

## RESOLUTION NO. 152-2010

*Adopted December 14, 2010*

### **AUTHORIZING A PERSONAL SERVICES CONTRACT WITH ESA, A CALIFORNIA CORPORATION, IN AN AMOUNT NOT TO EXCEED \$343,740, FOR A TWO-YEAR TERM, WITH A ONE- YEAR OPTION TO EXTEND, TO PREPARE AN ENVIRONMENTAL IMPACT REPORT FOR THE MID-MARKET REDEVELOPMENT PROGRAM; MID-MARKET REDEVELOPMENT SURVEY AREA**

#### **BASIS FOR RESOLUTION**

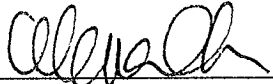
1. In 1995, the Board of Supervisors of the City and County of San Francisco (“Board”) designated the boundaries for the Mid-Market Redevelopment Survey Area pursuant to the Community Redevelopment Law of the State of California (California Health & Safety Code Sections 33000 et seq.) (“CRL”).
2. On September 18, 2003, the Planning Commission certified, by Motion No. 16657, and the Redevelopment Agency of the City and County of San Francisco (“Agency”) certified, by Resolution No. 153-2003, the Final Environmental Impact Report for the Mid-Market Redevelopment Plan in compliance with the California Environmental Quality Act (California Public Resources Code Sections 21000 et seq.) (“CEQA”) and the CEQA Guidelines (14 California Code of Regulations Sections 15000 et seq.).
3. In 2005, both the Agency Commission and Planning Commission approved the Mid-Market Redevelopment Plan and recommended its adoption by the Board. The Mid-Market Redevelopment Plan was introduced but not adopted by the Board.
4. In January 2010, the Mayor announced the “Central Market Partnership,” a public/private initiative to renew and coordinate efforts to revitalize Central Market Street and the larger Mid-Market community through a focus on the arts, business development, and quality of life enhancement. In response to the Mayor’s request, the Agency is working closely with the community and other City agencies to reinstate a formal redevelopment plan adoption process pursuant to CRL.
5. The redevelopment plan adoption process will require analysis of new information, and preparation, review, and consideration of a number of statutorily mandated documents. The process will also involve the preparation and circulation of an environmental impact report (“EIR”) for the proposed plan.
6. Agency staff recommends that the Agency enter into a personal services contract (“Contract”) with ESA, a California corporation (“ESA”), to prepare an EIR and related documents for the Mid-Market Redevelopment Plan in accordance with CEQA.

7. Section IX.C.5 of the Agency's Purchasing Policy permits Agency staff to select a consultant from a City panel that was established using the City's competitive selection process. ESA is included on the Planning Department's environmental consultant panel dated August 31, 2010, which was established using the City's competitive selection process.
8. ESA has relevant experience and is well qualified to provide environmental consulting services for the Mid-Market Redevelopment Program. ESA is the City's environmental consultant for both the Western SOMA Community Plan and the Better Market Street Project. Both of these major planning initiatives will have significant impacts on Mid-Market, and ESA's analysis of both projects will need to be highly integrated and coordinated with the Mid-Market EIR.
9. The Mid-Market Project Area Committee discussed the Contract with ESA at its November meeting and concurs with Agency staff's recommendation to enter into a Contract with ESA.
10. The Contract to provide environmental review of the Mid-Market Redevelopment Program is statutorily exempt from environmental review pursuant to CEQA Guidelines Section 15262 (Feasibility and Planning Studies), because the Contract is only for the provision of technical environmental review services.

#### **RESOLUTION**

**ACCORDINGLY, IT IS RESOLVED** by the Redevelopment Agency of the City and County of San Francisco that the Executive Director is authorized to execute a Personal Services Contract with ESA, a California corporation, in an amount not to exceed \$343,740, for a two-year term, with a one-year option to extend, to prepare an Environmental Impact Report for the Mid-Market Redevelopment Program, substantially in the form lodged with the Agency General Counsel.

**APPROVED AS TO FORM:**

  
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James B. Morales  
Agency General Counsel