

**Personal Services Contract
with
lowercase productions
for
Website Development Services**

October 7, 2025



OCII Website Development Team

OCII-IT

Monica Stean
Contract Lead

Jaimie Cruz
Website Content Lead

Jay James
IT Administration/
CCSF DT Liaison

lowercase

Daniel Reider
Managing Director

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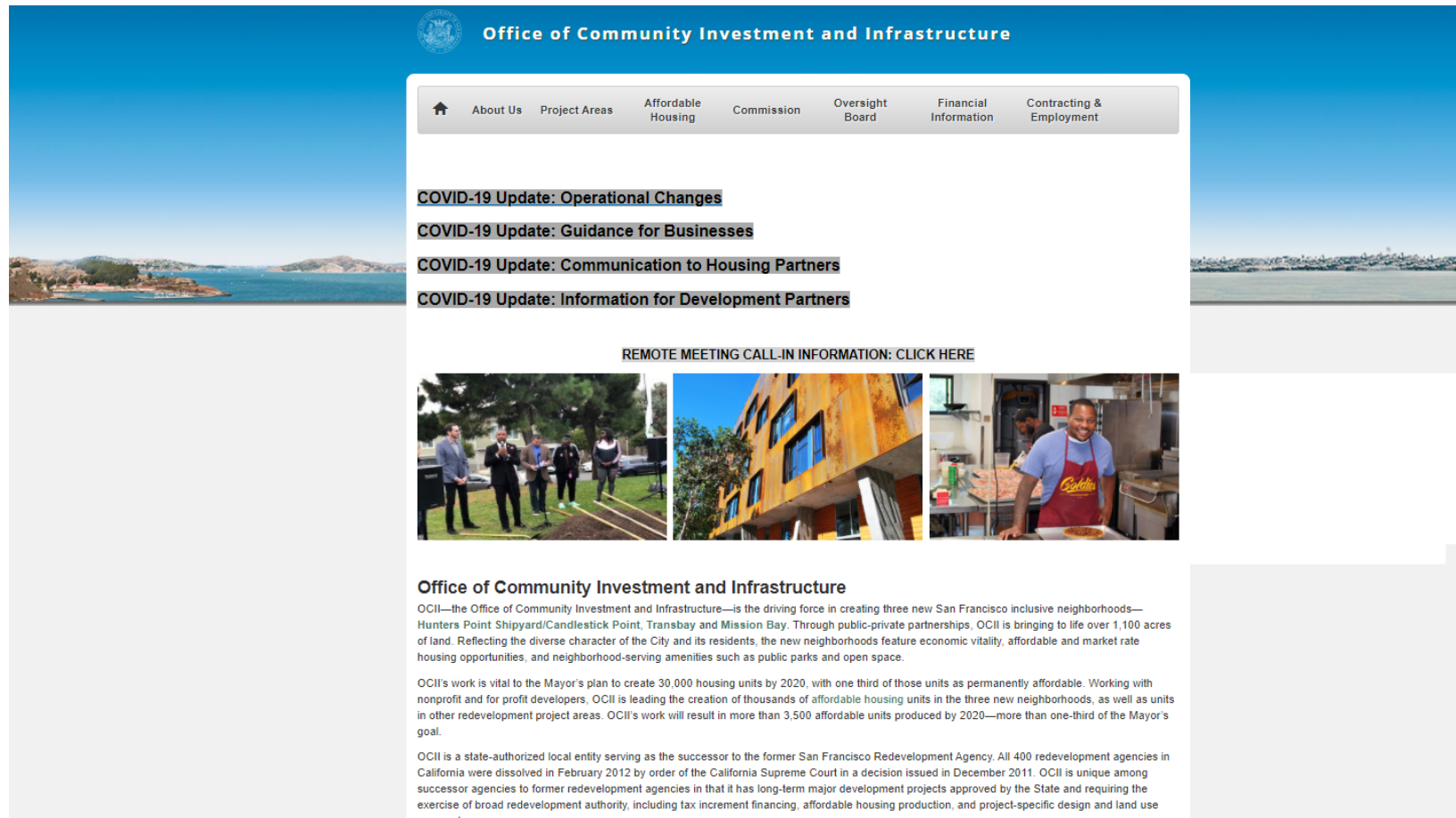
FivePaths

Eric Leland
Website Developer
DAIS Lead

OCII Website Background

- In 2018, OCII selected lowercase productions (lowercase) to provide website design and technological maintenance.
- In 2020, OCII selected lowercase to convert OCII's Annual Housing Report for use on OCII's website
- Over time, OCII's website became outdated, and lowercase was contracted to update the website to create a more modern web identity to engage the public.
- The scope of this work was completed in August 2024.

OCII Website Background-Historical Homepage



OCII Website Background-Current Homepage



OCII

OCII

Projects

Housing

Commission & Oversight Board

Small Business and Workforce

Investor Relations

Work With Us

About Us



Office of Community Investment and Infrastructure

OCII is a state-authorized local entity serving as the successor to the former San Francisco Redevelopment Agency. OCII is responsible for development in Mission Bay, Transbay, and the Hunters Point Shipyard/Candlestick Point neighborhoods.

[About Us](#)



Agenda and Remote Meeting Information

The Commission on Community Investment and Infrastructure and Oversight Board will convene hybrid meetings that will allow in-person attendance, remote access, and public comment via



SBE and Local Hiring Report

During FY 23-24, three projects under OCII's jurisdiction were awarded various contracts totaling \$234.1 million. On an aggregate basis, there are 44 projects totaling \$1 billion that are active or on hold as of June 30, 2024. These projects are at



Transbay Block 4 West

News and updates

Mayor Lurie announced a new request for proposals (RFP) to develop 100 percent affordable housing on Transbay Block 4 West in the growing East Cut neighborhood in downtown San Francisco.

[Click here for more information](#)

lowercase production PSC Contract Terms

Scope of Work-Website Development Services

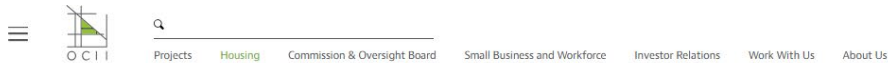
- Website Design and Content Updates
 - [OCII Website](#)
 - [OCII Annual Housing Report](#)
- Updates to the Content Management System (Drupal)
- Complete a CCSF-DT Digital Accessibility and inclusion Standard Audit (DAIS)
- General Technology Maintenance

Contract Term

- Three-year term in an amount not to exceed-\$176,775

OCII Annual Housing Report

- Annual Housing Report



Housing

Housing

Overview

Executive Summary

Housing Program & Goals

Housing Accomplishments

Certificate of Preference Program & Marketing Requirements

Small Business Enterprise & Workforce Goals

Appendix

Annual Housing Production Report

Download full report here: [Fiscal Year 2023-2024](#)

[Annual Housing Report Archives](#)

01 Executive Summary

Summary of Report

Housing Completions and Starts

Housing Funding Activity

Table 1: Housing Completions and Starts

Table 2: Housing Funding Activity

02 Housing Program & Goals

Housing Types

Hunters Point Shipyard Phase I

Hunters Point Shipyard Phase II/Candlestick Point

Mission Bay North and South

Transbay

Table 3: Total Units by Housing Type

Table 4: Housing Production Goals and Status by Project Area

Table 4A - 4G

03 Housing Accomplishments

Housing Completions & Project Summaries

Housing Starts & Project Summaries

Housing in Construction & Project Summaries

Marketing Accomplishments

Table 5: Housing Completions

Table 6: Housing Starts

Table 7: Housing in Construction

Website Development Timeline

- **Year 1: Key Benchmarks**

- Stakeholder Surveys to determine priorities for website content updates
- Website Page Mock-Ups & Refinements
 - Homepage/Housing Page & Annual Report/Replacement Housing
- New Website Host Site & Content Management System
- DAIS Audit

- **Year 2: Key Benchmarks**

- Quality Review and Audit of Website Updates(Pre-Launch)

- **Year 3: Key Benchmarks**

- Website Launch

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Questions / Comments