

RESOLUTION NO. 43-2011

Adopted April 5, 2011

AUTHORIZING A FIRST AMENDMENT TO A LETTER AGREEMENT WITH THE OFFICE OF ECONOMIC AND WORKFORCE DEVELOPMENT TO ADMINISTER THE SF SHINES FAÇADE AND TENANT IMPROVEMENT PROGRAM TO ROLL OVER \$95,574 FROM A PREVIOUS TERM AND ADD AN ADDITIONAL \$250,000, FOR A TOTAL AMOUNT NOT TO EXCEED \$845,574; BAYVIEW HUNTERS POINT REDEVELOPMENT PROJECT AREA

BASIS FOR RESOLUTION

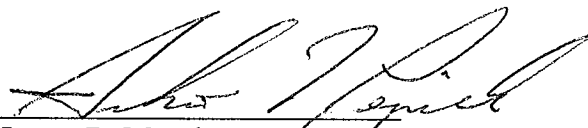
1. On March 7, 2006, the Redevelopment Agency of the City and County of San Francisco (“Agency”) approved a proposed redevelopment plan for the Bayview Hunters Point Redevelopment Project Area (“Project Area”).
2. On May 23, 2006, the Board of Supervisors of the City and County of San Francisco approved Ordinance No. 113-06 adopting the Bayview Hunters Point Redevelopment Plan (“Redevelopment Plan”).
3. The 1,361-acre Project Area B generally consists of residential, commercial, industrial, and public uses in Bayview Hunters Point. The Third Street corridor is the primary commercial street that runs through the Project Area. Along the neighborhood retail corridor are many small businesses, including restaurants, hardware stores, beauty salons, and several liquor stores, but overall, Third Street continues to suffer from disinvestment and neglect.
4. The 2002 Bayview Hunters Point Revitalization Concept Plan (“Concept Plan”), the embodiment of the community’s planning process leading up to the Redevelopment Plan, discussed the immediate need for a façade improvement program for Third Street in the “Town Center.” In accordance with the Concept Plan’s vision, the 2006 Redevelopment Plan specifically describes and authorizes the development of façade and small business assistance programs for Project Area B in Section 3.5, Proposed Economic Development Programs.
5. The Office of Economic and Workforce Development (“OEWD”), currently administers the City’s SF Shines Façade and Tenant Improvement Program (“SF Shines”), a citywide program that provides grants and design assistance to property owners and merchants to improve facades, storefronts, and signs. The program targets economically distressed business corridors, including the Third Street Corridor in Bayview Hunters Point.
6. On September 2, 2008, the Commission authorized a letter agreement with the Mayor’s Office of Community Investment, now part of OEWD, for the administration of a façade and tenant improvement program for the Third Street commercial corridor in Bayview Hunters Point.

7. On March 1, 2011, the Commission authorized a letter agreement (“Letter Agreement”) with OEWD for the continued administration of SF Shines in an amount not to exceed \$500,000.
8. Due to heightened demand for the program by existing and new Project Area businesses, and because of funds remaining in the previous year’s program budget, additional program funds are required at this time.
9. Accordingly, staff recommends authorizing a first amendment to the Letter Agreement (“First Amendment”) with OEWD to roll over \$95,574 from the previous Letter Agreement term and add an additional \$250,000, for a total amount not to exceed \$845,574.
10. Agency authorization of the First Amendment would allow for changes in the funding for the SF Shines Program but would not change the activities to be conducted under the program. This action is an Agency administrative activity that is not a Project, as defined by California Environmental Quality Act (“CEQA”) Guidelines Section 15378(b)(5). The First Amendment will not independently result in a physical change in the environment and is not subject to environmental review under CEQA.

RESOLUTION

ACCORDINGLY, IT IS RESOLVED by the Redevelopment Agency of the City and County of San Francisco that the Executive Director is authorized to execute a First Amendment to a Letter Agreement with the Office of Economic and Workforce Development, in an amount not to exceed \$845,574, for the administration of a façade and tenant improvement program for the Third Street commercial corridor as part of the larger citywide SF Shines Façade Improvement Program, from April 5, 2011 to March 1, 2012, substantially in the form lodged with the Agency General Counsel.

APPROVED AS TO FORM:


for James B. Morales 3/30/11
Agency General Counsel