RESOLUTION NO. 29-2005

Adopted March 15, 2005

APPROVING AN OPERATING BUDGET FOR THE PROMOTIONS OFFICE FOR THE FILLMORE JAZZ PRESERVATION DISTRICT, IN AN AMOUNT NOT TO EXCEED $292,127; WESTERN ADDITION REDEVELOPMENT PROJECT AREA A-2

BASIS FOR RESOLUTION

1. The economic revitalization of the Fillmore Jazz Preservation District ("District") is a significant component of the Redevelopment Agency of the City and County of San Francisco’s ("Agency") completion of the Western Addition A-2 Redevelopment Plan ("Plan"). The District is the area generally located along Fillmore Street between Post and McAllister Streets, in the Western Addition Redevelopment Project Area A-2 ("Project Area").


3. The Agency, by Resolution No. 19-2004 dated February 17, 2004, authorized an annual operating budget of $296,380 for the Promotions Office covering the period of February 25, 2004 to February 24, 2005. On February 17, 2004, the PSC was amended by Resolution No. 20-2004, when the Commission authorized a First Amendment ("First Amendment") to the PSC, which addressed minor contract administration modifications.

4. Cultural ID manages the operating budget under the terms of its PSC, but all expenditures are subject to the Agency’s purchasing policy and Agency staff’s approval.

5. The Promotions Office’s operating budget requires annual approval by the Agency Commission and is subject to the availability of funds.

6. Staff proposes a third year of Promotions Office events and activities based on the successes of the first and second years. Staff estimates the operating budget for the third year in an amount not to exceed $292,127.
7. The funds for the Promotions Office’s annual operating budget are available in the existing Western Addition Redevelopment Project Area A-2 budget.

8. Agency staff recommends approval of the Promotions Office’s operating budget.

RESOLUTION

ACCORDINGLY, IT IS RESOLVED by the Redevelopment Agency of the City and County of San Francisco that the operating budget for the Promotions Office for the Fillmore Jazz Preservation District is hereby approved in an amount not to exceed $292,127.

APPROVED AS TO FORM:

[Signature]
James B. Morales  2/7/05
Agency General Counsel