RESOLUTION NO. 148-2001

Adopted July 31, 2001

AUTHORIZING EXCLUSIVE NEGOTIATIONS WITH THE FREELON GROUP, INC., A NORTH CAROLINA CORPORATION, TO PROVIDE CONCEPT DEVELOPMENT AND PROGRAMMING FOR THE AFRICAN AMERICAN MUSEUM; YERBA BUENA CENTER REDEVELOPMENT PROJECT AREA

BASIS OF RESOLUTION

1. By Resolution Number 62-99, dated May 25, 1999, the Commission selected Carpenter & Company as the developer of parcel EB-2A located at Third and Mission Streets in the Yerba Buena Project Area. The project improvements will be known as the St. Regis Museum Tower.

2. The new African American Museum ("Museum") will be located in the St. Regis Museum Tower and will consist of three floors of new construction and extend to the third floor of the William Building, an existing historic structure. The Museum is scheduled to open in late 2003.

3. Mayor Willie L. Brown, Jr. appointed an Advisory Panel to determine the course of development for the cultural component and in late 2000 the Mayor combined members of the AdHoc Committee for the San Francisco African American Museum with members of the Advisory Panel to form the Mayor's Committee for the San Francisco African American Museum ("Mayor's Committee").

4. In January 2001, the Mayor, the Mayor's Committee and Agency staff determined that a Request for Proposals should be developed and issued to solicit proposals from experienced museum design professionals to guide a process with all San Franciscans to find consensus on how the space should be designed and used.

5. A Request for Proposals was issued April 30, 2001 and was widely distributed and advertised to several architectural and museum design firms with a response deadline of May 31, 2001. Twelve proposals were received by the due date.

6. A Group of community members, experts in the field of museum development and architectural programming, and Agency staff were designated as the Selection Panel. The Selection Panel reviewed the proposals and interviewed the respondent architectural and museum teams.

7. The selection criteria established by the RFP included experience in museum development, design and programming; ability to conduct an inclusive public
process; design experience utilizing high technology; post-occupancy evaluation experience and the capability to develop ideas and concepts.

8. The Selection Panel unanimously recommended The Freelon Group as the consultant to provide the concept development and programming for the Museum.

RESOLUTION

ACCORDINGLY, IT IS RESOLVED by the Redevelopment Agency of the City and County of San Francisco that the Executive Director is authorized to enter into exclusive negotiations with the Freelon Group, a North Carolina corporation, to provide Concept Development and Programming for the African American Museum.

APPROVED AS TO FORM:

[Signature]
Bertha A. Ontiveros
Agency General Counsel