



**ALL★STAR 2025**

**SAN FRANCISCO  
BAY AREA**



**Community Advisory Committee Meeting**  
**Thursday, January 9, 2025**

# Agenda

1. NBA All-Star Overview
2. 2025 NBA All-Star in San Francisco Bay Area
3. Street Closures and Access Plans
  1. Chase Center Road Closures
  2. Pier 48: Concert Series
4. Resources

# NBA NBA ALL-STAR OVERVIEW

SPORTS // WARRIORS

## Warriors officially land 2025 NBA All-Star Game at Chase Center

By **Ron Kroichick**, Senior Sports Enterprise Reporter  
Updated Nov 6, 2023 6:15 p.m.

[Gift Article](#)



abc 7 NEWS 24/7 Live 72°

### 2025 NBA All-Star Game weekend to bring big boost to SF Bay Area economy

Once it's over, local leaders expect about \$350 million to be pumped into the economy.

By Tim Johns  
Monday, November 6, 2023

2025 NBA All-Star weekend to bring big boost to Bay Area economy The NBA All-Star weekend in February 2025 will feature numerous events happening not just in San Francisco... [Show more](#)

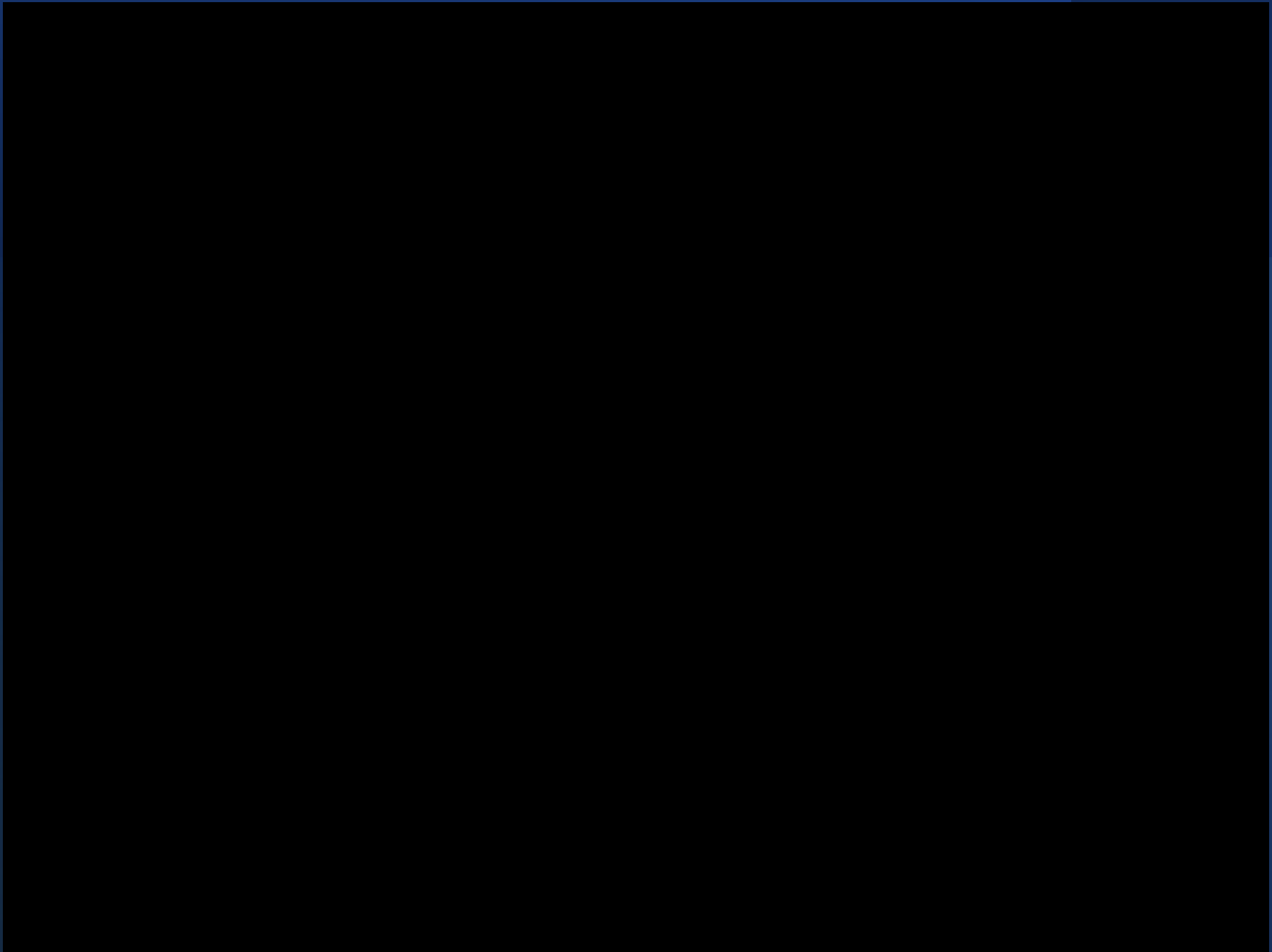
Golden State Warriors [@warriors](#) [Follow](#)

"It'll be cool to put the building and the city on full display for the world that weekend."

NBA All-Star 2025 is coming to the heart of [#DubNation](#)

0:31 / 1:06





# A Global Platform that Delivers Local Impact



**252M**

Video views driven by more than 100 content creators

**3.2B**

Video views across social platforms

**#1**

Viewed Instagram account on President's Day Weekend

**80M**

NBA All-Star global fan votes



**\$291M**

In Total Economic Impact to the Host City

**1,683**

Local jobs created, supported, and expanded

**88,400**

Total room nights (including NBA room nights)

**197,000**

Tickets available to fans for NBA All-Star events

**70%**

of All-Star visitors plan to return to market for vacation

*Note: All data from NBA All-Star 2024 in Indianapolis*





# Activations during All-Star



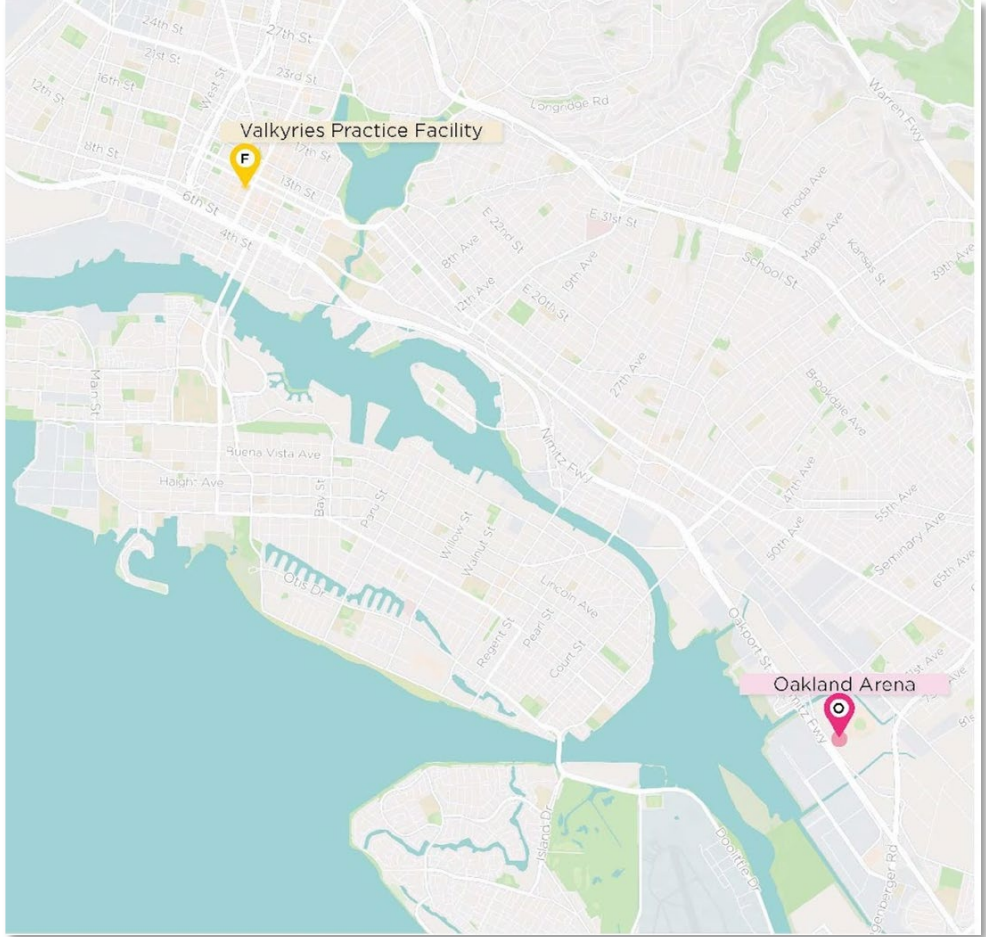
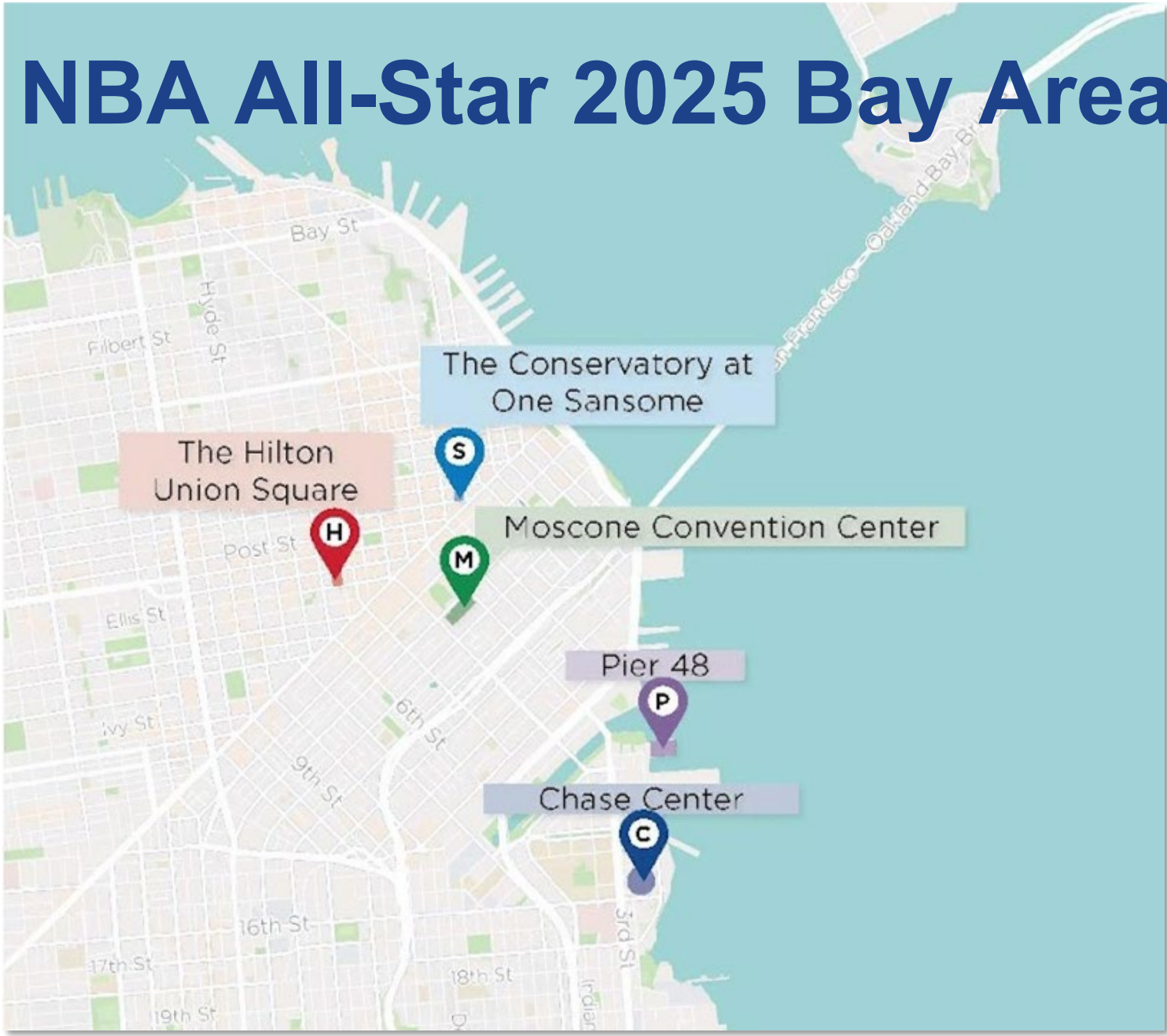


# 2025 NBA ALL-STAR IN SAN FRANCISCO BAY AREA





# NBA All-Star 2025 Bay Area Venues





# Marquee Events

Chase Center   Oakland Arena   Moscone Center   Pier 48   The Conservatory   Other Venues

## Wednesday, Feb 12

Bay Area Host Committee Launch Event

## Thursday, Feb 13

Crossover Media Preview

NBA All-Star Tip-Off Party (Open to Public)

The Key – Tip Off

## Friday, Feb 14

Rising Stars Practice & Media Availability

The Key

Crossover

NBA Experiences Champions Club

NBA All-Star Celebrity Game

NBA Rising Stars

NBA Concert Series

## Saturday, Feb 15

Crossover

All-Star Practice & Media Day

The Key

NBA Experiences Champions Club

HBCU Classic

All-Star Saturday Night

NBA Concert Series

## Sunday, Feb 16

Crossover

The Key

NBA Experiences Champions Club

NBA All-Star Game

NBA Concert Series

# Mission Bay Events

Chase Center

Pier 48

## Wednesday, Feb 12

Bay Area Host  
Committee Launch  
Event

6:00pm - 9:00pm

## Thursday, Feb 13

NBA All-Star  
Tip-Off Party  
(Open to Public)

## Friday, Feb 14

Rising Stars Practice &  
Media Availability

9:00am - 12:00pm

NBA Experiences  
Champions Club  
12:00pm - 6:00pm

NBA Rising Stars  
6:00pm - 8:00pm

NBA Concert Series  
Immediately Following  
Event

## Saturday, Feb 15

NBA Experiences  
Champions Club

12:00pm - 6:00pm

All-Star Saturday Night  
5:00pm - 8:00pm

NBA Concert Series  
Immediately Following  
Event

## Sunday, Feb 16

NBA Experiences  
Champions Club

12:00pm - 6:00pm

NBA All-Star Game  
5:00pm - 8:00pm

NBA Concert Series  
Immediately Following  
Event



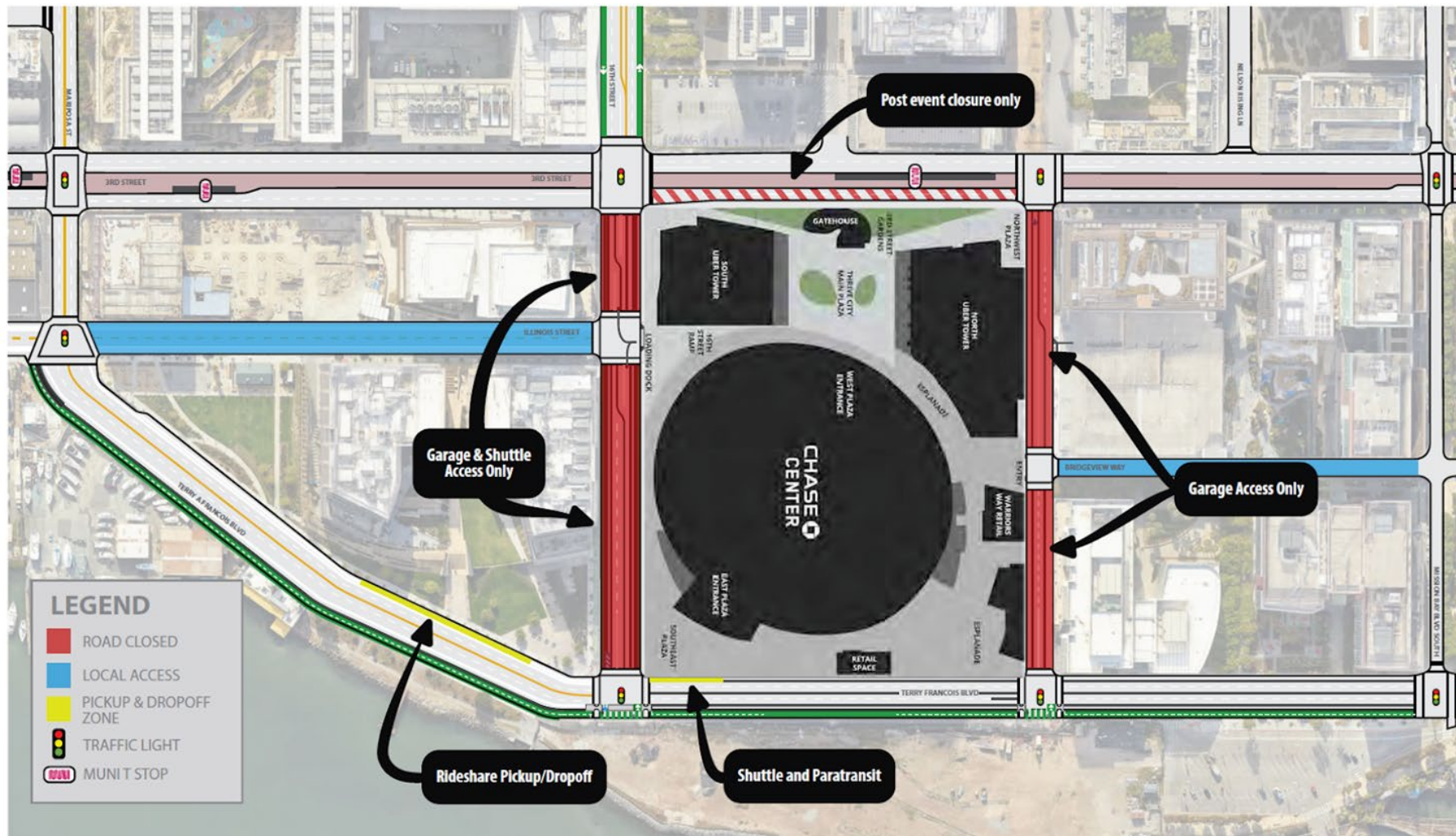
# STREET CLOSURES AND ACCESS PLANS

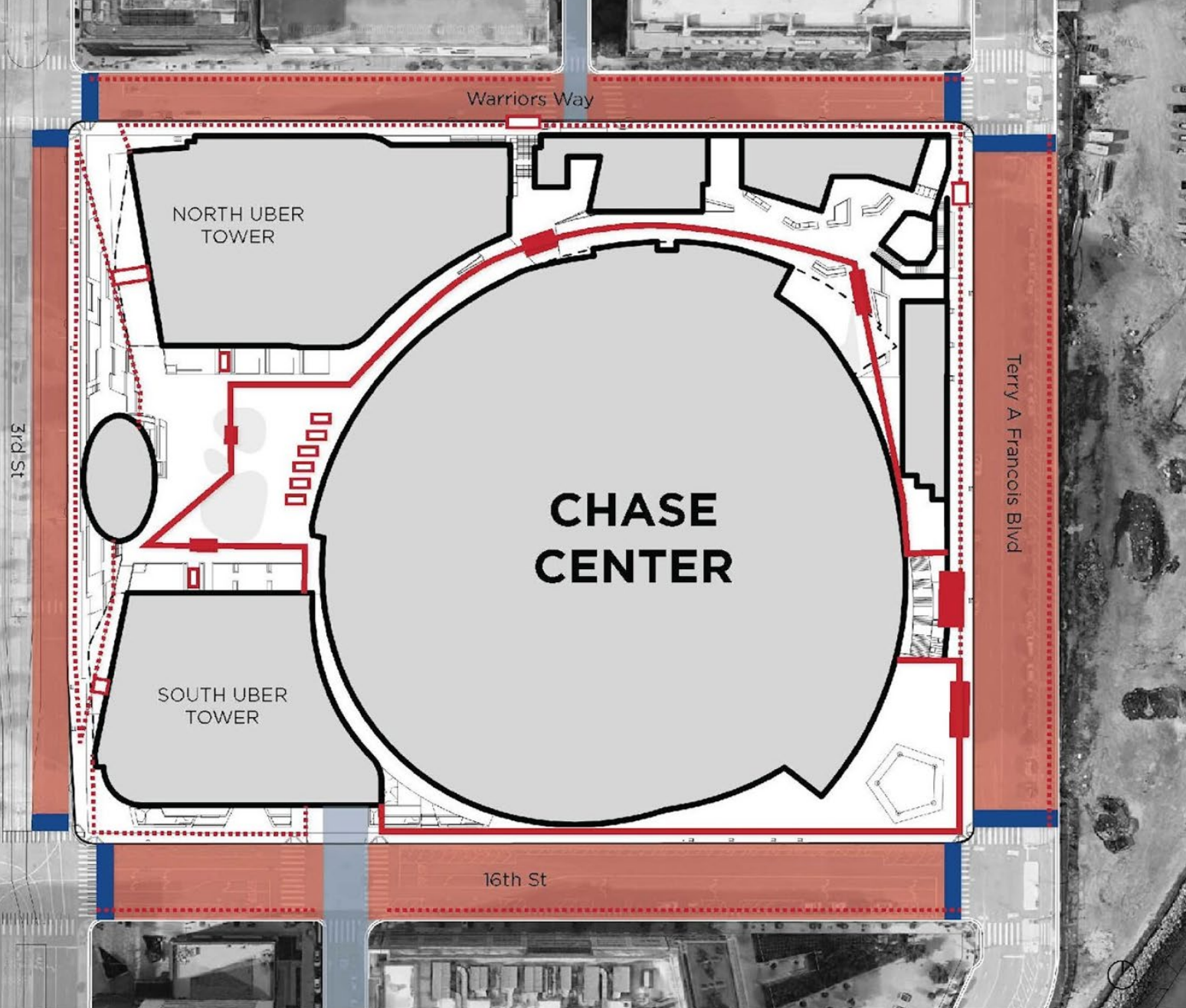




# Chase Center Road Closures

## CHASE CENTER – Typical Event Road Closure Plan





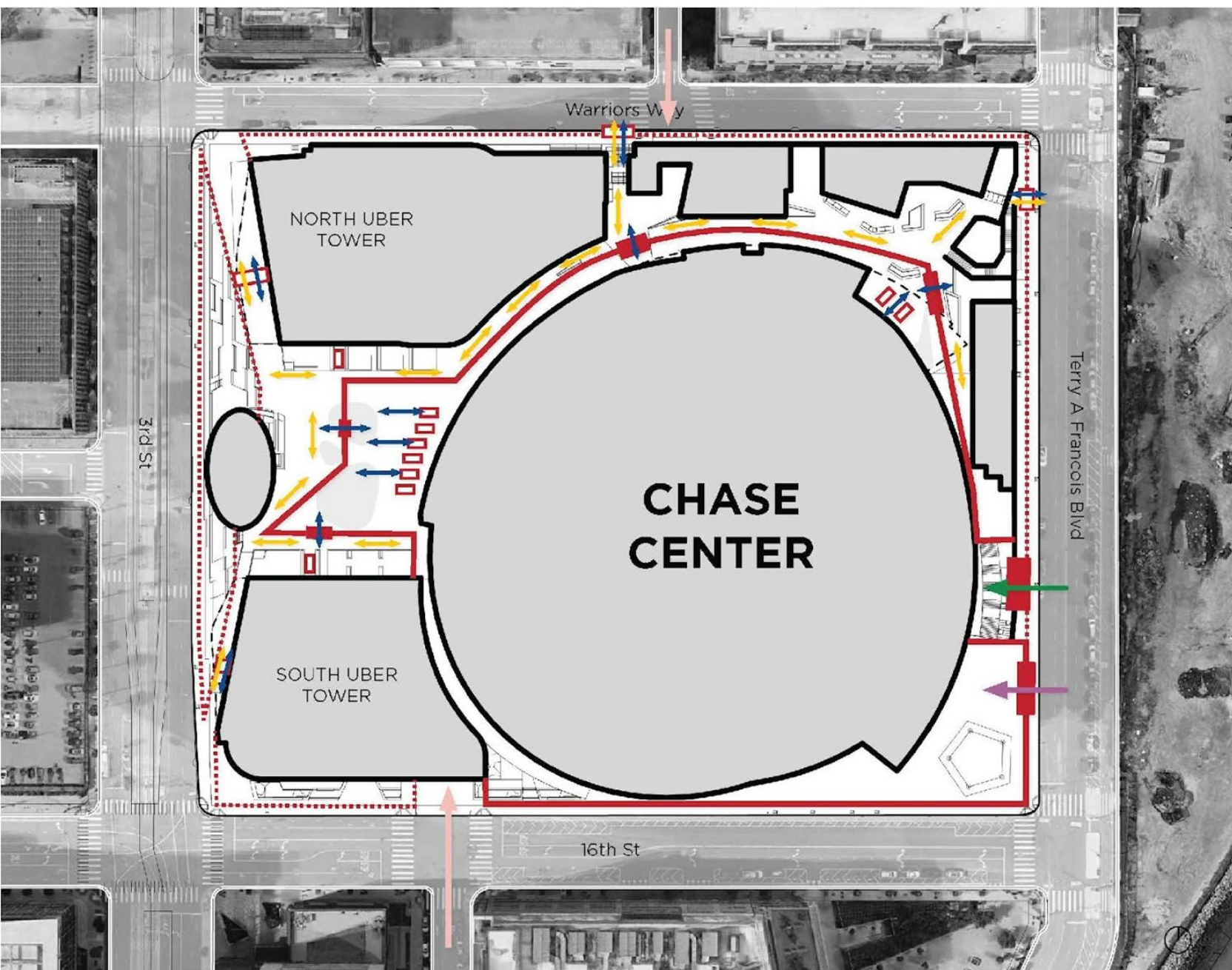
## Road Closures – Chase Center Feb 7-17

- Warriors Way between 3rd & Bridgeview
- 16th St between 3rd & TFB
- Terry Francois between Warriors Way & 16th

## Road Closures – Chase Center Feb 14-17

- 3rd St between Warriors Way & 16th, closed 3 hours pre & post event
- Terry Francois between Warriors Way & 16th, closed 3 hours pre & post event





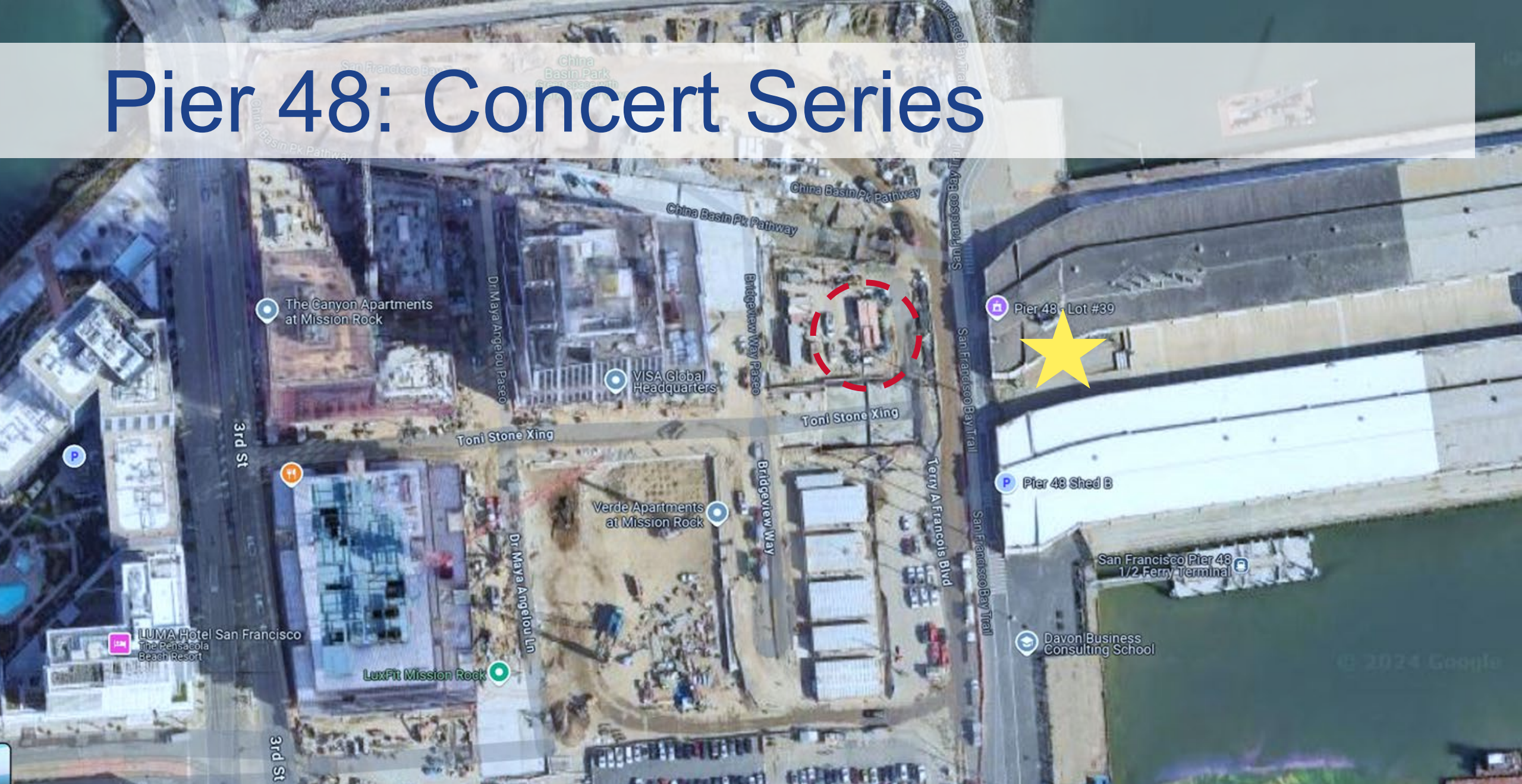
## CHASE CENTER CAMPUS

Events	Venue
NBA Rising Stars	Chase Center
State Farm All-Star Saturday Night	Chase Center
NBA All-Star Game	Chase Center

- Ticketed Guests
- Non-Ticket Holders
- Parking Entrance
- Media & Staff Entrance
- PLT Entrance



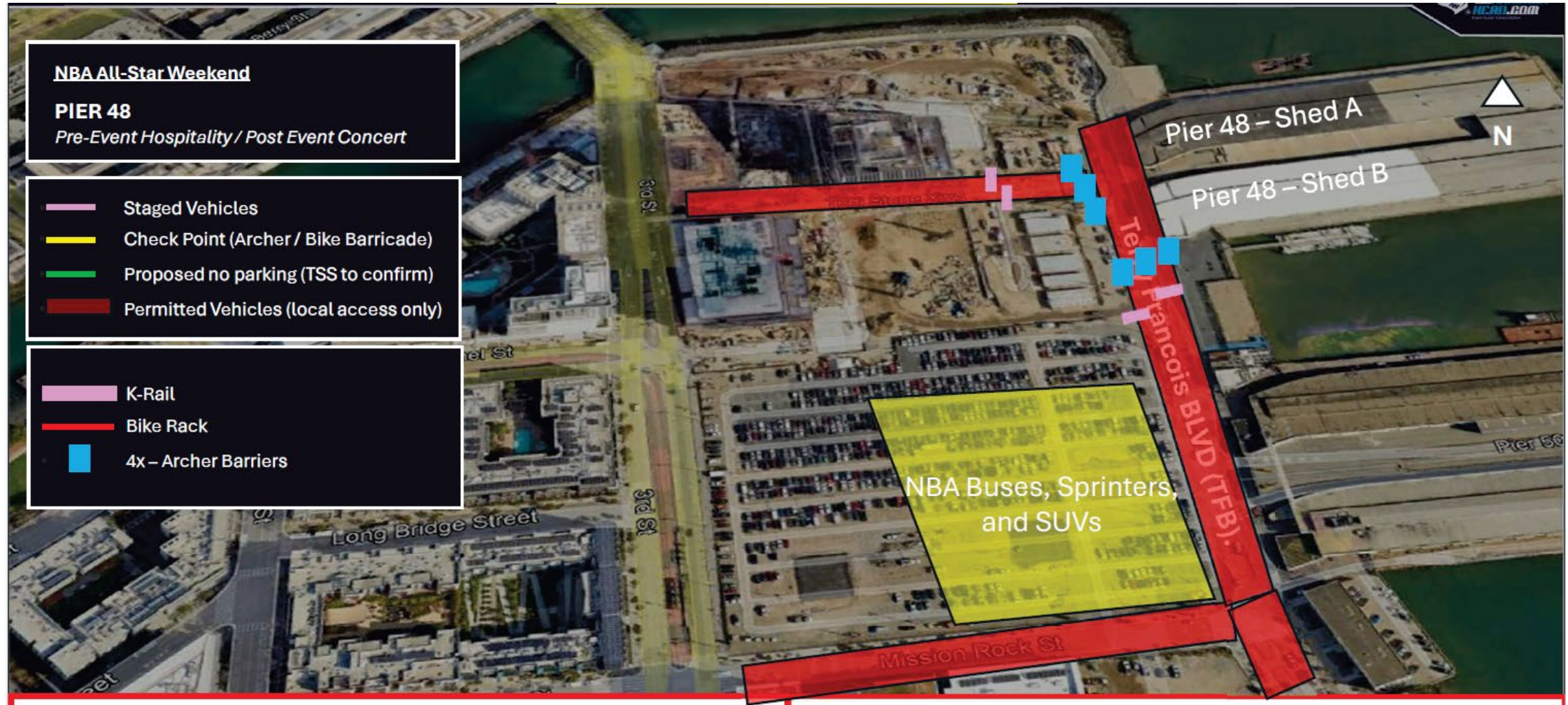
# Pier 48: Concert Series





# Local Access Only – Pier 48

February 13 – 17



# Resources & Chase Center Neighborhood Info

## San Francisco City Resources

- Non-Emergency Services (SF311): Dial 311

## Chase Center Neighborhood Info

- Hotline: (415) 496-0820
- Email: [sfarena@warriors.com](mailto:sfarena@warriors.com)
- Neighborhood Alerts/Event Info: [chasecenter.com/neighborhood](https://chasecenter.com/neighborhood)

## Pier 48 Neighborhood Info

- Email: [events@oraclepark.com](mailto:events@oraclepark.com)

## NBA All-Star 2025

- [www.nba.com/warriors/2025-allstar](https://www.nba.com/warriors/2025-allstar)





**ALL★STAR 2025**

**SAN FRANCISCO  
BAY AREA**



**THANK YOU**