RESOLUTION NO. 158-2001

Adopted August 28, 2001

AUTHORIZING A PERSONAL SERVICES CONTRACT WITH
THE FREELON GROUP, INC., A NORTH CAROLINA CORPORATION, TO
PROVIDE CONCEPT DEVELOPMENT AND PROGRAMMING SERVICES FOR THE
AFRICAN AMERICAN MUSEUM TO BE LOCATED AT THIRD AND MISSION
STREETS, IN AN AMOUNT NOT TO EXCEED $280,244; YERBA BUENA CENTER
REDEVELOPMENT PROJECT AREA

BASIS FOR RESOLUTION

1. By Resolution No. 62-99, dated May 25, 1999, the Commission selected
Carpenter & Company as the developer of parcel EB-2A located at Third and Mission Streets in
the Yerba Buena Center Redevelopment Project Area. The project improvements will be known
as the St. Regis Museum Tower.

2. A new museum (“the African American Museum”) will be located in the St.
Regis Museum Tower and will consist of three floors of new construction and extend to the third
floor of the Williams Building, an existing historic structure. The African American Museum is
scheduled to open in late 2003.

exclusive negotiations with The Freelon Group, Inc., a North Carolina corporation
("Consultant"), regarding specialized concept development, programming and feasibility
evaluation services for the approximately 20,000 square feet of cultural/exhibit space to be
included in the African American Museum.

4. Agency staff and Consultant have negotiated a contract with Consultant for
concept development, programming and feasibility evaluation services to be provided by
Consultant that will be the basis for the subsequent architectural and exhibit design of the
African American Museum.

RESOLUTION

ACCORDINGLY, IT IS RESOLVED by the Redevelopment Agency Commission of the City
and County of San Francisco, that the Executive Director is authorized to execute a Personal
Services Contract with The Freelon Group, Inc., a North Carolina corporation, for an amount not
to exceed $280,244, to provide concept development and programming for the African American
Museum, in substantially the form lodged with Agency General Counsel.

APPROVED AS TO FORM:

for
Bertha A. Ontiveros
Agency General Counsel