

Mission Bay Community Realm Plan (Needs Assessment)

Mission Bay Citizens Advisory Committee Meeting

December 10, 2020



Mission Bay Community Realm Plan

- What is it?
 - Needs Assessment for Mission Bay
- How did it originate?
 - Directed by Mayor
 - Codified in a Resolution, sponsored by Supervisor Haney's office and passed by the Board of Supervisors in July 2020
 - Input from affordable housing developer and community advocate TODCO

Mission Bay Needs Assessment Goals

WHEREAS, These 41,100 **workers and residents** need and deserve a Complete Mission Bay Neighborhood that fully addresses all their everyday **practical necessities, their personal and community services, and their quality of life**; and,

WHEREAS, In particular, the **affordability of Neighborhood retail, personal services, and commercial amenities** is of great significance to many Mission Bay residents and workers; and,

WHEREAS, The full **cultural and social diversity of the residents and workers** of Mission Bay must be fully **respected, embraced, and embodied** within all aspects of its everyday life; and,

WHEREAS, Now is the appropriate time for a **full and complete assessment of cultural and social diversity outcomes** of the Mission Bay Project that will **identify community character, interaction, and engagement circumstances** that need to be proactively addressed; and,

WHEREAS, Now is the appropriate time for a full and complete assessment of the Mission Bay Project outcomes and status **from the perspective of its residents and workers** that will identify essential **Neighborhood elements, programs, and services that may be missing or insufficient** and need to be provided; and,

WHEREAS, Building **socially successful and vibrant new communities requires much more than ‘bricks and mortar and laws,’** and while Mission Bay’s construction is now nearing completion the real work to make it a San Francisco neighborhood has just begun

Key takeaways: Resident + worker opinions should be heard

Understand how the MB population interacts with one another

Ensure respect for and amongst all community members

Organizations Involved

- **OCII** - Project Management Lead
- **Planning** - Technical Expertise, Analysis and Report Compiler
- **Office of Racial Equity** –Technical Expertise, Analysis
- **Community Based Organizations (TODCO)** – Third party partner for survey
- **CAC** – Community lead through new committee; Expansion of role within community (incr. membership); representation (examination of current seats)
- **Office of Early Care and Education, DPH, OEWD, SFUSD** – Contributors
- **San Francisco based housing organizations** - Contributors, facilitators
- **Controllers Office /City Administrator** – Potential funder; overall integration with Capital Plan
- **Mayor's Office, Supervisor Haney's office** - Approval

★ Data

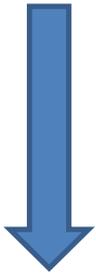
★ Synthesis / Analysis

Conclusions, identification
of unmet needs

Funding
opportunities and
implementation

Needs
Assessment
Report

Data



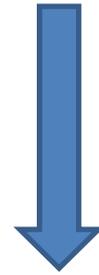
Resident Survey

- Third Party administered survey of Mission Bay's residents. *"Experiences, perspectives, concerns about living in Mission Bay"*



Demographic Data

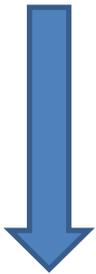
- ACS Data
- Census Data



Existing data:

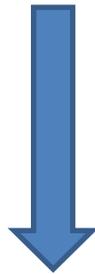
- OCII
- UCSF
- Landlords, property mngrs
- MB TMA / SFMTA
- SFUSD
- Dept of Public Health
- Office of Early Care + Education
- OEWD

Synthesis / Analysis



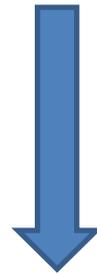
Race / Equity Analysis

- *Mission Bay as a new City neighborhood and community*



Community Facilities Assessment

- Planning Dept: Southeast Community Facilities, Central SoMa Community Facilities
- OCII: retail / commercial tenants



Affordable Housing

- *Examine opportunities to maximize on remaining undeveloped Mission Bay parcels*
- Assessment of the needs of existing low and moderate income housing in order *to stabilize and enhance*

Idea for CAC Involvement

- Committee formed of Mission Bay residents and workers
- OCII + Committee work together outside of CAC sessions
- Committee recommends CAC vote for approval or disapproval of any action items related to Mission Bay Needs Assessment

Questions & Comments