

## RESOLUTION NO. 76-2011

*Adopted June 7, 2011*

**AUTHORIZING A LETTER AGREEMENT WITH THE OFFICE OF ECONOMIC AND WORKFORCE DEVELOPMENT IN AN AMOUNT NOT TO EXCEED \$580,750 FOR CONTRACT ADMINISTRATION OF ECONOMIC DEVELOPMENT SERVICES FROM JULY 1, 2011 TO JUNE 30, 2012 THROUGH TWO COMMUNITY-BASED ORGANIZATIONS: (1) THE SOUTH OF MARKET FOUNDATION D/B/A URBAN SOLUTIONS AND (2) ASIAN NEIGHBORHOOD DESIGN; SOUTH OF MARKET REDEVELOPMENT PROJECT AREA**

### BASIS FOR RESOLUTION

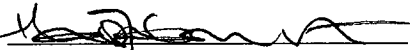
1. The Redevelopment Agency of the City and County of San Francisco's ("Agency") strategy to revitalize the South of Market Redevelopment Project Area has focused on improving the economic vitality of the Sixth Street commercial corridor.
2. The Mayor's Office of Community Investment ("MOCI") has been administering the Agency's economic development programs in targeted redevelopment project areas for several years. MOCI administers and monitors various contracts with community-based organizations, or CBOs, on behalf of the Agency for a 15% administrative fee.
3. Early last year, MOCI's work was divided between the Mayor's Office of Housing ("MOH") and the City's Office of Economic and Workforce Development ("OEWD"). As this contract provides economic development services, it now falls under the parameters of OEWD.
4. On July 20, 2010, the Agency entered into a letter agreement with OEWD to provide economic development services for the South of Market and Yerba Buena Center Redevelopment Project Areas in an amount not to exceed \$809,600. This letter agreement expires on June 30, 2011.
5. On December 2010, OEWD issued the RFP which sought proposals from CBOs to provide economic development services throughout the City, including the Agency's redevelopment project areas. The RFP was available on OEWD's website on December 23, 2010 and all proposals were submitted electronically by January 27, 2011. The RFP was successful in selecting several qualified CBOs, including Urban Solutions and Asian Neighborhood Design.
6. Therefore, the Agency seeks to enter into a one-year letter agreement with OEWD to administer contracts with three community-based organizations for economic development services in the South of Market Redevelopment Project Area (the "Letter Agreement"). The Yerba Buena Center Redevelopment Project Area will not be part of the Letter Agreement since that project area expired on January 1, 2011.

7. The proposed Letter Agreement includes two CBOs: (1) Urban Solutions and (2) Asian Neighborhood Design. It includes a budget not to exceed \$580,750, which is comprised of \$505,000 for economic development services and \$75,750 (15%) for an administrative fee paid to OEWD.
8. Authorization of the Letter Agreement with OEWD is an Agency administrative activity that will not cause any physical change in the environment and is not a project pursuant to the California Environmental Quality Act ("CEQA") definition of a project contained in CEQA Guidelines Section 15378(b)(5). Implementation activities of the Letter Agreement, including the façade and tenant improvements projects that involve rehabilitation of existing facilities would not have a significant effect on the environment and are exempt from CEQA pursuant to CEQA Guidelines Section 15301(a). The economic development activities, including business retention and support, and technical assistance, would not directly have a significant effect on the environment and are exempt from CEQA pursuant to CEQA Guidelines Sections 15061(b)(3) and 15262.
9. Staff recommends authorizing the Letter Agreement with OEWD for economic development services in the South of Market Redevelopment Project Areas.

#### **RESOLUTION**

**ACCORDINGLY, IT IS RESOLVED** by the Redevelopment Agency of the City and County of San Francisco that the Executive Director is authorized to enter into a Letter Agreement with the Office of Economic and Workforce Development in an amount not to exceed \$580,750 for contract administration and to provide economic development services from July 1, 2011 to June 30, 2012 through two community-based organizations: (1) the South of Market Foundation d/b/a Urban Solutions and (2) Asian Neighborhood Design, substantially in the form lodged with the Agency General Counsel.

**APPROVED AS TO FORM:**

  
James B. Morales  
Agency General Counsel