

Arena Entertainment Zone Update

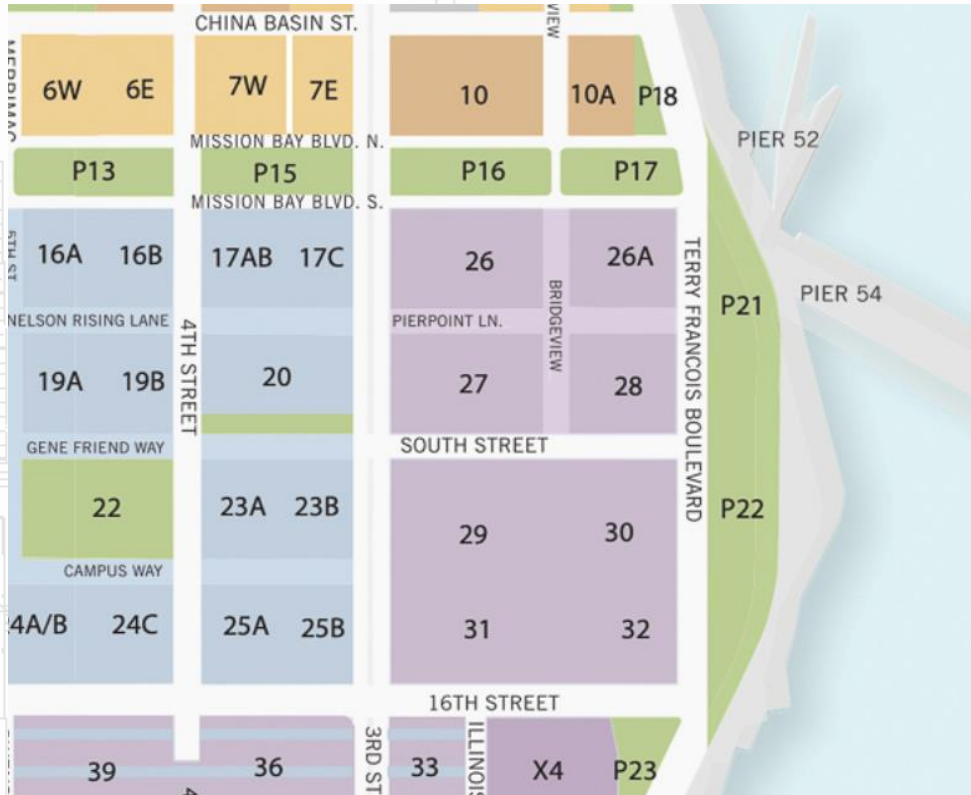
What are Entertainment Zones?

- Designated area where bars, restaurants, breweries and wineries can sell drinks to-go.
- Patrons can enjoy drinks in outdoor common areas during community events.
- Enabled by state legislation (SB 76 & SB 969 - Wiener) and local implementation framework (File No. 240475).

Status of Arena Entertainment Zone Planning

- After the adoption of the ordinance designating the Arena EZ, OEWD began developing a Management Plan for the zone in consultation with the Chase Center and SFPD.
- The Management Plan will establish binding requirements on the operation of the EZ.
- It is a living document, subject to modification at any time.

Proposed Boundaries and Hours



- Thrive City - Blocks 29-32
- Standard operating area will not include sidewalks around Thrive City, only interior plaza
- The Entertainment Zone will operate:
 - any Thursday, Friday, and Saturday year-round between 12:00 PM and 11:59 PM before, during and after concerts, events, and Golden State Warriors and Valkyries games that take place in Chase Center;
 - on any day of the year between 12:00 PM and 11:59 PM during Thrive City events, such as Holiday Tree Lighting, Thrill-o-ween, high profile watch parties (i.e., playoff Warriors games)

Participating Businesses

- Only restaurants, bars, wineries and breweries within the EZ boundaries are eligible to participate.
- Eligible Thrive City businesses include: Chase Center; Harmonic Brewing; Kayah by Burma Love; Señor Sisig; GluGlu; Dumpling Time; Gott's Roadside; Miller & Lux; and Che Fico Pizzeria.
- Other businesses that are not currently open yet may be added later in future amendments to the Plan.

Proposed Requirements: Health and Safety

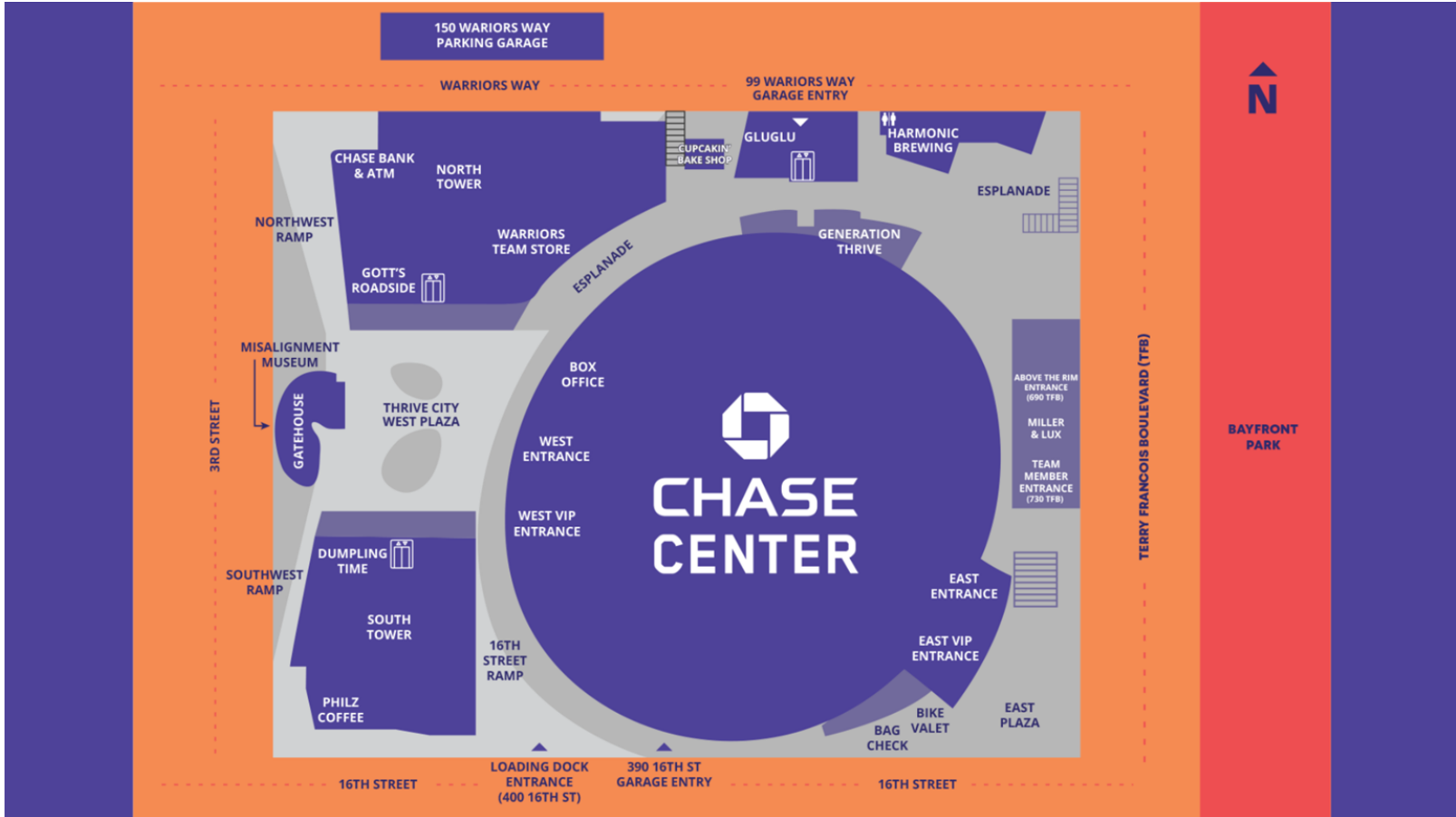
- All participating businesses must use a shared identifier (stamp or wristband) to identify individuals as 21 or older to purchase or consume drinks in the EZ.
- Chase Center must submit security plan governing EZ operation to SFPD and OEWD for approval prior to EZ launch. SFPD and OEWD may require unique or modified security plan for unique events.
- Within 24 hours of any incident or call for service, must submit incident report to SFPD and OEWD.

Proposed Requirements: Signage & Cups

- EZ boundaries must be clearly marked by easily visible signage posted around the perimeter of the zone instructing patrons no alcoholic beverages beyond the perimeter.
- Signage must be illuminated to be sufficiently visible during nighttime operating hours.
- No service of alcoholic beverages in the EZ in metal or glass containers.

Proposed Requirements: Cleanliness

- Chase Center is responsible for EZ cleanliness and for reasonable mitigation of EZ-related impacts on cleanliness of the surrounding neighborhood caused by EZ events.
- Chase Center must collect and analyze data on neighborhood cleanliness impacts, including relevant information identified through the TIF.
- Chase Center must provide a data report on cleanliness to OEWD every three months.



thrive CITY
ENTERTAINMENT ZONE

**ALCOHOL
NOT PERMITTED
BEYOND THIS POINT**

Proposed Requirements: Information Sharing

- Chase Center is EZ lead and point of contact (hotline and email).

(415) 496-0820 (during event hours only)

sfarena@warriors.com

- Chase Center must notify OEWD and SFPD of intent to host EZ events and must maintain a public-facing web page with a calendar of upcoming EZ events.
- Parties are encouraged to work directly with Chase Center to resolve challenges, but should also call 311 to document and address issues in real time.

Proposed Requirements: Monitoring & Compliance

- OEWD will evaluate the EZ's compliance with Management Plan conditions every three months. Participating businesses must promptly respond to requests for information during evaluation.
- Failure to comply with EZ conditions or the creation of significant health or safety concerns may result in the modification or suspension of the EZ.
- OEWD reserves the right to publish an updated management plan with revised operating requirements at any time.

Questions

