

RESOLUTION NO. 114-2010

Adopted September 7, 2010

AUTHORIZING A SECOND AMENDMENT TO THE PERSONAL SERVICES CONTRACT WITH RENAISSANCE ENTREPRENEURSHIP CENTER, A CALIFORNIA NONPROFIT CORPORATION, TO EXTEND THE TERM FOR ONE YEAR TO SEPTEMBER 15, 2011, AND TO INCREASE THE CONTRACT AMOUNT BY \$105,000, FOR A TOTAL AGGREGATE AMOUNT NOT TO EXCEED \$330,865, FOR OUTREACH, COORDINATION, AND SUPPORT SERVICES TO THE BAYVIEW MERCHANTS ASSOCIATION; BAYVIEW HUNTERS POINT REDEVELOPMENT PROJECT AREA

BASIS FOR RESOLUTION

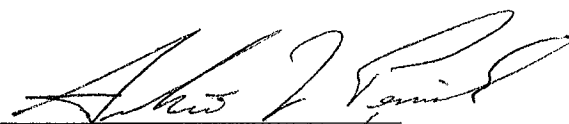
1. On March 7, 2006, the Redevelopment Agency of the City and County of San Francisco ("Agency") approved a proposed redevelopment plan for the Bayview Hunters Point ("BVHP") Redevelopment Project Area ("Project Area").
2. On May 23, 2006, the Board of Supervisors of the City and County of San Francisco approved Ordinance No. 113-06 adopting the Bayview Hunters Point Redevelopment Plan ("Redevelopment Plan").
3. The Redevelopment Plan specifically describes and authorizes small business assistance programs for Project Area B in Section 3.5, Proposed Economic Development Programs.
4. The Community Redevelopment Law requires that Agency funds be used for redevelopment activities, including the alteration, improvement, modernization, reconstruction or rehabilitation of existing structures in a project area and the planning for these activities. Health and Safety Code Sections 33020 and 33021.
5. On July 3, 2008, the Agency received a proposal from the Bayview Merchants Association ("BMA") to partner with the Renaissance Entrepreneurship Center doing business as Bayview Business Resource Center ("Contractor") to conduct merchant outreach, coordination, and support services in order to bolster its membership and build the capacity of BMA to play an active role in the revitalization of the Project Area.
6. On September 16, 2008, by Resolution No. 109-2008, the Agency Commission authorized a one-year personal services contract ("Contract") and operating budget in the amount of \$70,000 with the Contractor to provide support services, outreach, and coordination to BMA.
7. On October 6, 2009, by Resolution No. 107-2009, the Agency Commission authorized a First Amendment to the Contract to extend the term for one year until September 15, 2010 and to increase the Contract amount by \$155,865, for a total aggregate amount not to exceed \$225,865.

8. BMA has been in existence since 1925 and has been an active participant in the development of the BVHP community. BMA works to increase business opportunities for all members and to promote the commercial interests of the BVHP community. BMA's role has expanded over the last year due to the ever-increasing needs of the merchant community as well as the increasing activities associated with the Agency's various redevelopment and revitalization activities. BMA's goal is to create a safe and thriving commercial corridor for existing businesses and attract new businesses.
9. Based on the substantial benefit related to the Contract, the Agency desires to enter into a Second Amendment to the Contract ("Second Amendment") to extend the Contract term for one year, which ends September 15, 2011. The Second Amendment will increase the Contract amount by \$105,000, for a total aggregate amount not to exceed \$330,865. The proposed scope of services for the new Contract term includes monthly meetings for BMA members, marketing and outreach for the BMA and member businesses, and support of local community events.
10. Given that the source of funds for the Contract is tax increment from the Project Area, the funds must be used for "redevelopment activities" as defined in the Community Redevelopment Law (Sections 33678(b), 33020, and 33021 of the California Health and Safety Code).
11. Authorization of the Second Amendment is an Agency administrative activity that would not have any direct physical effects on the environment and is not a "Project" as defined in California Environmental Quality Act Guidelines Section 15378(b)(5).

RESOLUTION

ACCORDINGLY, IT IS RESOLVED by the Redevelopment Agency of the City and County of San Francisco that the Executive Director is authorized to execute the Second Amendment to the Personal Services Contract with Renaissance Entrepreneurship Center, a California nonprofit corporation, to extend the term for one year to September 15, 2011, and to increase the Contract amount by \$105,000, for a total aggregate amount not to exceed \$330,865, for outreach, coordination, and support services to the Bayview Merchants Association, as well as commercial corridor special projects, substantially in the form lodged with the Agency General Counsel.

APPROVED AS TO FORM:


for James B. Morales 8/30/10
Agency General Counsel