RESOLUTION NO. 73-2011

Adopted June 21, 2011

AUTHORIZING A PERSONAL SERVICES CONTRACT WITH POSITIVE RESOURCE CENTER, A CALIFORNIA NONPROFIT CORPORATION, IN A TOTAL AGGREGATE AMOUNT NOT TO EXCEED $100,000, FOR WORKFORCE SERVICES IN CONNECTION TO THE AGENCY’S JOB READINESS INITIATIVE, FOR A TERM OF TWELVE MONTHS WITH ONE SIX MONTH EXTENSION OPTION; MISSION BAY, SOUTH OF MARKET, AND TRANSBAY REDEVELOPMENT PROJECT AREAS.

BASIS FOR RESOLUTION

1. California Redevelopment Law states that “a fundamental purpose of redevelopment is to expand employment opportunities for jobless, underemployed, and low-income persons.” Historically, the Agency’s employment programs have focused on connecting project area residents to employment opportunities in construction and permanent jobs created through redevelopment activity.

2. On June 2, 2009, the Agency Commission held a workshop to discuss the Agency’s workforce strategy that coordinates efforts with the Office of Economic and Workforce Development (OEWD) to eliminate barriers to employment, streamline reporting, and improve training and placement services. Agency staff presented the Job Readiness Initiative (JRI) with the goal of investing up to $4 million over the next three years in workforce development to prepare jobseekers for projected jobs in construction and other fields created in its redevelopment areas by providing a comprehensive workforce program.

3. After a 6-month planning process involving the community, the Agency released a Request For Proposal (RFP) on August 26, 2009 and launched its Job Readiness Initiative (JRI) on January 1, 2010 with a total investment of $1,128,710 to five community-based organizations (CBOs) to provide workforce development services in the Southeast Sector (Bayview Hunters Point, Hunters Point Shipyard, and Visitacion Valley) and the Northeast Sector (Mission Bay, Transbay, South of Market, and Yerba Buena Center).

4. On November 16, 2010, the Agency Commission approved an additional JRI contract with the San Francisco Study Center as the fiscal sponsor for Anders & Anders Foundation providing JRI services to Visitacion Valley jobseekers, bringing the overall JRI investment for the initial 18-month term to $2,146,130 and a total of six CBOs. The JRI CBOs’ contracts for the initial 18-month term will end on June 30, 2011.

1 California Redevelopment Law, Article 5, Section 33071
5. On March 10, 2011, the Agency released the JRI Requests for Proposal for the remaining 18-month term of the 3-year initiative soliciting workforce development services.

6. Three proposals were submitted by 5:00 pm on April 8, 2011. The Agency, along with a representative from the South of Market Stabilization Fund, and a representative from the South of Market Project Area Committee comprised the review committee that evaluated each proposal, selected the most qualified proposal, and formulated its funding recommendation.

7. Based upon the results of the selection process, the Agency wishes to enter into a personal services contract with Positive Resource Center, a California nonprofit corporation ("Contractor") for workforce development services, beginning July 1, 2011 in an amount not to exceed $67,000. The Contract has a six (6) month extension option to be exercised in the sole discretion of the Agency Executive Director, provided that the Contractor is not in default and pending the availability of funds. The cost for the extended term is an amount not to exceed $33,000 for a total aggregate contract amount not to exceed $100,000.

8. The provision of workforce development services in the Mission Bay, South of Market, and Transbay Redevelopment Project Areas would have no resultant significant impacts on the physical environment, and are activities that are exempt from the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines Section 15061(b)(3).

RESOLUTION

ACCORDINGLY, IT IS RESOLVED by the Redevelopment Agency of the City and County of San Francisco that the Executive Director is authorized to execute a Personal Services Contract with Positive Resource Center, a California nonprofit Corporation, for workforce development services in connection to the Agency’s Job Readiness Initiative, for a term of twelve months, in an amount not to exceed $67,000, with one six month extension option, in an amount not to exceed $33,000, exercised at the discretion of the Executive Director, for a total aggregate amount not to exceed $100,000, subject to the annual appropriation and availability of funds, substantially in the form lodged with the Agency General Counsel.

APPROVED AS TO FORM:

[Signature]
James B. Morales
Agency General Counsel