

RESOLUTION NO. 67-2003

Adopted May 13, 2003

**APPROVING THE AMENDED SIGNAGE MASTER PLAN FOR THE MISSION BAY NORTH REDEVELOPMENT PROJECT AREA PURSUANT TO AN OWNER PARTICIPATION AGREEMENT WITH CATELLUS DEVELOPMENT CORPORATION, A DELAWARE CORPORATION;
MISSION BAY NORTH REDEVELOPMENT PROJECT AREA**

BASIS FOR RESOLUTION

1. On September 17, 1998, by Resolution No. 185-98, the Redevelopment Agency of the City and County of San Francisco ("Agency") approved a proposed Redevelopment Plan for the Mission Bay North Redevelopment Plan Area ("Plan"). On the same date the Commission adopted related documents, including Resolution No. 188-98, authorizing execution of an Owner Participation Agreement ("North OPA") and related documents between Catellus Development Corporation ("Catellus") and the Agency. The Plan and its implementing documents, as defined in the Plan, constitute the "Plan Documents."
2. The Plan and the Plan Documents, including the Design Review and Document Approval Procedure, Attachment G to the North OPA ("DRDAP"), provide that development proposals in Mission Bay North will be reviewed and processed in certain development phases or "Major Phases," consistent with the Plan and the Plan Documents. The DRDAP sets for the review and approval process for Major Phases. The DRDAP also requires approval of a Signage Plan for the entire North Plan Area.
3. On May 11, 1999, by Resolution No. 59-99, the Agency approved the Mission Bay North Signage Master Plan ("Signage Plan") pursuant to the Plan and Plan Documents, including the DRDAP. The Signage Plan provides complete standards for retail and residential establishments in the Mission Bay North.
4. Catellus and Agency staff have proposed an amendment to the Signage Plan ("Amended Signage Master Plan"). The Amended Signage Master Plan creates minor modifications to the placement of signs for retail and residential projects, allows parking directional and temporary marketing/leasing signs, and provides a mechanism for Agency staff to grant minor variances on a project-specific basis.

5. On May 11, 1999, by Resolution No. 56-99 the Agency made certain findings in accordance with the California Environmental Quality Act, and such findings are hereby incorporated as though fully set forth herein.

RESOLUTION

ACCORDINGLY, IT IS RESOLVED by the Redevelopment Agency of the City and County of San Francisco that the Amended Signage Master Plan for the Mission Bay North Redevelopment Project Area pursuant to the Owner Participation Agreement with Catellus Development Corporation, a Delaware corporation, is hereby approved.

APPROVED AS TO FORM:



Bertha A. Ontiveros
Bertha A. Ontiveros
Agency General Counsel