

RESOLUTION NO. 54-2009

Adopted June 2, 2009

AUTHORIZING A PERSONAL SERVICES CONTRACT WITH POOR PEOPLE'S RADIO, INC., A CALIFORNIA NONPROFIT PUBLIC BENEFIT CORPORATION, FOR A TERM OF THREE YEARS, IN AN AMOUNT NOT TO EXCEED \$121,012.50 PER YEAR FOR A TOTAL AGGREGATE AMOUNT NOT TO EXCEED \$363,037.50 TO PROVIDE REDEVELOPMENT RELATED COMMUNITY EDUCATION AND OUTREACH THROUGH LIVE RADIO BROADCASTS OF AGENCY COMMISSION MEETINGS AND OTHER AGENCY RELATED PROGRAMS; ALL REDEVELOPMENT PROJECT AREAS

BASIS FOR RESOLUTION


1. The Redevelopment Agency of the City and County of San Francisco (the "Agency") is currently involved in the planning and development of large and small scale public and private developments that will have an effect on the City and County of San Francisco's low- to moderate-income residents, particularly in the following Project Areas: South of Market, Mission Bay, Hunters Point, Bayview Hunters Point, and Visitacion Valley.
2. The Agency desires to inform and educate the public on its many programs and to involve them in public policy development, as well as expand access to public sector programs of benefit to lower income communities.
3. Poor People's Radio, Inc. ("KPOO Radio FM") owns and operates an FM radio station broadcasting on frequency 89.5. KPOO Radio FM is a community-based nonprofit corporation in the Western Addition and has a long history of broadcasting public affairs programming, including the weekly meetings of the Board of Supervisors, and has won awards for its Acquired Immune Deficiency Syndrome (AIDS) educational series, and has been commended for broadcast specials covering other key public service and community development issues. KPOO Radio FM has provided this service to the Agency for the last 10 years.
4. The Agency wishes to retain KPOO Radio FM on a sole source basis for a term of three years in an amount not to exceed \$121,012.50 per year, for a total aggregate amount not to exceed \$363,037.50, subject to funding availability, to provide live radio broadcasts of Agency Commission meetings and related public hearings and issues, and to provide information on Agency programs and plans.
5. Authorizing the Personal Services Contract with KPOO Radio FM is an Agency administrative activity that is not a Project as defined by the California

Environmental Quality Act ("CEQA") Guidelines Section 15378(b)(5), will not independently result in a physical change in the environment, and is not subject to environmental review under CEQA.

RESOLUTION

ACCORDINGLY, IT IS RESOLVED by the Redevelopment Agency of the City and County of San Francisco that the Executive Director is authorized to execute a Personal Services Contract with Poor People's Radio, Inc., a California nonprofit public benefit corporation, for a term of three years in an amount not to exceed \$121,012.50 per year for a total aggregate amount not to exceed \$363,037.50, subject to funding availability, to provide live radio broadcasts, substantially in the form lodged with the Agency General Counsel.

APPROVED AS TO FORM:


James B. Morales 5/27/09
Agency General Counsel