

RESOLUTION NO. 50-2007

Adopted June 5, 2007

AUTHORIZING A FIRST AMENDMENT TO THE PERSONAL SERVICES CONTRACT WITH NEW CITY AMERICA, INC., A CALIFORNIA CORPORATION, TO EXTEND THE CONTRACT TERM FROM JUNE 7, 2007 TO DECEMBER 31, 2008, IN CONNECTION WITH ESTABLISHING A COMMUNITY BENEFIT DISTRICT IN JAPANTOWN; WESTERN ADDITION REDEVELOPMENT PROJECT AREA A-2

BASIS FOR RESOLUTION

1. On December 7, 2004, the Redevelopment Agency of the City and County of San Francisco ("Agency") and New City America, Inc., a California corporation ("Contractor") entered into a two-year Personal Services Contract ("Contract") in an amount not to exceed \$121,000 to investigate the feasibility of forming one or more Property-based Business Improvement Districts, or Community Benefit Districts ("CBDs"), in the Fillmore Jazz Preservation District ("Jazz District") and Japantown in the Western Addition Redevelopment Project Area A-2.
2. In August 2006, the San Francisco Board of Supervisors approved the formation of the Jazz District CBD. In March 2007, the Contractor completed all its work under this Contract in the Jazz District.
3. In Japantown, the Contractor's Phase I feasibility analysis work was put on hold between January 2006 to mid-July 2006, due to the sale of Japantown's largest properties. Because of this delay, pursuant to Section 2 of the Contract, the Executive Director extended the term of the Contract for six months from December 7, 2006 to June 7, 2007. In January 2007, the Contractor completed its Phase I feasibility analysis work in Japantown.
4. The Contractor was working on Phase II formation duties until May 16, 2007, when the Japantown CBD Steering Committee ("Steering Committee") decided to postpone formation activities for about a year.
5. Therefore, due to delays beyond the Contractor's control, including the Steering Committee's May 16, 2007 decision to postpone Phase II formation activities, the Contractor will not complete all of its contractual obligations in Japantown before June 7, 2007, when the Contract expires.
6. As a result, the Agency wishes to enter into a first amendment ("First Amendment") to extend the term of the Contract to December 31, 2008, in order to give the Contractor sufficient time to complete all of the work in the scope of services in Japantown. All other terms and conditions of the Contract remain unchanged and in effect.