

118-0252017-002

Agenda Item **No.5 (f)**
Meeting of September 19, 2017

MEMORANDUM

TO: Community Investment and Infrastructure Commissioners

FROM: Nadia Sesay, Interim Executive Director

SUBJECT: Review of Certificate of Preference Holder Survey – Initial Results and Proposed Next Steps

EXECUTIVE SUMMARY

The Property Owner and Occupant Preference Program, also known as the Certificate of Preference Program (the “COP Program”), provides preferences for displaced persons in the leasing and sale of housing within the former Redevelopment Agency’s Project Areas or at city-wide affordable housing projects assisted with OCII and the Mayor’s Office of Housing and Community Development (“MOHCD”) funds. The COP Program implements state law requiring redevelopment agencies to prioritize low and moderate income households “in renting or buying” affordable housing developed with agency assistance if the households were “displaced by the redevelopment project.” (Cal. Health & Safety Code § 33411.3). This statutory authorization and the evidence of a certificate holder’s displacement justify a housing preference that might otherwise violate the prohibition of discrimination under fair housing laws. The COP program does not guarantee any particular housing unit but provides the displacee with a preference over other applicants if the displacee meets the financial and other program qualifications for the affordable housing opportunity. Specifically, the certificate holder must meet the low or moderate income requirement for the applicable housing.

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On June 3, 2008, the Redevelopment Agency authorized revised rules for the COP Program effective October 1, 2008. Section II.F.1 of the COP Program describes the duration of the Residential Certificate Holders; these certificate holders were those affected by the Urban Renewal Project Areas of either the Western Addition A-2 or Hunters Point (i.e., Area A of the Bayview Hunters Point Project Area) Redevelopment Project Areas. Additionally in 2008 the City enacted Ordinance 232-08, to establish a preference in occupying units or receiving assistance under all City Affordable Housing Programs to Residential Certificate of Preference Holders under the San Francisco Redevelopment Agency’s Property Owner and Occupant Preference Program. Subsequently, on December 15, 2015, the Commission authorized a five-year extension of Residential A and C Certificates. This is the first of two allowable five-year extensions. Residential A and C Certificate Holders meet the criteria under state law for receiving a priority in that they were displaced by actions of the former Redevelopment Agency.

On November 7, 2016, OCII released a Request For Qualifications (“RFQ”) for a Certificate of Preference (“COP”) holder survey. The purpose of the survey was to learn more about the housing needs and preferences of COP holders so moving forward OCII can maximize efforts to

successfully house this population. Staff received five submittals, and selected Lake Research Partners (“LRP”) to conduct the survey. LRP conducted the survey from July 10, 2017 through August 18, 2017 and resulted in 114 responses. A summary of the initial findings is provided in Attachment 1.

DISCUSSION

On May 6, 2014 the Commission approved a Memorandum of Understanding (the “MOU”) with MOHCD, through which MOHCD provides staffing and other services to assist in the implementation of OCII’s affordable housing obligations. One of MOHCD’s key responsibilities is to oversee marketing obligations of OCII’s affordable housing development partners, with special emphasis on management of the COP Program. During Fiscal Year 2015-16, MOHCD worked closely with OCII in requiring affirmative marketing to COP holders from the developers, and also collected more detailed demographic data on all households served in OCII sponsored stand-alone and inclusionary affordable housing. In an effort to achieve maximum success in attaining housing among COP preference holders, during the early phase of construction, OCII now requires early outreach to COP holders starting three months after construction commencement in order to allow sufficient time to prepare and take advantage of any community based and/or City sponsored rental and/or homeownership readiness programs.

Currently, MOHCD reports there are 891 active certificate holders however, not all 891 households are currently looking for housing. More significantly, these certificate holders may not be income eligible for affordable housing developments. A total of 640 have not used their certificate at all (Certificates can be used once for ownership housing opportunities and once for rental housing opportunities). 251 households have already used their certificate to attain either an affordable rental or homeownership opportunity. This means that since 2012, 28% of all active COP holders have obtained housing. However, MOHCD continues to outreach to the 251 households because COP holders can use their certificate twice.

Total Active COP Holders	Number of households who have not used certificate	Number of households who have used certificate once
891	*640	251
*Not all 640 households are looking for housing and/or not all 640 households are income eligible for affordable housing. However, COP holders are encouraged to apply for housing opportunities because that helps inform their eligibility status.		

Even though approximately one-third 1/3 of the active certificate holders have already used their certificates once, all certificate holders are proactively alerted to affordable housing opportunities and their occupancy preference for those projects, through direct post card mailings. The majority of COP holders who have used their certificate have used it towards rental housing opportunities. On average, one COP household per year applies for an available homeownership unit. The last COP household to successfully use their certificate for homeownership was in 2014.

COP Survey Procurement

On November 7, 2016, OCII staff released a Request For Qualifications (“RFQ”) for a Certificate of Preference (“COP”) holder survey. The purpose of the survey was to learn more about the preferences and needs of the COP holders. Furthermore, OCII sought a consultant to perform the following activities:

- Understand demographics of COP holders
- Determine housing needs, certain housing preferences, and general eligibility of COP holders for available housing opportunities
- Maximize responsiveness from COP holder to the survey
- Recommend best approach to survey delivery plan to ensure maximum responsiveness
- Outreach directly to COP holders not responsive to the survey to increase responsiveness
- Tabulate and analyze survey responses

This process was completed under the OCII 3+ Contractor Telephone Solicitation Method and actual solicitations went to 24 firms and was advertised on the OCII website. Pursuant to our Purchasing Policy, the 3+ Contractor Telephone Solicitation Method guides contractor selection based on the lowest responsive, responsible bidder. On November 29, 2016, staff received five responses. Staff prepared an objective evaluation and scored each proposal based on: price; experience; and, the goals of the solicitation to ensure the best possible selection. The most qualified, lowest proposer was Lake Research Partners ("LRP"), a women-owned business, who is locally based in Berkeley.

Survey Results

Initially LRP prepared and mailed postcards to all 891 COP holders who are currently active. The postcards provided information to the COP holders about the purpose of the survey, and to inform them that they would be called by a surveyor who would be conducting a 10-minute survey via telephone. Recipients also had the option of calling a toll free number immediately if they preferred. The survey period was from July 10-August 18, 2017. In an effort to secure as many responses as possible, an incentive of a \$10.00 CVS gift card was offered to each respondent in exchange for their time to complete the survey. The consultant initially secured 97 responses, subsequently OCII staff directed LRP to again mail out postcards and keep the phone lines open for an additional two weeks. After interested COP holders were provided additional time to respond, the consultant was able to successfully interview an additional 17 individuals, for a total of 114 COP holders over a period of 40 business days, and now has data for the Commissioners review and feedback. While 114 responses is only 13% of the 891 active COP holders, LRP is confident the sample size well represents the COP holders' needs and interests within +/- 9.2% accuracy.

The majority of COP holder respondents (85%) are aware that everyone who was living in their household at the time of displacement is eligible for a Certificate of Preference. A total of 12% of the respondents have used their certificates once to secure affordable housing. LRP's results also indicate that the vast majority (83%) of them still intend to use their certificate for affordable housing in San Francisco and many (58%) are currently looking for housing. This data confirms the active need for housing from COP holders.

Additional results from the 114 COP holders who responded to the survey include:

- Gender: 60% female and 39% male
- Age: 37% under age 60 and 57% over age 60
- Annual Household income: 41% under \$30,000 and 47% over \$30,001 (12% refused to respond)

- Race:
 - 78% African American
 - 6% white
 - 8% Asian/Pacific Islander
 - 1% Native American
 - 5% Other
 - 2% refused to respond.
- 62% of respondents have never applied for housing using their certificate and the primary reason for not applying for housing using their certificate is “I believe I don’t qualify” (29%)
- 60% of respondents currently live in San Francisco, while 39% live elsewhere. Most of those living elsewhere are living in Alameda County, Solano County, Sacramento County, or Contra Costa County
- Over two-thirds (67%) of respondents currently rent their home compared with one in five (21%) who own their home
- A majority (60%) of respondents are currently living in a household with one or two people

Housing Needs and Interests

- A majority (58%) of respondents are currently looking for housing and most of those currently looking need housing for 1 or 2 people (68%), including themselves.
 - 48% of those who are not currently looking will be looking in the next four years and 11% in the next 10 years.
- 43% of respondents are interested in both rental housing and housing for sale. 51% of COP holders are currently interested in senior housing or will be in the next four years.
 - One-third (33%) of respondents interested in housing have no preference on a neighborhood, but 38% would not accept housing in the Hunter’s Point neighborhood.
- Three-quarters (76%) of respondents could use assistance in applying for housing and two-thirds (66%) are interested in “information on new housing opportunities.”

Initial Conclusions and Preliminary Recommendations:

Staff is continuing to analyze the results from the survey in order to provide the Commission with possible policy recommendations to improve the COP Program implementation. Below are some initial conclusions and preliminary recommendations under consideration:

- OCII and MOHCD’s current five-year pipeline of housing projects meets the unit size needs of the COP population.
- OCII should continue the policy of tiering the Area Median Incomes (“AMIs”) to allow for a portion of units at 30% - 40% AMI (or between \$24,200 and \$32,300 for a one-person household in 2017), as initiated at the request of the Commission two years ago.
- Staff will research the inclusion of housing opportunities at both ends of the income spectrum (i.e., below 30% and over 100% AMI levels) and how an expansion may affect the OCII subsidy amount.
- Explore variety of ways to meet senior COP holder needs, including:
 - Continue to maintain a senior housing pipeline.
 - Improve services, in non-senior buildings, to provide senior “focused” service options.

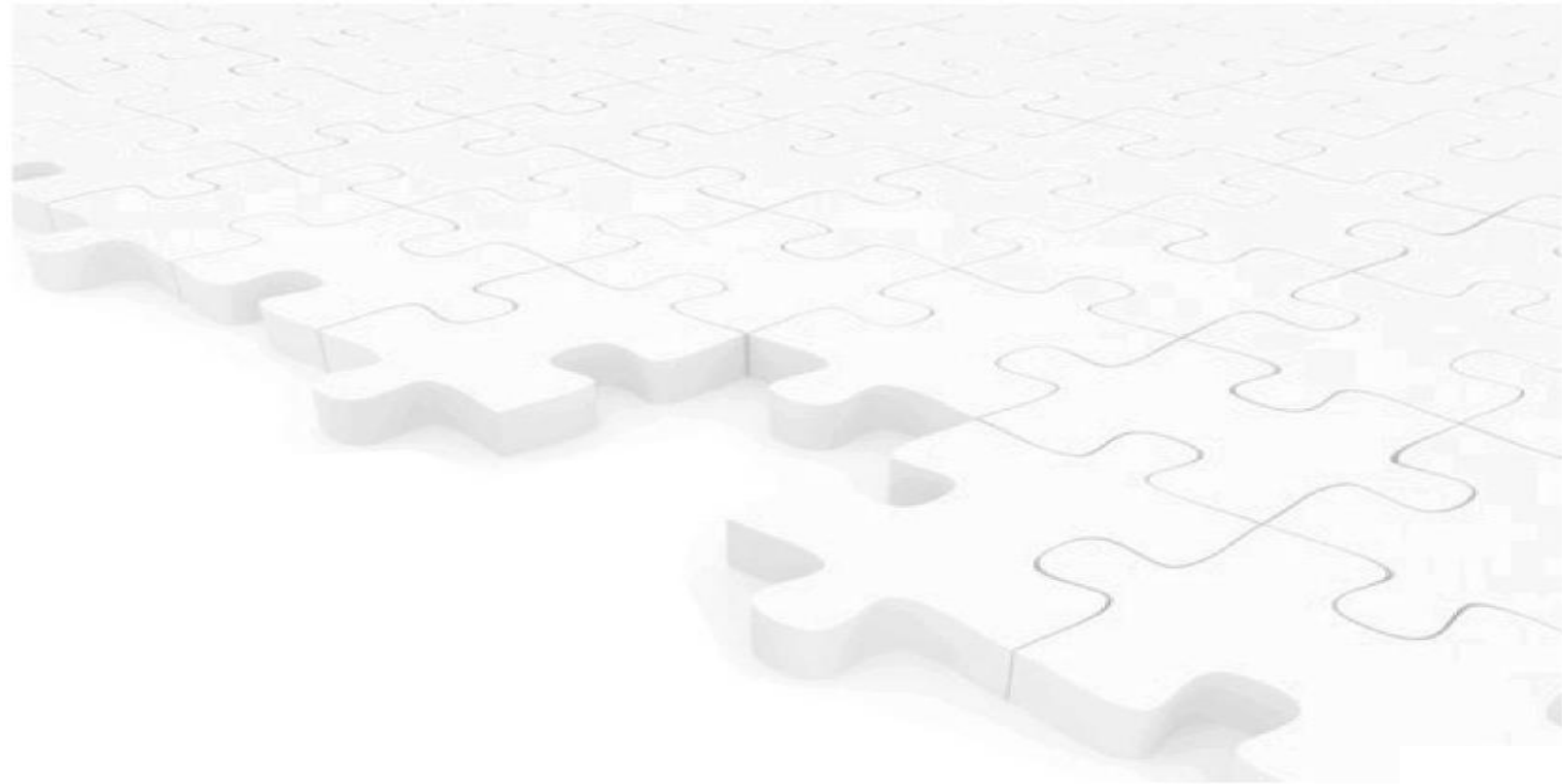
- Educate COP holders about new neighborhoods where affordable housing is being developed.

(Originated by Pamela Sims, Senior Development Specialist – Marketing and Certificate of Preference Liaison)



Nadia Sesay
Interim Executive Director

Attachment 1: Banners from Telephone Survey of 114 Certificate of Preference Holders



San Francisco Office of Community Investment and Infrastructure

Banners from a Telephone Survey of 114
Certificate of Preference Holders

July 10-August 18, 2017

SURVEY METHODOLOGY

Lake Research Partners designed and administered this survey that was conducted by telephone from July 10-August 18, 2017. The survey reached a total of 114 Certificate of Preference Holders. A Certificate of Preference is used to give certain preferences in consideration for housing and business opportunities to persons displaced by redevelopment activities. The margin of error for the full sample is +/- 9.2%.

In interpreting survey results, all sample surveys are subject to possible sampling error; that is, the results of a survey may differ from those which would be obtained if the entire population were interviewed. The size of the sampling error depends upon both the total number of respondents in the survey and the percentage distribution of responses to a particular question. For example, if 50% of respondents answered "Yes" to a particular question, we can be 95% confident that the true percentage will fall within 9.2% of this percentage. The table below represents the estimated sampling error for different percentage distributions of responses. Of course, the sampling error for sub-groups is greater.

**Margin of Error
for Different Percentage Distributions and Different Sample Sizes
(95% confidence)**

Sample Size	PERCENTAGES NEAR								
	10	20	30	40	50	60	70	80	90
200	4.2	5.5	6.4	6.8	6.9	6.8	6.4	5.5	4.2
100	5.9	7.8	9.0	9.6	9.8	9.6	9.0	7.8	5.9
50	8.3	11.1	12.7	13.6	13.9	13.6	12.7	11.1	8.3

Office of Community Investment and Infrastructure
Survey of Certificate of Preference Holders
July/August 2017

The Office of Community Investment and Infrastructure or O-C-I-I (formerly known as the San Francisco Redevelopment Agency) is interested in learning more about the housing needs and preferences of Certificate of Preference holders.

A Certificate of Preference or C-O-P is given to a household who was displaced by Redevelopment Agency actions in certain Project Areas during the 1960's and 1970's. As a COP holder **[you/NAME FROM FILE]** may have a priority in housing that is funded or sponsored by OCII or the Mayor's Office of Housing and Community Development if **[you/NAME FROM FILE]** meet the income-eligibility requirements for the housing.

TOTAL
N= 114
%

Q1. Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely?

Yes, cell and can talk safely..... 71
Yes, cell and cannot talk safely..... **CALL BACK**
No, not on cell, but own one..... 25
No, not on cell and do not own one 4
Don't know/refused..... **TERMINATE**

Q1. [Are you/Is NAME FROM FILE] currently looking for housing?

Yes 58
No 40
(Don't know) 2

Q2. [IF Q1=2] If not, do you anticipate [you/NAME FROM FILE] will be looking for housing in the next four years? [IF NO] And in the next ten years?

N= 46

Yes, next four years 48
Yes, next ten years 11

Yes, combined 59
No 37
(Don't know) 4

TOTAL
N= 114

Q3. [IF Q1=1] For how many people, including [yourself/NAME FROM FILE]? [OPEN END]

N= 66

Mean	2.2
One.....	33
Two.....	35
Three	15
Four or more	17
Don't know /Refuse	0

Q4. What size unit does [your/NAME FROM FILE's] household need?

Studio	1
One bedroom	20
Two bedroom	41
Three bedroom.....	22
Four or more bedrooms	9
(Don't know)	7

Q5. [Do you/Does NAME FROM FILE] currently live in San Francisco?

Yes	60
No	39
(Don't know)	2

Q6. [IF Q5= 2 (NO)] What county and state [do you/does NAME FROM FILE] live in? [OPEN END]

N= 44

Alameda County, CA.....	27
Contra Costa County, CA.....	9
Solano County, CA.....	20
San Mateo County, CA	5
San Joaquin County, CA.....	2
Sacramento County, CA	11
San Francisco County, CA.....	2
Clark County, NV	5
San Bernardino County, CA.....	2
Other	16

TOTAL
N= 114

Q7. [Do you/Does NAME FROM FILE] currently rent or own [your/their] home?

Rent.....	68
Own.....	21
Neither.....	11
(Don't know)	1

Q8. [IF Q7=1 (RENT)] If [you/they] rent, [do you/does NAME FROM FILE] currently pay more than 50% of [your/their] monthly income on rent?

N= 77

Yes	51
No	44
(Don't know)	5

Q9. [IF Q7=3,4] [Are you/Is NAME FROM FILE] marginally housed? This situation includes living with relatives, friends, couch surfing, et cetera.

N= 13

Yes	77
No	15
(Don't know)	8

Q10. How many people are in [your/NAME FROM FILE's] household where [you/they] live now? [OPEN END]

Mean	2.5
One.....	29
Two.....	31
Three.....	18
Four or more	20
Don't know /Refuse	2

Q11. [Are you/Is NAME FROM FILE] aware that everyone who was living in [your/their] household at the time of displacement from some areas of Western Addition or Hunter's Point is eligible for a Certificate of Preference?

Yes	85
No	14
(Don't know)	1

TOTAL
N= 114

Q12. [Have you/ Has NAME FROM FILE] ever applied for housing using your COP?

Yes	37
No	61
(Don't know)	2

Q13. [IF Q12=2] Please tell me which of the following best describes [your/NAME FROM FILE's] reason for not applying for housing using [your/their] COP? [READ AND RANDOMIZE 1-7. ACCEPT MULTIPLE RESPONSES]

N= 70

I believe I don't qualify.....	29
It's too complicated.....	17
I was waiting for a specific type of housing, such as senior housing	9
I don't want to live in San Francisco.....	4
I had a bad experience with applying for housing.....	3
I can't access the office in San Francisco	3
My household size is too large.....	1
Other	54
(Don't know)	9

Q14. [Have you/ Has NAME FROM FILE] ever obtained housing using your COP?

Yes	11
No	88
(Don't know)	1

Q15. [IF Q14=1 (YES)] [Do you/Did NAME FROM FILE] use the COP to obtain rental housing, owner housing, or senior housing?

N= 13

Rental housing	69
Owner housing	31
Senior housing	0
(Don't know)	0

Q16. [IF Q14=1] [Are you/Is NAME FROM FILE] currently housed in housing where [you/they] used [your/their] Certificate of Preference?

N= 13

Yes	77
No	15
(Don't know)	8

TOTAL
N= 114

Q17. [Do you/Does NAME FROM FILE] intend to use [your/their] Certificate of Preference for affordable housing in San Francisco?

Yes	83
No	11
(Don't know)	5

Q18. [Have you/ Has NAME FROM FILE] ever been turned down for any kind of housing due to...? [READ CHOICES AND RANDOMIZE 1-3. ACCEPT MULTIPLE RESPONSES]

Another reason.....	18
Credit or debt issues	6
Lack of funds for a deposit or down payment	3
Background check.....	1
(Don't know)	21
(None)	56

Q19. [Are you/Is NAME FROM FILE] interested in rental housing, housing for sale, both, or neither?

Rental housing	22
For sale housing.....	19
Both.....	43
Neither.....	15
(Don't know)	1

Q20. [Are you/Is NAME FROM FILE] currently interested in senior housing or will [you/ NAME FROM FILE] be interested in the next four years?

Yes - currently	30
Yes – next four years	21
Yes, combined	51
No.....	46
(Don't know)	4

TOTAL
N= 114

Q21. [IF Q19=1,2,3] In what neighborhoods of San Francisco, if any, would [you/ NAME FROM FILE] prefer to have housing? **[OPEN END] RECORD ANSWER**

N= 96

Any neighborhood/No preference	32
Western Addition	15
Bayview	10
Mission Bay	9
Fillmore District	7
Richmond District	6
Sunset District	5
Hunter's Point.....	3
Other	25
Don't know.....	3

Q22. [IF Q19=1,2,3] Of these following locations, are there any where [you/ NAME FROM FILE] would not accept housing? **[READ AND RANDOMIZE 1-3 ACCEPT MULTIPLE RESPONSES]**

N= 96

Hunter's Point.....	38
Transbay near the financial district	19
Mission Bay	13
Another location	19
(Don't Know).....	13
(None)	30

Q23. Could [you/ NAME FROM FILE] use any assistance in applying for housing?

Yes	76
No	22
(Don't know)	2

TOTAL
N= 114

Q24. [Are you/Is NAME FROM FILE] interested in any of the following services? [READ AND RANDOMIZE 1-5 AND ACCEPT MULTIPLE RESPONSES]

Information on new housing opportunities	66
Homeownership counseling	42
Rental readiness counseling	36
Credit repair counseling	35
Assistance with reverse mortgaging	5
(None of these)	25

The following questions are optional but will help us determine if you meet the typical qualifications for housing within OCII's and MOHCD's portfolio and pipeline.

Q25. In what year [were you/was NAME FROM FILE] born? [OPEN END WITH PRECODES]

[AGE]

18-24	0
25-29	1
30-34	0
35-39	0
40-44	4
45-49	4
50-54	14
55-59	15
60-64	25
65-69	15
70-74	10
75 & older	7
(don't know).....	6

Q26. [Are you/Is NAME FROM FILE] a military veteran?

Yes	11
No	85
(Don't know)	4

Q27. What is [your/NAME FROM FILE's] annual household income before taxes? I'll read the categories and just stop me when I get to your category.

\$0-\$30,000	41
\$30,001-\$60,000	25
\$60,001-\$85,000	12
\$85,001-\$110,000	5
\$110,001-\$120,000	3
\$120,001-\$160,000	0
\$160,001 or more	2
(Refused).....	12

TOTAL
N= 114

The following questions are for statistical purposes only.

Q28. Just to make sure we have a representative sample, could you please tell me whether [you are/NAME FROM FILE is] from a Hispanic, Latino, or Spanish-speaking background? **[IF “NO”, ASK:]** What is **[your/their]** race? **[READ CHOICES]**

White	6
Black/African American	78
Spanish speaking/Latino (Puerto Rican, Mexican, etc.)	0
Asian/ Pacific Islander	8
Native American/ American Indian	1
Other	5
(Don't know / Refused)	2

Q29. **[Are you/Is NAME FROM FILE]**, or is a member of **[your/their]** household, living with HIV/AIDS?

Yes	3
No	92
(Don't know)	5

Q30. What best describes **[your/NAME FROM FILE's]** gender? **[READ CHOICES 1-4]**

Male	39
Female	61
Trans male	1
Trans female	0
Not listed (please specify)	0
(Refused)	0

[IF RESPONDENT SPEAKING ON NAME FROM FILE'S BEHALF IS IN FILE, ASK] Would you mind if we called you back to get your feedback on your housing needs? **[RECORD ANSWER]**

And one last question, would you please confirm that **[you/NAME FROM FILE]** live at the following address and may I have the best email address to send you a \$10 CVS gift card for participating in this survey? **[READ ADDRESS ON FILE AND RECORD EMAIL ADDRESS]**

[IF NO EMAIL ADDRESS, GET A MOBILE TELEPHONE NUMBER]

That completes our survey. Thank you for your time.

BANNERS SECTION

DEFINITIONS OF CREATED VARIABLES

REGION

- **San Francisco:** Respondents who live in San Francisco.
- **Other:** Respondents who live outside of San Francisco.

STATUS

- **Rent:** Respondents who currently rent their home.
- **Own:** Respondents who currently own their home.

SAN FRANCISCO OFFICE OF COMMUNITY INVESTMENT AND INFRASTRUCTURE-- AUGUST 2017

			GENDER		AGE		HOUSEHOLD INCOME		RACE		REGION		10.CURRENT HOUSEHOLD SIZE		
		TOTAL	Men	Women	Under 60	60 & over	\$30k or less	More than \$30k	Black	Non-AA	San Francisco	Other	One	Two	Three or more
1.CURRENTLY LOOKING FOR HOUSING	Yes	58%	57%	58%	60%	62%	66%	57%	67%	26%	53%	68%	55%	60%	61%
	No	40%	41%	41%	40%	37%	32%	43%	31%	70%	44%	32%	39%	40%	39%
	(Don't know)	2%	2%	1%		2%	2%		1%	4%	3%		6%		
2.LOOKING FOR HOUSING IN FUTURE	Yes	59%	50%	64%	71%	58%	73%	65%	75%	38%	63%	57%	54%	50%	76%
	Yes, next four years	48%	44%	50%	59%	46%	60%	52%	61%	31%	47%	57%	54%	43%	53%
	Yes, next ten years	11%	6%	14%	12%	13%	13%	13%	14%	6%	17%			7%	24%
	No	37%	44%	32%	24%	38%	27%	35%	25%	56%	37%	29%	46%	43%	18%
	(Don't know)	4%	6%	4%	6%	4%				6%		14%		7%	6%
	Count	46	18	28	17	24	15	23	28	16	30	14	13	14	17
3.HOW MANY PEOPLE LOOKING FOR HOUSING FOR		2.2	2.0	2.4	2.3	2.2	2.2	2.1	2.2	2.3	2.4	2.0	1.2	2.0	3.0
3.HOW MANY PEOPLE LOOKING FOR HOUSING FOR	One	33%	40%	30%	24%	38%	42%	27%	33%	33%	31%	37%	78%	19%	15%
	Two	35%	36%	33%	40%	33%	23%	50%	35%	33%	25%	47%	22%	71%	15%
	Three	15%	8%	20%	20%	13%	19%	10%	15%	17%	25%	3%			37%
	Four or more	17%	16%	18%	16%	18%	16%	13%	17%	17%	19%	13%		10%	33%
4.SIZE UNIT NEEDED	Studio	1%	2%		2%			2%	1%		1%		3%		
	One bedroom	20%	20%	19%	17%	22%	34%	8%	22%	13%	22%	18%	48%	11%	7%
	Two bedroom	41%	34%	46%	40%	43%	43%	45%	42%	39%	37%	50%	39%	66%	25%
	Three bedroom	22%	25%	20%	29%	18%	15%	30%	22%	22%	24%	20%	6%	11%	43%
	Four or more bedrooms	9%	7%	10%	10%	9%	6%	9%	10%	4%	10%	7%			23%
	(Don't know)	7%	11%	4%	2%	8%	2%	6%	2%	22%	6%	5%	3%	11%	2%
Count		114	44	69	42	65	47	53	89	23	68	44	33	35	44

SAN FRANCISCO OFFICE OF COMMUNITY INVESTMENT AND INFRASTRUCTURE-- AUGUST 2017

			1.CURRENTLY LOOKING FOR HOUSING		2. LOOKI NG FOR HOUSI NG IN FUTUR E	7.OWN OR RENT		12.EVER APPLIED FOR HOUSING USING COP		17. INTEND TO USE COP	20.INTERESTED IN SENIOR HOUSING		23. COULD USE ASSIST ANCE APPLYI NG FOR HOUSI NG
		TOTAL	Yes	No	Yes	Rent	Own	Yes	No	Yes	Yes	No	Yes
1.CURRENTLY LOOKING FOR HOUSING	Yes	58%	100%			62%	29%	67%	53%	65%	66%	50%	70%
	No	40%		100%	100%	35%	71%	31%	46%	34%	33%	50%	28%
	(Don't know)	2%				3%		2%	1%	1%	2%		2%
2.LOOKING FOR HOUSING IN FUTURE	Yes	59%		59%	100%	81%	24%	54%	63%	78%	74%	46%	88%
	Yes, next four years	48%		48%	81%	67%	24%	46%	50%	63%	68%	35%	71%
	Yes, next ten years	11%		11%	19%	15%		8%	13%	16%	5%	12%	17%
	No	37%		37%		15%	71%	46%	34%	22%	21%	50%	13%
	(Don't know)	4%		4%		4%	6%		3%		5%	4%	
	Count	46		46	27	27	17	13	32	32	19	26	24
3.HOW MANY PEOPLE LOOKING FOR HOUSING FOR		2.2	2.2	.	.	2.4	1.7	2.1	2.4	2.2	2.0	2.6	2.3
3.HOW MANY PEOPLE LOOKING FOR HOUSING FOR	One	33%	33%			25%	29%	29%	35%	34%	42%	19%	33%
	Two	35%	35%			35%	71%	46%	27%	34%	37%	35%	33%
	Three	15%	15%			19%		14%	16%	16%	8%	23%	16%
	Four or more	17%	17%			21%		11%	22%	16%	13%	23%	18%
4.SIZE UNIT NEEDED	Studio	1%		2%	4%	1%		2%		1%	2%		1%
	One bedroom	20%	24%	11%	11%	21%	8%	21%	19%	20%	31%	8%	23%
	Two bedroom	41%	44%	39%	44%	45%	29%	38%	44%	44%	40%	42%	45%
	Three bedroom	22%	21%	24%	30%	18%	38%	19%	24%	22%	19%	27%	21%
	Four or more bedrooms	9%	9%	9%	11%	12%	4%	12%	7%	11%	9%	10%	9%
	(Don't know)	7%	2%	15%		3%	21%	7%	6%	2%		13%	1%
	Count	114	66	46	27	77	24	42	70	95	58	52	87

SAN FRANCISCO OFFICE OF COMMUNITY INVESTMENT AND INFRASTRUCTURE-- AUGUST 2017

		TOTAL	GENDER		AGE		HOUSEHOLD INCOME		RACE		REGION		10.CURRENT HOUSEHOLD SIZE		
			Men	Women	Under 60	60 & over	\$30k or less	More than \$30k	Black	Non-AA	San Francis co	Other	One	Two	Three or more
6.COUNTY AND STATE	Alameda County, CA	27%	29%	26%	25%	26%	30%	29%	27%	30%		27%	27%	29%	25%
	Contra Costa County, CA	9%		15%		15%	10%	6%	9%			9%	7%	18%	
	Solano County, CA	20%	6%	30%	31%	15%	10%	23%	24%	10%		20%	7%	12%	50%
	San Mateo County, CA	5%	6%	4%	13%			6%	6%			5%		12%	
	San Joaquin County, CA	2%	6%			4%		3%	3%			2%		6%	
	Sacramento County, CA	11%	6%	15%	6%	15%	30%	6%	12%	10%		11%	13%	12%	8%
	San Francisco County, CA	2%	6%		6%					10%		2%			8%
	Clark County, NV	5%	6%	4%	13%		10%	3%	6%			5%	7%	6%	
	San Bernardino County, CA	2%	6%			4%		3%		10%		2%	7%		
	Other	16%	29%	7%	6%	22%	10%	19%	12%	30%		16%	33%	6%	8%
	Count	44	17	27	16	27	10	31	33	10		44	15	17	12
7.OWN OR RENT	Rent	68%	59%	72%	76%	65%	85%	57%	74%	48%	76%	57%	67%	66%	73%
	Own	21%	32%	14%	12%	25%	2%	36%	13%	48%	10%	36%	21%	31%	11%
	Neither	11%	9%	12%	12%	11%	13%	8%	12%	4%	13%	7%	12%	3%	16%
	(Don't know)	1%		1%											
8.PAY MORE THAN 50% OF INCOME ON RENT	Yes	51%	54%	48%	53%	52%	53%	57%	52%	45%	46%	60%	41%	61%	50%
	No	44%	38%	48%	41%	45%	48%	40%	44%	45%	50%	32%	55%	39%	41%
	(Don't know)	5%	8%	4%	6%	2%		3%	5%	9%	4%	8%	5%		9%
	Count	77	26	50	32	42	40	30	66	11	52	25	22	23	32
9.MARGINALLY HOUSED	Yes	77%	100%	67%	80%	86%	100%	75%	91%		100%	33%	75%	100%	86%
	No	15%		22%	20%	14%		25%	9%	100%		67%	25%		14%
	(Don't know)	8%		11%											
	Count	13	4	9	5	7	6	4	11	1	9	3	4	1	7
10.CURRENT HOUSEHOLD SIZE		4.2	4.5	4.0	3.0	2.2	2.4	2.5	2.6	6.3	2.6	2.3	1.0	2.0	4.0
10.CURRENT HOUSEHOLD SIZE	One	29%	36%	25%	19%	34%	34%	28%	30%	26%	26%	34%	100%		
	Two	31%	23%	35%	24%	37%	28%	38%	28%	39%	26%	39%		100%	
	Three or more	39%	39%	39%	57%	29%	38%	34%	42%	30%	47%	27%			100%
	(Don't know /Refused)	2%	2%	1%						4%					
11.AWARE ELIGIBLE FOR COP	Yes	85%	84%	86%	88%	83%	85%	89%	84%	87%	84%	86%	82%	100%	75%
	No	14%	16%	13%	12%	15%	15%	11%	15%	13%	15%	14%	18%		23%
	(Don't know)	1%		1%		2%			1%		1%				2%
	Count	114	44	69	42	65	47	53	89	23	68	44	33	35	44

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

SAN FRANCISCO OFFICE OF COMMUNITY INVESTMENT AND INFRASTRUCTURE-- AUGUST 2017

		TOTAL	1.CURRENTLY LOOKING FOR HOUSING		2. LOOKI NG FOR HOUSI NG IN FUTUR E	7.OWN OR RENT		12.EVER APPLIED FOR HOUSING USING COP		17. INTEND TO USE COP	20.INTERESTED IN SENIOR HOUSING		23. COULD USE ASSIST ANCE APPLYI NG FOR HOUSI NG
			Yes	No	Yes	Rent	Own	Yes	No	Yes	Yes	No	Yes
6.COUNTY AND STATE	Alameda County, CA	27%	27%	29%	38%	28%	31%	25%	29%	31%	22%	35%	29%
	Contra Costa County, CA	9%	7%	14%		4%	19%	17%	6%	6%	11%	6%	6%
	Solano County, CA	20%	17%	29%	38%	20%	13%	25%	19%	25%	26%	12%	21%
	San Mateo County, CA	5%	7%			4%	6%	8%	3%	6%	4%	6%	6%
	San Joaquin County, CA	2%	3%				6%	8%		3%	4%		3%
	Sacramento County, CA	11%	17%			20%		17%	10%	11%	11%	12%	12%
	San Francisco County, CA	2%		7%		4%						6%	
	Clark County, NV	5%	7%			8%			6%	6%	4%	6%	6%
	San Bernardino County, CA	2%		7%			6%		3%			6%	
	Other	16%	17%	14%	25%	12%	19%		23%	14%	19%	12%	18%
	Count	44	30	14	8	25	16	12	31	36	27	17	34
7.OWN OR RENT	Rent	68%	73%	59%	81%	100%		67%	69%	73%	66%	67%	72%
	Own	21%	11%	37%	15%		100%	19%	23%	16%	21%	23%	14%
	Neither	11%	17%	2%	4%			14%	7%	12%	14%	8%	14%
	(Don't know)	1%		2%					1%			2%	
	Count												
8.PAY MORE THAN 50% OF INCOME ON RENT	Yes	51%	60%	37%	36%	51%		68%	42%	54%	61%	46%	57%
	No	44%	38%	56%	59%	44%		32%	52%	43%	34%	51%	38%
	(Don't know)	5%	2%	7%	5%	5%			6%	3%	5%	3%	5%
	Count	77	48	27	22	77		28	48	69	38	35	63
9.MARGINALLY HOUSED	Yes	77%	82%	50%	100%			83%	67%	91%	88%	60%	83%
	No	15%	18%					17%	17%	9%	13%	20%	17%
	(Don't know)	8%		50%					17%			20%	
	Count	13	11	2	1			6	6	11	8	5	12
10.CURRENT HOUSEHOLD SIZE		4.2	2.5	6.7	2.8	2.5	6.1	4.8	3.8	2.6	2.1	6.6	2.6
10.CURRENT HOUSEHOLD SIZE	One	29%	27%	28%	26%	29%	29%	17%	37%	28%	38%	19%	31%
	Two	31%	32%	30%	26%	30%	46%	40%	26%	29%	33%	27%	28%
	Three or more	39%	41%	37%	48%	42%	21%	40%	36%	42%	29%	50%	41%
	(Don't know /Refused)	2%		4%			4%	2%	1%			4%	
11.AWARE ELIGIBLE FOR COP	Yes	85%	86%	87%	78%	82%	96%	93%	81%	84%	81%	90%	82%
	No	14%	12%	13%	22%	18%	4%	7%	19%	15%	17%	10%	17%
	(Don't know)	1%	2%							1%	2%		1%
	Count	114	66	46	27	77	24	42	70	95	58	52	87

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

SAN FRANCISCO OFFICE OF COMMUNITY INVESTMENT AND INFRASTRUCTURE-- AUGUST 2017

			GENDER		AGE		HOUSEHOLD INCOME		RACE		REGION		10.CURRENT HOUSEHOLD SIZE		
		TOTAL	Men	Women	Under 60	60 & over	\$30k or less	More than \$30k	Black	Non-AA	San Francisco	Other	One	Two	Three or more
12.EVER APPLIED FOR HOUSING USING COP	Yes	37%	36%	36%	45%	31%	38%	38%	38%	35%	43%	27%	21%	49%	39%
	No	61%	61%	62%	52%	68%	62%	62%	61%	61%	56%	70%	79%	51%	57%
	(Don't know)	2%	2%	1%	2%	2%			1%	4%	1%	2%			5%
13.WHY NOT APPLIED FOR HOUSING USING COP	I believe I don't qualify	29%	26%	30%	27%	30%	28%	30%	28%	29%	21%	39%	35%	33%	20%
	It's too complicated	17%	22%	14%	18%	14%	24%	12%	20%	7%	24%	10%	35%	6%	8%
	I was waiting for a specific type of housing, such as senior housing	9%	15%	5%	9%	9%	10%	6%	9%	7%	11%	6%	12%		12%
	I don't want to live in San Francisco	4%	7%	2%		7%		9%	2%	14%		10%	4%	6%	4%
	I can't access the office in San Francisco	3%		5%		2%	3%		4%		5%		4%		4%
	I had a bad experience with applying for housing	3%		5%		5%	3%	3%	4%		3%	3%	4%		4%
	My household size is too large	1%		2%		2%	3%		2%		3%				4%
	Other (SPECIFY): _____	54%	56%	53%	64%	48%	52%	55%	54%	57%	50%	58%	58%	56%	48%
		(Don't know)	9%	7%	9%	9%	14%	6%	11%		11%	6%	4%	6%	16%
		Count	70	27	43	22	44	29	33	54	14	38	31	26	25

SAN FRANCISCO OFFICE OF COMMUNITY INVESTMENT AND INFRASTRUCTURE-- AUGUST 2017

			1.CURRENTLY LOOKING FOR HOUSING		2. LOOKI NG FOR HOUSI NG IN FUTUR E	7.OWN OR RENT		12.EVER APPLIED FOR HOUSING USING COP		17. INTEND TO USE COP	20.INTERESTED IN SENIOR HOUSING		23. COULD USE ASSIST ANCE APPLYI NG FOR HOUSI NG
		TOTAL	Yes	No	Yes	Rent	Own	Yes	No	Yes	Yes	No	Yes
12.EVER APPLIED FOR HOUSING USING COP	Yes	37%	42%	28%	26%	36%	33%	100%		41%	41%	33%	37%
	No	61%	56%	70%	74%	62%	67%		100%	58%	57%	65%	62%
	(Don't know)	2%	2%	2%		1%				1%	2%	2%	1%
13.WHY NOT APPLIED FOR HOUSING USING COP	I believe I don't qualify	29%	24%	34%	35%	27%	38%		29%	25%	36%	21%	30%
	It's too complicated	17%	22%	9%	15%	21%	6%		17%	18%	15%	18%	22%
	I was waiting for a specific type of housing, such as senior housing	9%	14%	3%	5%	13%			9%	11%	12%	3%	11%
	I don't want to live in San Francisco	4%	3%	6%	5%	4%	6%		4%	2%	3%	6%	2%
	I can't access the office in San Francisco	3%	3%			4%			3%	2%	3%		4%
	I had a bad experience with applying for housing	3%	5%			4%			3%	4%	3%	3%	4%
	My household size is too large	1%	3%			2%			1%	2%		3%	2%
	Other (SPECIFY): _____	54%	51%	56%	50%	52%	56%		54%	55%	55%	56%	54%
	(Don't know)	9%	11%	6%	10%	10%	6%		9%	11%	12%	6%	7%
	Count	70	37	32	20	48	16		70	55	33	34	54

SAN FRANCISCO OFFICE OF COMMUNITY INVESTMENT AND INFRASTRUCTURE-- AUGUST 2017

		TOTAL	GENDER		AGE		HOUSEHOLD INCOME		RACE		REGION		10.CURRENT HOUSEHOLD SIZE		
			Men	Women	Under 60	60 & over	\$30k or less	More than \$30k	Black	Non-AA	San Francisco co	Other	One	Two	Three or more
14.EVER OBTAINED HOUSING USING COP	Yes	11%	11%	12%	17%	6%	15%	9%	11%	13%	18%		9%	11%	11%
	No	88%	89%	87%	83%	92%	85%	89%	88%	87%	82%	98%	88%	89%	89%
	(Don't know)	1%		1%		2%		2%	1%			2%	3%		
15.TYPE OF HOUSING OBTAINED USING COP	Rental housing	69%	60%	75%	71%	100%	86%	60%	80%	33%	75%		100%	75%	60%
	Owner housing	31%	40%	25%	29%		14%	40%	20%	67%	25%			25%	40%
	Count	13	5	8	7	4	7	5	10	3	12		3	4	5
16.CURRENTLY HOUSED USING COP	Yes	77%	60%	88%	86%	75%	71%	100%	80%	67%	83%		67%	100%	80%
	No	15%	20%	13%	14%	25%	29%		20%		17%		33%		20%
	(Don't know)	8%	20%							33%					
	Count	13	5	8	7	4	7	5	10	3	12		3	4	5
17.INTEND TO USE COP	Yes	83%	77%	88%	93%	83%	94%	85%	92%	57%	87%	82%	82%	80%	91%
	No	11%	16%	7%	2%	14%	4%	13%	3%	39%	7%	14%	9%	14%	7%
	(Don't know)	5%	7%	4%	5%	3%	2%	2%	4%	4%	6%	5%	9%	6%	2%
18.REASONS TURNED DOWN FOR HOUSING	Another reason	18%	20%	16%	24%	14%	17%	17%	19%	13%	16%	20%	18%	11%	23%
	Credit or debt issues	6%	5%	7%	7%	6%	6%	6%	7%	4%	6%	7%	9%	3%	7%
	Lack of funds for a deposit or down payment	3%	5%	1%		5%	4%	2%	2%	4%	3%	2%	9%		
	Background check	1%	2%			2%		2%	1%		1%		3%		
	(Don't know)	21%	27%	17%	19%	18%	17%	17%	21%	17%	16%	25%	12%	11%	32%
	(None)	56%	48%	61%	52%	62%	60%	62%	53%	70%	62%	50%	61%	74%	41%
19.TYPE OF HOUSING INTERESTED IN	Rental housing	22%	18%	25%	17%	25%	47%	6%	24%	17%	26%	16%	36%	14%	18%
	For sale housing	19%	27%	14%	24%	18%	13%	23%	17%	30%	19%	20%	12%	17%	27%
	Both	43%	39%	45%	50%	43%	32%	60%	51%	17%	38%	52%	39%	49%	43%
	Neither	15%	16%	14%	10%	14%	9%	11%	8%	35%	15%	11%	9%	20%	11%
	(Don't know)	1%		1%					1%		1%		3%		
20.INTERESTED IN SENIOR HOUSING	Yes	51%	50%	51%	38%	63%	57%	49%	53%	43%	46%	61%	67%	54%	39%
	Yes - currently	30%	39%	23%	21%	37%	43%	21%	33%	22%	32%	27%	45%	34%	16%
	Yes - next four years	21%	11%	28%	17%	26%	15%	28%	20%	22%	13%	34%	21%	20%	23%
	No	46%	50%	43%	62%	32%	40%	47%	43%	57%	49%	39%	30%	40%	59%
	(Don't know)	4%		6%		5%	2%	4%	4%		6%		3%	6%	2%
	Count	114	44	69	42	65	47	53	89	23	68	44	33	35	44

SAN FRANCISCO OFFICE OF COMMUNITY INVESTMENT AND INFRASTRUCTURE-- AUGUST 2017

		TOTAL	1.CURRENTLY LOOKING FOR HOUSING		2. LOOKI NG FOR HOUSI NG IN FUTUR E	7.OWN OR RENT		12.EVER APPLIED FOR HOUSING USING COP		17. INTEND TO USE COP	20.INTERESTED IN SENIOR HOUSING		23. COULD USE ASSIST ANCE APPLYI NG FOR HOUSI NG
			Yes	No	Yes	Rent	Own	Yes	No	Yes	Yes	No	Yes
14.EVER OBTAINED HOUSING USING COP	Yes	11%	6%	17%	15%	12%	13%	31%		12%	10%	12%	7%
	No	88%	94%	80%	81%	88%	83%	69%	99%	87%	88%	88%	92%
	(Don't know)	1%		2%	4%		4%		1%	1%	2%		1%
15.TYPE OF HOUSING OBTAINED USING COP	Rental housing	69%	75%	63%	100%	89%		69%		82%	100%	33%	83%
	Owner housing	31%	25%	38%		11%	100%	31%		18%		67%	17%
	Count	13	4	8	4	9	3	13		11	6	6	6
16.CURRENTLY HOUSED USING COP	Yes	77%	50%	88%	100%	89%	67%	77%		82%	83%	67%	67%
	No	15%	50%			11%		15%		18%	17%	17%	33%
	(Don't know)	8%		13%			33%	8%				17%	
	Count	13	4	8	4	9	3	13		11	6	6	6
17.INTEND TO USE COP	Yes	83%	94%	70%	93%	90%	63%	93%	79%	100%	91%	75%	93%
	No	11%	6%	20%		5%	29%	7%	13%		7%	17%	5%
	(Don't know)	5%		11%	7%	5%	8%		9%		2%	8%	2%
18.REASONS TURNED DOWN FOR HOUSING	Another reason	18%	18%	15%	15%	16%	17%	26%	13%	20%	19%	17%	15%
	Credit or debt issues	6%	6%	4%	7%	8%	4%	7%	6%	7%	9%	4%	7%
	Lack of funds for a deposit or down payment	3%	2%	2%	4%	1%	4%	5%	1%	3%	5%		3%
	Background check	1%	2%					2%		1%	2%		1%
19.TYPE OF HOUSING INTERESTED IN	(Don't know)	21%	23%	17%	15%	22%	8%	17%	21%	17%	19%	23%	22%
	(None)	56%	52%	65%	67%	57%	71%	50%	61%	57%	53%	58%	57%
	Rental housing	22%	26%	17%	26%	23%	4%	24%	21%	25%	24%	17%	23%
	For sale housing	19%	18%	20%	19%	14%	42%	26%	16%	21%	19%	19%	21%
	Both	43%	56%	26%	44%	52%	17%	38%	46%	47%	50%	38%	53%
	Neither	15%		37%	11%	9%	38%	12%	16%	6%	7%	25%	2%
20.INTERESTED IN SENIOR HOUSING	(Don't know)	1%				1%			1%				1%
	Yes	51%	58%	41%	52%	49%	50%	57%	47%	56%	100%		54%
	Yes - currently	30%	39%	15%	22%	34%	13%	50%	19%	35%	59%		34%
	Yes - next four years	21%	18%	26%	30%	16%	38%	7%	29%	21%	41%		20%
	No	46%	39%	57%	44%	45%	50%	40%	49%	41%		100%	43%
	(Don't know)	4%	3%	2%	4%	5%		2%	4%	3%			3%
Count		114	66	46	27	77	24	42	70	95	58	52	87

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
Washington , DC (202) 776 -9066 | Berkeley , CA (510) 286 -2097

SAN FRANCISCO OFFICE OF COMMUNITY INVESTMENT AND INFRASTRUCTURE-- AUGUST 2017

		TOTAL	GENDER		AGE		HOUSEHOLD INCOME		RACE		REGION		10.CURRENT HOUSEHOLD SIZE		
			Men	Women	Under 60	60 & over	\$30k or less	More than \$30k	Black	Non-AA	San Francis co	Other	One	Two	Three or more
21.WHAT SAN FRANCISCO NEIGHBORHOODS PREFER	Western Addition	15%	16%	14%	11%	18%	12%	15%	14%	20%	16%	13%	21%	7%	15%
	Bayview	10%	16%	7%	13%	9%	7%	13%	10%	13%	9%	13%	10%	7%	13%
	Mission Bay	9%	8%	10%	8%	11%	12%	6%	11%		9%	10%	14%	4%	10%
	Fillmore District	7%	3%	10%	8%	7%	5%	9%	7%	7%	4%	13%	10%	11%	3%
	Richmond District	6%	5%	7%	8%	4%	12%	2%	4%	20%	11%		7%	7%	5%
	Sunset District	5%	3%	7%	8%	4%	7%	2%	5%	7%	7%	3%	3%		10%
	Hunter's Point	3%	3%	3%	5%	2%		6%	4%		2%	5%	3%	4%	3%
	Any neighborhood/No preference	32%	30%	34%	34%	32%	47%	23%	36%	13%	35%	28%	28%	36%	33%
	Other	25%	19%	28%	16%	30%	21%	30%	25%	27%	25%	26%	34%	18%	23%
	Don't know	3%	5%	2%		5%		4%	2%	7%	2%	5%		7%	3%
22.ANY LOCATIONS NOT ACCEPT HOUSING	Hunter's Point	38%	38%	36%	37%	38%	26%	45%	37%	40%	32%	46%	38%	36%	38%
	Transbay near the financial district	19%	22%	16%	16%	21%	14%	21%	17%	27%	14%	26%	17%	21%	18%
	Mission Bay	13%	16%	9%	3%	16%	12%	15%	6%	47%	12%	13%	17%	14%	8%
	Another location [SPECIFY]: _____	19%	19%	19%	8%	25%	14%	23%	19%	20%	16%	23%	21%	25%	13%
	(Don't Know)	13%	16%	10%	11%	14%	16%	9%	14%	7%	14%	10%	7%	11%	18%
	(None)	30%	24%	34%	39%	25%	42%	23%	32%	20%	39%	18%	34%	29%	28%
23.COULD USE ASSISTANCE APPLYING FOR HOUSING	Yes	76%	75%	77%	76%	82%	83%	79%	83%	57%	78%	77%	82%	69%	82%
	No	22%	23%	22%	21%	17%	17%	19%	16%	39%	21%	20%	18%	29%	16%
	(Don't know)	2%	2%	1%	2%	2%		2%	1%	4%	1%	2%		3%	2%
	Count	114	44	69	42	65	47	53	89	23	68	44	33	35	44

SAN FRANCISCO OFFICE OF COMMUNITY INVESTMENT AND INFRASTRUCTURE-- AUGUST 2017

			1.CURRENTLY LOOKING FOR HOUSING		2. LOOKI NG FOR HOUSI NG IN FUTUR E	7.OWN OR RENT		12.EVER APPLIED FOR HOUSING USING COP		17. INTEND TO USE COP	20.INTERESTED IN SENIOR HOUSING		23. COULD USE ASSIST ANCE APPLYI NG FOR HOUSI NG
		TOTAL	Yes	No	Yes	Rent	Own	Yes	No	Yes	Yes	No	Yes
21.WHAT SAN FRANCISCO NEIGHBORHOODS PREFER	Western Addition	15%	11%	21%	17%	12%	27%	16%	12%	15%	17%	10%	14%
	Bayview	10%	9%	14%	13%	7%	27%	3%	16%	9%	9%	13%	10%
	Mission Bay	9%	8%	14%	17%	12%	7%	11%	9%	10%	15%	3%	11%
	Fillmore District	7%	9%	3%	4%	6%	7%	11%	5%	8%	7%	8%	8%
	Richmond District	6%	3%	10%	13%	9%		14%	2%	7%	7%	5%	4%
	Sunset District	5%	3%	7%	8%	6%		8%	2%	6%	6%	5%	5%
	Hunter's Point	3%	5%			3%	7%	3%	3%	3%	4%	3%	4%
	Any neighborhood/No preference	32%	38%	21%	21%	32%	20%	35%	31%	34%	26%	38%	33%
	Other	25%	24%	28%	25%	23%	27%	14%	31%	25%	26%	26%	25%
	Don't know	3%	2%	7%	8%	4%			5%	2%	4%	3%	2%
22.ANY LOCATIONS NOT ACCEPT HOUSING	Hunter's Point	38%	30%	52%	58%	42%	20%	30%	41%	37%	37%	38%	37%
	Transbay near the financial district	19%	12%	34%	38%	20%	20%	16%	21%	16%	15%	23%	19%
	Mission Bay	13%	5%	28%	29%	13%	20%	11%	14%	10%	9%	15%	11%
	Another location [SPECIFY]: _____	19%	20%	17%	13%	14%	27%	22%	17%	18%	24%	8%	17%
	(Don't Know)	13%	15%	7%	8%	14%	7%	11%	14%	11%	15%	10%	12%
	(None)	30%	35%	21%	17%	30%	33%	41%	24%	33%	26%	38%	32%
23.COULD USE ASSISTANCE APPLYING FOR HOUSING	Yes	76%	92%	52%	78%	82%	50%	76%	77%	85%	81%	71%	100%
	No	22%	8%	43%	15%	16%	50%	24%	20%	14%	19%	25%	
	(Don't know)	2%		4%	7%	3%			3%	1%		4%	
	Count	114	66	46	27	77	24	42	70	95	58	52	87

SAN FRANCISCO OFFICE OF COMMUNITY INVESTMENT AND INFRASTRUCTURE-- AUGUST 2017

		TOTAL	GENDER		AGE		HOUSEHOLD INCOME		RACE		REGION		10.CURRENT HOUSEHOLD SIZE		
			Men	Women	Under 60	60 & over	\$30k or less	More than \$30k	Black	Non-AA	San Francisco	Other	One	Two	Three or more
24.SERVICES INTERESTED	Information on new housing opportunities	66%	64%	68%	67%	68%	77%	64%	72%	48%	68%	66%	79%	54%	68%
	Homeownership counseling	42%	48%	38%	48%	42%	36%	49%	46%	30%	43%	43%	48%	37%	43%
	Rental readiness counseling	36%	36%	35%	38%	37%	40%	34%	42%	17%	43%	27%	36%	26%	45%
	Credit repair counseling	35%	30%	39%	40%	35%	38%	34%	42%	13%	40%	30%	27%	26%	50%
	Assistance with reverse mortgaging	5%	7%	4%	10%	3%	2%	6%	6%	4%	4%	7%	6%	6%	5%
	(None of these)	25%	27%	25%	24%	23%	13%	32%	19%	43%	21%	30%	18%	34%	20%
	Count	114	44	69	42	65	47	53	89	23	68	44	33	35	44

SAN FRANCISCO OFFICE OF COMMUNITY INVESTMENT AND INFRASTRUCTURE-- AUGUST 2017

			1.CURRENTLY LOOKING FOR HOUSING		2. LOOKI NG FOR HOUSI NG IN FUTUR E	7.OWN OR RENT		12.EVER APPLIED FOR HOUSING USING COP		17. INTEND TO USE COP	20.INTERESTED IN SENIOR HOUSING		23. COULD USE ASSIST ANCE APPLYI NG FOR HOUSI NG
		TOTAL	Yes	No	Yes	Rent	Own	Yes	No	Yes	Yes	No	Yes
24.SERVICES INTERESTED	Information on new housing opportunities	66%	80%	43%	63%	69%	42%	62%	69%	73%	72%	60%	78%
	Homeownership counseling	42%	50%	28%	44%	48%	21%	38%	44%	46%	47%	38%	53%
	Rental readiness counseling	36%	47%	20%	30%	39%	8%	33%	37%	40%	38%	35%	47%
	Credit repair counseling	35%	44%	24%	37%	39%	13%	38%	33%	41%	36%	35%	45%
	Assistance with reverse mortgaging	5%	6%	2%	4%	4%	4%	10%	3%	6%	5%	6%	6%
	(None of these)	25%	11%	48%	26%	19%	54%	26%	24%	19%	19%	31%	13%
	Count	114	66	46	27	77	24	42	70	95	58	52	87

SAN FRANCISCO OFFICE OF COMMUNITY INVESTMENT AND INFRASTRUCTURE-- AUGUST 2017

			GENDER		AGE		HOUSEHOLD INCOME		RACE		REGION		10.CURRENT HOUSEHOLD SIZE		
		TOTAL	Men	Women	Under 60	60 & over	\$30k or less	More than \$30k	Black	Non-AA	San Francisco	Other	One	Two	Three or more
GENDER	Men	39%	100%		43%	35%	28%	47%	33%	65%	38%	39%	48%	29%	39%
	Women	61%		100%	57%	63%	70%	53%	67%	30%	60%	61%	52%	69%	61%
	Trans male	1%				2%	2%			4%	1%			3%	
REGION	San Francisco	60%	59%	59%	62%	58%	79%	42%	63%	52%	100%		55%	51%	73%
	Other	39%	39%	39%	38%	42%	21%	58%	37%	43%		100%	45%	49%	27%
	(Don't know)	2%	2%	1%						4%					
GENDER /AGE	Men <60	16%	41%		43%		11%	19%	16%	17%	16%	16%	18%	3%	25%
	Women <60	21%		35%	57%		19%	25%	27%		22%	20%	6%	26%	30%
	Men 60+	20%	52%			35%	15%	26%	17%	35%	19%	23%	30%	23%	11%
	Women 60+	36%		59%		63%	51%	26%	38%	26%	35%	39%	36%	43%	32%
AGE	Under 60	37%	41%	35%	100%		30%	43%	43%	17%	38%	36%	24%	29%	55%
	60 & over	57%	52%	59%		100%	68%	53%	55%	65%	56%	61%	67%	69%	43%
AGE	Under 30	1%	2%		2%			2%	1%		1%				2%
	40 - 49	7%	5%	9%	19%		6%	9%	9%		9%	5%	3%	11%	7%
	50 - 64	54%	55%	55%	79%	45%	55%	58%	61%	35%	53%	59%	33%	57%	70%
	65 & over	32%	32%	30%		55%	36%	26%	27%	48%	31%	34%	55%	29%	18%
	Count	114	44	69	42	65	47	53	89	23	68	44	33	35	44

SAN FRANCISCO OFFICE OF COMMUNITY INVESTMENT AND INFRASTRUCTURE-- AUGUST 2017

			1.CURRENTLY LOOKING FOR HOUSING		2. LOOKI NG FOR HOUSI NG IN FUTUR E	7.OWN OR RENT		12.EVER APPLIED FOR HOUSING USING COP		17. INTEND TO USE COP	20.INTERESTED IN SENIOR HOUSING		23. COULD USE ASSIST ANCE APPLYI NG FOR HOUSI NG
		TOTAL	Yes	No	Yes	Rent	Own	Yes	No	Yes	Yes	No	Yes
GENDER	Men	39%	38%	39%	33%	34%	58%	38%	39%	36%	38%	42%	38%
	Women	61%	61%	61%	67%	65%	42%	60%	61%	64%	60%	58%	61%
	Trans male	1%	2%			1%		2%			2%		1%
REGION	San Francisco	60%	55%	65%	70%	68%	29%	69%	54%	62%	53%	63%	61%
	Other	39%	45%	30%	30%	32%	67%	29%	44%	38%	47%	33%	39%
	(Don't know)	2%		4%			4%	2%	1%			4%	
GENDER /AGE	Men <60	16%	15%	17%	19%	16%	17%	12%	17%	16%	10%	23%	17%
	Women <60	21%	23%	20%	26%	26%	4%	33%	14%	25%	17%	27%	20%
	Men 60+	20%	23%	15%	11%	17%	33%	19%	21%	19%	26%	15%	21%
	Women 60+	36%	36%	37%	41%	36%	33%	26%	41%	38%	43%	25%	39%
AGE	Under 60	37%	38%	37%	44%	42%	21%	45%	31%	41%	28%	50%	37%
	60 & over	57%	61%	52%	52%	55%	67%	48%	63%	57%	71%	40%	61%
AGE	Under 30	1%		2%	4%	1%		2%		1%		2%	1%
	40 - 49	7%	9%	4%	4%	6%	4%	12%	4%	8%	2%	13%	8%
	50 - 64	54%	61%	48%	63%	62%	29%	60%	51%	60%	55%	52%	56%
	65 & over	32%	29%	35%	26%	26%	54%	19%	39%	28%	41%	23%	32%
	Count	114	66	46	27	77	24	42	70	95	58	52	87

SAN FRANCISCO OFFICE OF COMMUNITY INVESTMENT AND INFRASTRUCTURE-- AUGUST 2017

		TOTAL	GENDER		AGE		HOUSEHOLD INCOME		RACE		REGION		10.CURRENT HOUSEHOLD SIZE		
			Men	Women	Under 60	60 & over	\$30k or less	More than \$30k	Black	Non-AA	San Francisco co	Other	One	Two	Three or more
HOUSEHOLD INCOME	\$0-\$30,000	41%	30%	48%	33%	49%	100%		42%	43%	54%	23%	48%	37%	41%
	\$30,001-\$60,000	25%	27%	23%	26%	25%		53%	28%	13%	21%	32%	33%	20%	23%
	\$60,001-\$85,000	12%	14%	12%	12%	12%		26%	12%	13%	9%	18%	6%	26%	7%
	\$85,001-\$110,000	5%	5%	6%	12%	2%		11%	7%		3%	9%	3%	9%	5%
	\$110,001-\$120,000	3%	7%		2%	3%		6%		13%		7%		3%	5%
	\$160,001 or more	2%	5%		2%	2%		4%		9%		5%	3%		2%
	(Refused)	12%	14%	12%	12%	8%			11%	9%	13%	7%	6%	6%	18%
HOUSEHOLD INCOME	\$30k or less	41%	30%	48%	33%	49%	100%		42%	43%	54%	23%	48%	37%	41%
	More than \$30k	46%	57%	41%	55%	43%		100%	47%	48%	32%	70%	45%	57%	41%
	(Refused)	12%	14%	12%	12%	8%			11%	9%	13%	7%	6%	6%	18%
RACE	White	6%	14%	1%	2%	8%	4%	9%		30%	3%	11%	9%	6%	5%
	Black	78%	66%	87%	90%	75%	79%	79%	100%		82%	75%	82%	71%	84%
	Non-AA	20%	34%	10%	10%	23%	21%	21%		100%	18%	23%	18%	26%	16%
	Asian/ Pacific Islander	8%	14%	4%	2%	8%	6%	9%		39%	9%	5%	9%	9%	5%
	Native American/ American Indian	1%		1%		2%	2%			4%	1%				2%
	Other	5%	7%	3%	5%	6%	9%	2%		26%	4%	7%		11%	5%
	(Don't know / Refused)	2%		3%		2%						2%		3%	
MILITARY VETERAN	Yes	11%	23%	4%	10%	14%	4%	17%	10%	17%	7%	18%	24%		11%
	No	85%	75%	91%	90%	86%	96%	83%	88%	78%	90%	82%	70%	100%	89%
	(Don't know/Refused)	4%	2%	4%					2%	4%	3%		6%		
SELF OR HOUSEHOLD MEMBER LIVING WITH HIV/AIDS	Yes	3%	5%	1%	2%	3%		6%	3%		1%	5%	3%	3%	2%
	No	92%	93%	91%	98%	92%	98%	92%	92%	100%	93%	93%	88%	94%	95%
	(Don't know/Refused)	5%	2%	7%		5%	2%	2%	4%		6%	2%	9%	3%	2%
	Count	114	44	69	42	65	47	53	89	23	68	44	33	35	44

SAN FRANCISCO OFFICE OF COMMUNITY INVESTMENT AND INFRASTRUCTURE-- AUGUST 2017

			1.CURRENTLY LOOKING FOR HOUSING		2. LOOKI NG FOR HOUSI NG IN FUTUR E	7.OWN OR RENT		12.EVER APPLIED FOR HOUSING USING COP		17. INTEND TO USE COP	20.INTERESTED IN SENIOR HOUSING		23. COULD USE ASSIST ANCE APPLYI NG FOR HOUSI NG
		TOTAL	Yes	No	Yes	Rent	Own	Yes	No	Yes	Yes	No	Yes
HOUSEHOLD INCOME	\$0-\$30,000	41%	47%	33%	41%	52%	4%	43%	41%	46%	47%	37%	45%
	\$30,001-\$60,000	25%	32%	15%	15%	25%	25%	29%	23%	26%	24%	25%	29%
	\$60,001-\$85,000	12%	6%	22%	26%	9%	29%	14%	11%	12%	9%	15%	11%
	\$85,001-\$110,000	5%	6%	4%	7%	5%	4%	2%	7%	6%	7%	4%	6%
	\$110,001-\$120,000	3%	2%	4%	7%		13%		4%	2%	5%		2%
	\$160,001 or more	2%		4%			8%	2%	1%	1%		4%	
	(Refused)	12%	8%	17%	4%	9%	17%	10%	11%	6%	9%	15%	7%
HOUSEHOLD INCOME	\$30k or less	41%	47%	33%	41%	52%	4%	43%	41%	46%	47%	37%	45%
	More than \$30k	46%	45%	50%	56%	39%	79%	48%	47%	47%	45%	48%	48%
	(Refused)	12%	8%	17%	4%	9%	17%	10%	11%	6%	9%	15%	7%
RACE	White	6%	2%	11%	11%	4%	13%	7%	6%	4%	7%	6%	3%
	Black	78%	91%	61%	78%	86%	50%	81%	77%	86%	81%	73%	85%
	Non-AA	20%	9%	35%	22%	14%	46%	19%	20%	14%	17%	25%	15%
	Asian/ Pacific Islander	8%	2%	17%	7%	3%	29%	7%	9%	6%	5%	12%	6%
	Native American/ American Indian	1%	2%			1%		2%		1%		2%	1%
	Other	5%	5%	7%	4%	6%	4%	2%	6%	2%	5%	6%	5%
	(Don't know / Refused)	2%		4%			4%		3%		2%	2%	
MILITARY VETERAN	Yes	11%	12%	11%	7%	9%	17%	5%	14%	9%	12%	12%	11%
	No	85%	88%	83%	93%	88%	79%	93%	81%	91%	88%	83%	87%
	(Don't know/Refused)	4%		7%		3%	4%	2%	4%			6%	1%
SELF OR HOUSEHOLD MEMBER LIVING WITH HIV/AIDS	Yes	3%	2%	4%	7%	4%		2%	3%	2%	3%	2%	3%
	No	92%	95%	89%	93%	92%	96%	95%	90%	96%	93%	92%	93%
	(Don't know/Refused)	5%	3%	7%		4%	4%	2%	7%	2%	3%	6%	3%
	Count	114	66	46	27	77	24	42	70	95	58	52	87

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
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