

RESOLUTION NO. 100-2010

Adopted June 20, 2010

AUTHORIZING A LETTER AGREEMENT WITH THE OFFICE OF ECONOMIC AND WORKFORCE DEVELOPMENT IN AN AMOUNT NOT TO EXCEED \$809,600 FOR CONTRACT ADMINISTRATION AND TO PROVIDE ECONOMIC DEVELOPMENT SERVICES FROM JULY 20, 2010 TO JUNE 30, 2011 THROUGH THREE COMMUNITY-BASED ORGANIZATIONS: (1) THE SOUTH OF MARKET FOUNDATION D/B/A URBAN SOLUTIONS; (2) ASIAN NEIGHBORHOOD DESIGN; AND (3) RENAISSANCE ENTREPRENEURSHIP CENTER; SOUTH OF MARKET AND YERBA BUENA CENTER REDEVELOPMENT PROJECT AREAS

BASIS FOR RESOLUTION


1. The Redevelopment Agency of the City and County of San Francisco's ("Agency") strategy to revitalize the South of Market Redevelopment Project Area and parts of the Yerba Buena Center Redevelopment Project Area has focused on (1) improving the economic vitality of the Sixth Street commercial corridor and (2) small business growth and creation.
2. The Mayor's Office of Community Investment ("MOCI") has been administering the Agency's economic development programs in targeted redevelopment project areas for several years. MOCI administers and monitors various contracts with community-based organizations, or CBOs, on behalf of the Agency for a 15% administrative fee. The most recent letter agreement with MOCI for these services expired on June 30, 2010.
3. In recent months, MOCI's work was divided between the Mayor's Office of Housing ("MOH") and the City's Office of Economic and Workforce Development ("OEWD"). As this contract provides economic development services, it now falls under the parameters of OEWD. Toward that end, the Agency was included in OEWD's January 2010 Request For Proposals ("RFP") which sought proposals from CBOs to provide economic development services throughout the City, including the Agency's redevelopment project areas. The RFP was successful.
4. After internal discussions, Agency staff has decided that instead of entering into another single letter agreement for all redevelopment project areas, it would be more effective to enter into two separate letter agreements: one for the Bayview Hunters Point ("BVHP") Redevelopment Project Area and the other for the South of Market and Yerba Buena Center Redevelopment Project Areas. The purpose of this split is to increase administrative clarity for Agency staff, and allow for more direct management of each letter agreement's scope of services.

5. Therefore, the Agency seeks to enter into a one-year letter agreement with OEWD, in cooperation with OEWD, to administer contracts with three community-based organizations for economic development services in the South of Market and Yerba Buena Center Redevelopment Project Areas (the "Letter Agreement"). The letter agreement focusing on BVHP is discussed in a separate Commission Memorandum and Resolution for this meeting.
6. The proposed Letter Agreement includes three CBOs: (1) Urban Solutions; (2) Asian Neighborhood Design; and (3) Renaissance Entrepreneurship Center. It includes a budget not to exceed \$809,600, which is comprised of \$704,000 for economic development services and \$105,600 (15%) for an administrative fee paid to OEWD.
7. Authorization of the Letter Agreement with OEWD is an Agency administrative activity that will not cause any physical change in the environment and is not a project pursuant to the California Environmental Quality Act ("CEQA") definition of a project contained in CEQA Guidelines Section 15378(b)(5). Implementation activities of the Letter Agreement, including the façade and tenant improvements projects that involve rehabilitation of existing facilities would not have a significant effect on the environment and are exempt from CEQA pursuant to CEQA Guidelines Section 15301(a). The economic development activities, including business retention and support, and technical assistance, would not directly have a significant effect on the environment and are exempt from CEQA pursuant to CEQA Guidelines Sections 15061(b)(3) and 15262.
8. Staff recommends authorizing the Letter Agreement with OEWD for economic development services in the South of Market and Yerba Buena Center Redevelopment Project Areas.

RESOLUTION

ACCORDINGLY, IT IS RESOLVED by the Redevelopment Agency of the City and County of San Francisco that the Executive Director is authorized to enter into a Letter Agreement with the Office of Economic and Workforce Development in an amount not to exceed \$809,600 for contract administration and to provide economic development services from July 20, 2010 to June 30, 2011 through three community-based organizations: (1) the South of Market Foundation d/b/a Urban Solutions; (2) Asian Neighborhood Design; and (3) Renaissance Entrepreneurship Center, substantially in the form lodged with the Agency General Counsel.

APPROVED AS TO FORM:



for James B. Morales 7/15/10
Agency General Counsel