

RESOLUTION NO. 99-2010

Adopted July 20, 2010

AUTHORIZING A LETTER AGREEMENT WITH THE OFFICE OF ECONOMIC AND WORKFORCE DEVELOPMENT IN AN AMOUNT NOT TO EXCEED \$467,000 FOR CONTRACT ADMINISTRATION AND TO PROVIDE ECONOMIC DEVELOPMENT SERVICES FROM JULY 20, 2010 TO JUNE 30, 2011 THROUGH TWO COMMUNITY-BASED ORGANIZATIONS: (1) RENAISSANCE BAYVIEW AND (2) BAYVIEW HUNTERS POINT CENTER FOR ARTS AND TECHNOLOGY; BAYVIEW HUNTERS POINT REDEVELOPMENT PROJECT AREA

BASIS FOR RESOLUTION

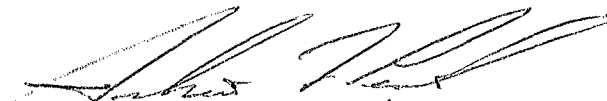
1. The Bayview Hunters Point Redevelopment Plan (the "Plan") includes economic development as a major redevelopment objective in the Bayview Hunters Point Redevelopment Project Area. Specifically, the Plan calls for strengthening the economic base of the Bayview Hunters Point community by strengthening existing businesses and cultivating new entrepreneurship.
2. The Mayor's Office of Community Investment ("MOCI") has been administering the Redevelopment Agency of the City and County of San Francisco's ("Agency") economic development programs in targeted redevelopment project areas for several years. MOCI administers and monitors various contracts with community-based organizations, or CBOs, on behalf of the Agency for a 15% administrative fee. The most recent letter agreement with MOCI for these services expired on June 30, 2010.
3. In recent months, MOCI's work was divided between the Mayor's Office of Housing ("MOH") and the City's Office of Economic and Workforce Development ("OEWD"). As this contract provides economic development services, it now falls under the parameters of OEWD. Toward that end, the Agency was included in OEWD's January 2010 Request For Proposals ("RFP") which sought proposals from CBOs to provide economic development services throughout the City, including the Agency's redevelopment project areas. The RFP was successful.
4. After internal discussions, Agency staff has decided that instead of entering into another single letter agreement for all redevelopment project areas, it would be more effective to enter into two separate letter agreements: one for the Bayview Hunters Point ("BVHP") Redevelopment Project Area, and the other for the South of Market ("SOMA") and Yerba Buena Center ("YBC") Redevelopment Project Areas. The purpose of this split is to increase administrative clarity for Agency staff, and allow for more direct management of each letter agreement's scope of services.

5. Therefore, the Agency seeks to enter into a one-year letter agreement with OEWD to administer contracts with two community-based organizations for economic development services in the BVHP Redevelopment Project Area (the "Letter Agreement"). The letter agreement focusing on SOMA and YBC is discussed in a separate Commission Memorandum and Resolution for this meeting.
6. The proposed Letter Agreement includes two CBOs: (1) Renaissance Bayview and (2) the Bayview Hunters Point Center for Arts and Technology ("Studio BAYCAT"). It includes a budget not to exceed \$467,000, which is comprised of \$410,000 for economic development services and \$57,000 (15%, not inclusive of a \$30,000 carryover for Studio BAYCAT from the previous contract term) in administrative fees paid to OEWD.
7. Authorization of the Letter Agreement with OEWD is an Agency administrative activity that will not cause any physical change in the environment and is not a project pursuant to the California Environmental Quality Act ("CEQA") definition of a project contained in CEQA Guidelines Section 15378(b)(5). Implementation activities of the Letter Agreement, including business improvement and marketing, and technical design assistance, would not directly have a significant effect on the environment and are exempt from CEQA pursuant to CEQA Guidelines Sections 15061(b)(3) and 15262.
8. Staff recommends authorizing the Letter Agreement with OEWD for economic development services in the BVHP Redevelopment Project Area.

RESOLUTION

ACCORDINGLY, IT IS RESOLVED by the Redevelopment Agency of the City and County of San Francisco that the Executive Director is authorized to enter into a Letter Agreement with the Mayor's Office of Housing (formerly the Mayor's Office of Community Investment) in an amount not to exceed \$467,000 for contract administration and to provide economic development services from July 20, 2010 to June 30, 2011 through two community-based organizations: (1) Renaissance Bayview and (2) Bayview Hunters Point Center for Arts and Technology, substantially in the form lodged with the Agency General Counsel.

APPROVED AS TO FORM:


James B. Morales 7/15/10
Agency General Counsel