Commissioners present:

- Ramon Romero, President
- Rick Swig, Vice President
- London Breed
- Linda Cheu
- Francee Covington
- Leroy King
- Darshan Singh

Fred Blackwell, Executive Director, and staff members were also present.

2. **REPORT ON ACTIONS TAKEN AT PREVIOUS CLOSED SESSION MEETING, IF ANY.** No Reportable Action.

3. **MATTERS OF UNFINISHED BUSINESS.** None.

4. **MATTERS OF NEW BUSINESS:**
CONSENT AGENDA

(a) Approval of Minutes: Meeting of May 19, 2009.

(b) Resolution No. 54-2009, Authorizing a Personal Services Contract with Poor People's Radio, Inc., a California nonprofit public benefit corporation, for a term of three years, in an amount not to exceed $121,052.50 per year for a total aggregate amount not to exceed $363,037.50 to provide redevelopment related community education and outreach through live radio broadcasts of Agency Commission meetings and other Agency related programs; All Redevelopment Project Areas.

(c) Resolution No. 55-2009, Approving a fiscal year 2009-2010 operating budget in an amount not to exceed $255,194 under the Maintenance and Management Agreement with the Port of San Francisco for the maintenance and management of Rincon Park; Rincon Point-South Beach Redevelopment Project Area.

(d) Resolution No. 56-2009, Authorizing an extension of time for a Panel of Environmental Assessment Firms for a period of six months from June 7, 2009 to December 7, 2009; All Redevelopment Project and Survey Areas.

Commissioner Covington requested Agenda Item 4(b) be taken off consent for a staff presentation.

Commissioner King requested Agenda Items 4(c) and 4(d) be taken off consent for staff presentations.

ADOPTION: IT WAS MOVED BY MS. COVINGTON, SECONDED BY MR. SINGH, (WITH MS. CHEU ABSTAINING) AND UNANIMOUSLY CARRIED, THAT THE MINUTES FOR THE REGULAR MEETING OF MAY 19, 2009 BE ADOPTED.

ADOPTION: IT WAS MOVED BY MS. COVINGTON, SECONDED BY MR. SINGH, AND UNANIMOUSLY CARRIED, THAT RESOLUTION NO. 56-2009, AUTHORIZING AN EXTENSION OF TIME FOR A PANEL OF ENVIRONMENTAL ASSESSMENT FIRMS FOR A PERIOD OF SIX MONTHS FROM JUNE 7, 2009 TO DECEMBER 7, 2009; ALL REDEVELOPMENT PROJECT AND SURVEY AREAS, BE ADOPTED.

REGULAR AGENDA

(b) Resolution No. 54-2009, Authorizing a Personal Services Contract with Poor People's Radio, Inc., a California nonprofit public benefit corporation, for a term of three years, in an amount not to exceed $121,052.50 per year for a total aggregate amount not to exceed $363,037.50 to provide redevelopment related community education and outreach through live radio broadcasts of Agency Commission meetings and other Agency related programs; All Redevelopment Project Areas.
Minutes of a Regular Meeting, June 2, 2009

Presenter: Gina E. Solis, Agency Staff, Terry Collins, KPOO

Speakers: Oscar James, Al Williams, Harrison Chasting, Arnold Townsend

Commissioner Covington requested that the Agency take full advantage of services stipulated in the contract such as public service announcements informing the public that there are housing opportunities, the Certificate of Preference Program, and other services the Agency offers which have not been utilized by the Agency; not at the fault of KPOO. Ms. Covington asked when the Agency anticipates hiring a Public Information Officer.

Director Blackwell indicated that the Agency would be working with KPOO to develop a schedule of Personal Services Announcements and forums on issues that are relevant to the communities the Agency serves. Mr. Blackwell stated with regard to the Public Information Officer issue, as a result of the budget crises, directives from the Mayor's Office and the Board of Supervisors to all Department Heads was to eliminate the Public Information Officer positions as a result of the budget crises. Mr. Blackwell stated that he is currently working out the various responsibilities performed by the Public Information Officer position within the Executive Office. Also, a communications audit in the next fiscal year is planned to go over the services utilized with KPOO as to what the Agency does on print and what is communicated with the PAC's and CAC's at the neighborhood level.

Commissioner Covington stated that she was glad to know that changes were in progress in terms of getting more information out about the agency's programs and housing opportunities. Ms. Covington indicated that Commission meetings are a small part of what the Agency does, and would like the public to be more informed as to the vital work performed by dedicated staff. Commissioner Covington put forth a motion to move Agenda Item 4(d).

Commissioner Cheu seconded Ms. Covington's motion.

Commissioner King stated that KPOO has been receiving the same contract amount since they began broadcasting, and with the proposed additional services Ms. Covington is suggesting, he would like KPOO to receive an increase other than the cost of living increase. Mr. King indicated that he receives calls throughout California from listeners of how they appreciate KPOO broadcasting the Commission meetings and other relevant meetings held by the Agency by keeping them informed since some members of the public are not able to attend the meetings at City Hall for various reasons. Mr. King stated that he supports the item for approval but also requested that there be an increase in funds for additional services as stated by Ms. Covington.

Commissioner Breed stated that she appreciates the service, hard work, KPOO's accessibility to the Community broadcasting Commission meetings and other agency related meetings, and consistently making themselves available to the community. Ms Breed indicated they KPOO has always been there when no
other media outlets were available with the type of services KPOO offered, especially in the African American community. Ms. Breed stated that she too receives a lot of feedback from constituents expressing their appreciation of KPOO's service to the community. Ms. Breed stated she supported approving the item and expressed that she looks forward to KPOO's continued work with the Agency.

President Romero stated that he became a regular listener of KPOO more than 30 years ago, and became much more aware of KPOO's services to the communities since becoming Commissioner. Mr. Romero stated that he also has received numerous letters of support over the years from KPOO listeners and read a letter from a listener thanking KPOO for broadcasting the numerous CAC and PAC meetings on the radio. Mr. Romero expressed his support of approving the item.

ADOPTION: IT WAS MOVED BY MS. COVINGTON, SECONDED BY MS. CHEU, AND UNANIMOUSLY CARRIED, THAT RESOLUTION NO. 54-2009, AUTHORIZING A PERSONAL SERVICES CONTRACT WITH POOR PEOPLE'S RADIO, INC., A CALIFORNIA NONPROFIT PUBLIC BENEFIT CORPORATION, FOR A TERM OF THREE YEARS, IN AN AMOUNT NOT TO EXCEED $121,052.50 PER YEAR FOR A TOTAL AGGREGATE AMOUNT NOT TO EXCEED $363,037.50 TO PROVIDE REDEVELOPMENT RELATED COMMUNITY EDUCATION AND OUTREACH THROUGH LIVE RADIO BROADCASTS OF AGENCY COMMISSION MEETINGS AND OTHER AGENCY RELATED PROGRAMS; ALL REDEVELOPMENT PROJECT AREAS-2009, BE ADOPTED.

(c) Resolution No. 55-2009, Approving a fiscal year 2009-2010 operating budget in an amount not to exceed $255,194 under the Maintenance and Management Agreement with the Port of San Francisco for the maintenance and management of Rincon Park; Rincon Point-South Beach Redevelopment Project Area.

Presenter: Audrey Kay, Agency Staff

Speakers: None

ADOPTION: IT WAS MOVED BY MR. SWIG, SECONDED BY MS. SINGH, AND UNANIMOUSLY CARRIED, THAT RESOLUTION NO. 55-2009, APPROVING A FISCAL YEAR 2009-2010 OPERATING BUDGET IN AN AMOUNT NOT TO EXCEED $255,194 UNDER THE MAINTENANCE AND MANAGEMENT AGREEMENT WITH THE PORT OF SAN FRANCISCO FOR THE MAINTENANCE AND MANAGEMENT OF RINCON PARK; RINCON POINT-SOUTH BEACH REDEVELOPMENT PROJECT AREA, BE ADOPTED.
Minutes of a Regular Meeting, June 2, 2009

(d) Resolution No. 56-2009, Authorizing an extension of time for a Panel of Environmental Assessment Firms for a period of six months from June 7, 2009 to December 7, 2009; All Redevelopment Project and Survey Areas.

Presenter: Su-Syun Chou, Agency Staff

Speakers: None

Commissioner Swig called staff's attention to be more proactive in anticipating the end of terms so they do not come to the Commission for extensions because it places an exposure upon the Commission when asked to approve unconditionally an extension, especially when staff knows that the term is coming to an end. Mr. Swig stated that the Commission has expressed this concern to staff at previous meetings and would like to have more time to review the businesses performance and their status prior to the Commission approving or extending contracts. Mr. Swig put forth a motion to approve Item 4(d).

Commissioner Covington seconded Mr. Swig's motion.

ADOPTION: IT WAS MOVED BY MR. SWIG, SECONDED BY MS. COVINGTON, AND UNANIMOUSLY CARRIED, THAT RESOLUTION NO. 56-2009, AUTHORIZING AN EXTENSION OF TIME FOR A PANEL OF ENVIRONMENTAL ASSESSMENT FIRMS FOR A PERIOD OF SIX MONTHS FROM JUNE 7, 2009 TO DECEMBER 7, 2009; ALL REDEVELOPMENT PROJECT AND SURVEY AREAS, BE ADOPTED.

(e) Workshop to discuss the current workforce strategy which coordinates efforts between the Office of Economic and Workforce Development and the Agency in an effort to eliminate barriers to employment, streamline reporting, and improve training and placement services; All Redevelopment Project Areas.

Presenter: Steven Maduli-Williams, Agency Staff

Speakers: Oscar James, Susan Murphy, Joseph Bryant, Jesse Mason, Al Williams, Steve Hanson, Terry Anders, Tedd Hunt, Angelo King, Don Marcos, Marvin Robinson, Mindy Kener, Joshua Arce, Mike Brown, Joantionette Hopkins, Gary Banks, Chris Jackson, Alonga Davis.

The following are excerpts from Mr. Maduli-Williams' power point presentation:

SFRA Job Readiness (JRI)
Mission Statement
During the next three years the Agency hopes to launch the "SFRA Job Readiness Initiative (JRI)" with the goal of investing up to $4 million over the next three years in workforce development programs with the intent of impacting the lives of 1,000 project area residents. By investing an average of $4,000 per individual the Agency hopes to expand and strengthen the workforce development infrastructure in its respective project areas. In addition, SFRA hopes that JRI will accomplish the three following goals:
- Secure jobs for project area residents
- Create job opportunities for people with barriers to employment
- Create pathways towards new careers

- Current Workforce Development Challenges
  - Need for Stronger Coordination and Communication
  - Lack of Coordination with Unions as to local hiring goals
  - A disconnect between the job readiness of local workers and the job readiness levels required by contractors, resulting in low retention levels for local workers

- CBO Capacity Issues
  - CBOs lack the capacity and staffing to supply the number of qualified job ready individuals needed to place in upcoming construction activities and to meet the anticipated job readiness need in Redevelopment Project Areas such as Bayview Hunter’s Point and Visitacion Valley
  - Most CBOs are unable to effectively offer all services needed to assist an individual to successfully become job ready
  - CBOs are facing challenges including leadership, organizational development, staffing and shrinking funding

- Increased Community Level Conflict around Local Job Opportunities
  - Breakdowns in communications related to workforce hiring goals and objectives that have led to some community unrest and work stoppages
  - Contractors and community members are dissatisfied with the current method of placement

- Systems, Reporting and Workforce Goal Monitoring
  - Need for an upgrade of systems and technology to accurately track and identify local employment ready individuals by skill set

- Implementation Steps for JRI
  - CityBuild as a Placement Partner in Southeast. In August of 2009, the Agency intends to enter into a letter agreement with CityBuild to provide construction related placement services to Southeast sector project area residents. This is inclusive of the Bayview, Shipyard Hunters Point, and Visitacion Valley Project Areas.
  - RFP for a panel of Workforce Development Providers. During the 3rd Quarter of 2009, agency staff expects to prepare a RFP for commission approval that will select a number of workforce development providers to provide job readiness training as well as barrier removal services for southeast sector residents.
  - RFP for Non Southeast Sector Placement Activities. During the 3rd Quarter of 2009 Agency staff expects to prepare an RFP for commission approval that will select a single provider for construction placement activities, job readiness training, and permanent employment placement (retail). This includes the Mission Bay, Transbay and South of Market project areas.
Implementation of New Reporting Systems (Elations). The Agency has recently contracted with Elations Systems to develop a relational database that tracks workforce and construction employment related data. The Agency expects to use this system to generate detailed employment tracking, CBO performance monitoring, as well as contractor compliance reporting related to the Agency’s workforce development goals.

Commissioner Breed stated that she appreciated all the feedback on the particular matter and expressed that job opportunities are difficult to come by especially the people in the community that she serves. She often finds herself in situations where she is personally assisting people in developing their resumes and GED opportunities. Ms. Breed stated that the Agency has monies that go into programs that are there to serve the community but indicated that some programs do not carry out what they have been hired to do. She expressed her frustration as a Commissioner when she has to work directly with residents who are frustrated with the various community organizations and groups such as CityBuild, the One Stops, and other entities that the Agency supports, but are not getting the services they need. Ms. Breed stated that she appreciated the points that were brought up on barriers that are in place that create problems such as the requirement of having a driver’s license and past criminal background history. She indicated that there are people who are ready to work, are capable of learning, working, and being productive members of society but continue to face significant road blocks, but that the Agency needs to provide opportunities that are not just job training but also preparedness in terms of being at a point where they can actually get a job. Ms. Breed stated that she would like to see the Agency work with some of the existing CBO’s who serve the clientele because they understand what the issues are, who the clientele are, and provide recommendations since some of them do not have the necessary skill set in order to implement the best program. Ms. Breed stated the key is consistency since some programs have been around for quite some time and would like to see ways to make their programs better and work for the city as a whole.

Ms. Breed stated that her other concern are construction jobs, and as one of the speakers mentioned, job retention is a huge problem because she knows in most construction projects she has found that the residents are usually hired to hold up stop signs or hold certain jobs that are not necessarily considered work. She pointed out that when those opportunities are no longer needed, there are no community people on those job sites. Ms. Breed stated that at last year’s job workshop, she and Commissioner Covington mentioned the fact that they wanted to explore other opportunities; small business development, real estate, and other trades since she and Ms. Covington expressed their frustration with the fact that the Agency seemed to focus on construction jobs and not about the millions of dollars that are spent on many other projects; when job opportunities come up people are scrambling to try to get community members trained in a timely manner to get them into these particular fields. Ms. Breed stated that she is not completely content with what is being proposed and would like to see a more hands approach in working with the community, and schedule more meetings to hear their concerns and suggestions on workforce. Ms. Breed
pointed out that the South of Market Hiring Hall was a good example of how a good program works; they consistently work and meet with people in assessing their skills and give them the type of attention and guidance in taking steps to qualify them for certain jobs. Ms. Breed stated that she does not want only construction opportunities but would like the Agency to work with existing CBO’s and examine what is working, how the Agency works with organizations, and where it’s not working to implement some of those strategies to help make them better. Ms. Breed expressed her concern about creating a whole new system because it is not what she has asked for in the past as a Commissioner, and asked staff to revisit the program and to take into consideration her comments as well as the comments expressed by members of the public.

Commissioner Breed asked if the Agency was actively pursuing the possibility of other career opportunities within the network, and how the Agency is training people for all the major job opportunities that will become available other than retail and construction jobs.

Director Blackwell stated that in terms of the barrier removal component, it is industry neutral. The three points are: addressing soft skills training issues; workforce development since construction jobs are the bulk of the funding; and the Cal works dollars, Weir dollars, the one stop funding, community development block grant funding, general fund money, economic stimulus money, and Department of Labor and DCYF money that goes towards a variety of workforce development activities that gets funded and coordinated through the Mayor’s Office of Economic and Workforce Development (MOEWD). Mr. Blackwell stated that the plan is to work with MOEWD to make sure that those dollars are being leveraged to provide the type of infrastructure that is needed for the jobs that is being created as a result of the Agency’s investment.

Commissioner Covington stated that on *page 10 of the handout in reference to the Elations software module, it would be helpful to see what it is that Elation does at a future meeting. Ms. Covington pointed out that as a member of the group that meets on workforce issues, as an example in terms of construction, if a hospital is being built what are the other jobs that would be coming out of that once it’s built. Ms. Covington indicated that the projections module portion of Elations is going to be designed to help project what types of jobs will become available and then make sure that training is available so those jobs can be filled. Ms. Covington stated that the projections module portion is a very important component of the work that staff is working on in conjunction with other members of the City community, including the unions.
Commissioner Swig stated that the goal is to stimulate jobs from the immediate neighborhood and the general San Francisco community with the broadest possible diversity. Mr. Swig stated, as communicated by Commissioner Covington, that there be a broader view beyond construction and retail jobs due to its limitations and would like to see the vertical nature of those jobs incorporated into training people. Mr. Swig underscored the importance of infrastructure; identify and develop the infrastructure needs to give people an opportunity. He stated that it is critical that there be some accountability to make sure that there is a hard core link between employment and the projects; project developers, contractors, construction managers, and hiring halls must all be held accountable to fulfill their end and hire local community people, San Francisco being first. Mr. Swig stated that he was very pleased with the Elations software because the measurement of success is critically important.

Commissioner Cheu stated that the Agency has made great investments in real estate and physical infrastructure in the communities but the piece that goes with that is investing in the human infrastructure. Ms. Cheu noted that it was clear from the presentation and public comments how difficult and complicated it is with the many different entities, funding sources, and restrictions. She stated that it was a good start and was glad that there is some time to get feedback before it is finalized. Ms. Cheu asked what the process is for feedback, how set is the model, and how much room is there for change.
Mr. Maduli-Williams stated that staff’s plan was to start the planning process once they received feedback from the Commission and the public from the presentation of this workshop. He indicated that staff envisions meeting with all the CAC’s and PAC’s and a variety of CBO’s they currently do business with including new CBO’s to see what is the best way to engage them. He indicated that there have been informal focus grouping but would like to bring a larger group together in the future to talk about issues such as: (1) does this make sense, (2) capacity issues, (3) funding issues, and (4) how do they help the groups come up with their own sustainable funding models. Mr. Maduli-Williams indicated that there are a lot of the details in terms of the operations of the mechanics which they purposely did not start because they wanted to start on the community engagement model before getting a solid plan in place.

Commissioner Cheu stated that she would like to include workforce issues as a topic of discussion at the Commission Retreat. Ms. Cheu asked that staff provide the Commission with CityBuild’s track record and data on their performance and evaluation since it was mentioned they would be taking on a larger role. Ms. Cheu stated on the issue of other industries, it is important to create permanent ongoing jobs as well as temporary constructions jobs, and that it is very important that job opportunities in all sectors be available, as well as the coordination between different entities such as City College.

Commissioner Romero expressed his appreciation on behalf of the Commission for everyone’s input into the presentation.

FIVE MINUTE RECESS

(f) Resolution No. 57-2009, Conditionally approving the Schematic Design for Open Space Parcels P26 and P27 in the Mission Bay South Redevelopment Project Area pursuant to the Owner Participation Agreement with FOCIL-MB; LLC and adopting environmental findings pursuant to the California Environmental Quality Act; Mission Bay South Redevelopment Project Area.

Presenter: Catherine Reilly, Agency Staff

Speakers: Corinne Woods, Donna Dellera, Devin Simons

Commissioner Swig stated that he worked on the site 40 years ago in a warehouse that was once there, and expressed that he was glad to see the evolution taking place in the neighborhood and approved the design as presented. Mr. Swig put forth a motion to move the item.

Commissioner Cheu seconded Mr. Swig’s motion and expressed that she too approved of the design and its reference to the cultural history of the site, as well as the vision towards future users.

Commissioner Covington agreed with her fellow Commissioners comments on the incorporation of the historical elements, both cultural and economical. Ms. Covington inquired as to who would be responsible for the upkeep and maintenance of the park once it’s built.
Ms. Reilly stated the Agency would be responsible until 2043, and then from property owners within Mission Bay with CFD funds for the upkeep.

Commissioner Singh stated that he was pleased with the park which will benefit residents and businesses. He asked when they anticipate the park opening.

Ms. Reilly stated the first stage would be the construction of the hospital which would be built towards the end of 2014 with the construction of the park following.

ADOPTION: IT WAS MOVED BY MR. SWIG, SECONDED BY MS. CHEU, AND UNANIMOUSLY CARRIED, THAT RESOLUTION NO. 57-2009, CONDITIONALLY APPROVING THE SCHEMATIC DESIGN FOR OPEN SPACE PARCELS P26 AND P27 IN THE MISSION BAY SOUTH REDEVELOPMENT PROJECT AREA PURSUANT TO THE OWNER PARTICIPATION AGREEMENT WITH FOCIL-MB; LLC AND ADOPTING ENVIRONMENTAL FINDINGS PURSUANT TO THE CALIFORNIA ENVIRONMENTAL QUALITY ACT; MISSION BAY SOUTH REDEVELOPMENT PROJECT AREA, BE ADOPTED.

(g) Resolution No. 58-2009, Approving proposed changes to the budget for the period July 1, 2009 through June 30, 2010 and authorizing the Executive Director to submit the Budget to the Mayor's Office.

Presenter: Amy Lee, Agency Staff

Speakers: None

Commissioner Singh put forth a motion to move Item 4(g). Commissioner Covington seconded Mr. Singh’s motion.

ADOPTION: IT WAS MOVED BY MR. SINGH, SECONDED BY MS. COVINGTON, AND UNANIMOUSLY CARRIED, THAT RESOLUTION NO. 58-2009, APPROVING PROPOSED CHANGES TO THE BUDGET FOR THE PERIOD JULY 1, 2009 THROUGH JUNE 30, 2010 AND AUTHORIZING THE EXECUTIVE DIRECTOR TO SUBMIT THE BUDGET TO THE MAYOR'S OFFICE, BE ADOPTED.

5. MATTERS NOT APPEARING ON AGENDA: None

6. PERSONS WISHING TO ADDRESS THE MEMBERS ON NON-AGENDA, BUT AGENCY RELATED MATTERS

Speakers: Oscar James, Jesse Mason, Marvin Robinson
7. REPORT OF THE PRESIDENT:

- Evaluations for the Commission Secretary were due this date and only three were received; extended submission of evaluations until the end of the week.
- Discussion during Agenda review suggested that the Executive Director’s evaluation be added as a closed session item for the Meeting of June 16th.
- Retreat June 23rd; asked fellow Commissioners for suggestions for the final agenda.
- President and Director will be on vacation the first meeting in July, polled Commissioners to cancel the July 7th meeting.

8. REPORT OF THE EXECUTIVE DIRECTOR:

- Asked for clarification if the July 7th Commission meeting was cancelled.
  - President Romero stated after polling all Commissioners, it was confirmed that the July 7th meeting is cancelled.

9. COMMISSIONERS' QUESTIONS AND MATTERS:

- Commissioner Swig requested the draft agenda be sent to the Commissioners, advising them what their initial thoughts are towards the agenda, and seeking their immediate feedback as to items they would like added to the agenda.
  - Commissioner Cheu stated she would like to discuss strategic planning, workforce, economic development, and small business development to the retreat agenda.

10. CLOSED SESSION: None.

11. ADJOURNMENT:

It was moved by Commissioner King, seconded by Commissioner Breed, and unanimously carried that the meeting be adjourned at 7:30 p.m.

Respectfully submitted,

[Signature]
Gina E. Solis
Agency Secretary

ADOPTED: