RESOLUTION NO. 19-2008
Adopted April 1, 2008

APPROVING THE REQUEST FROM THE YERBA BUENA CENTER FOR THE ARTS TO NAME ITS THEATER THE "YERBA BUENA CENTER FOR THE ARTS NOVELLUS THEATER" PURSUANT TO THE AMENDED AND RESTATED AGREEMENT FOR THE OPERATION OF CULTURAL FACILITIES BY AND BETWEEN YERBA BUENA CENTER FOR THE ARTS AND THE REDEVELOPMENT AGENCY OF THE CITY AND COUNTY OF SAN FRANCISCO; YERBA BUENA CENTER REDEVELOPMENT PROJECT AREA

BASIS FOR RESOLUTION

1. The Yerba Buena Center for the Arts ("YBCA") has received a gift of $3 million from Novellus Systems, Inc. ("Novellus") for a naming opportunity of its theater.

2. The Amended and Restated Operating Agreement ("Operating Agreement") between the Redevelopment Agency of the City and County of San Francisco ("Agency") and YBCA recognizes that successful fundraising by YBCA depends on opportunities for significant donor recognition.

3. Agency staff has worked with YBCA, its signage designer, and Novellus to develop appropriate signage for the theater.

4. Pursuant to the California Environmental Quality Act ("CEQA") Guidelines Section 15301(a) (alterations to existing facilities), approval of the signage is categorically exempt from CEQA review.

RESOLUTION

ACCORDINGLY, IT IS RESOLVED by the Redevelopment Agency of the City and County of San Francisco that the Yerba Buena Center for the Arts is authorized to name its theater the "Yerba Buena Center for the Arts Novellus Theater" pursuant to the Operating Agreement between the Agency and YBCA.

APPROVED AS TO FORM:

James B. Morales
Agency General Counsel