



CALIFORNIA
CATALYST
COMMUNITY

DEPARTMENT OF HOUSING AND COMMUNITY DEVELOPMENT

FOR IMMEDIATE RELEASE

Date: August 24, 2010

Contact: Panorea Avdis

Director for External Affairs

pavdis@hcd.ca.gov

(916) 445-4775

The California Department of Housing and Community Development Announces the Designation of Thirteen California Communities as Models for Sustainability

Sacramento – Today the California Department of Housing and Community Development (HCD) announced that thirteen California communities have been named Catalyst Projects as part of the Catalyst Projects for California Sustainable Strategies Pilot Program. Funded by Proposition 1C, the program embodies the goals of SB 375 – landmark legislation signed into law by Governor Schwarzenegger in 2008 – and is designed to incentivize innovative land use planning and green building strategies. At least one Catalyst Projects was designated in each of the four major Metropolitan Planning Agency (MPOs) regions to support the regions efforts to develop Sustainable Communities Strategies required by SB 375.

“These thirteen Catalyst Projects will be great examples of how to build sustainable, economically vibrant communities,” said Director Lynn Jacobs. “This pilot program will provide valuable insights to allow the State to implement best practices and strategies as we move forward with our sustainable development goals in California. Walkable communities, improved air quality, reduced emissions, less time spent in a car and a strong economy can all become reality through sustainable development, and I look forward to seeing how these projects develop.”

The Catalyst Projects for California Sustainable Strategies Pilot Program will enable the State to support local innovation, develop projects that integrate environmental, economic, transportation and housing goals and test strategies for broad implementation throughout California. The designated projects must remove barriers to development of transformative projects, demonstrate a high level of transferability, promote effective jobs and housing relationships, enhance multimodal transportation options, integrate sustainability and economic development plans, demonstrate significant resource, economic , and environmental benefits, and provide opportunities for community engagement



CALIFORNIA
CATALYST
COMMUNITY

DEPARTMENT OF HOUSING AND COMMUNITY DEVELOPMENT

and cross-sector collaboration. Catalyst Projects will be required to collect data and measure the effectiveness of their sustainable community strategies and develop and outline of how strategies and tools can be used across the state. The Department of Housing and Community Development is awarding Proposition 1C, State Bond funds to the projects best exemplifying these principles.

“When State departments work together, California is a leader in sustainability strategies,” said Director Jacobs. “This program will help spur innovation at the local level to meet the goals and objectives of SB 375 as well as create models for other communities to increase long term prosperity.”

The Program was designed in partnership with Caltrans, the California Department of Conservation, the Governor’s Office of Planning and Research, the California Air Resources Board, the California Housing Finance Agency, the California Infrastructure Bank, the California Energy Commission, the California Department of Public Health, the California Environmental Protection Agency, the California Department of Forestry and Fire Protection and the California Department of Parks and Recreation.

The thirteen designees are:

Gold:

- City of Emeryville, Emeryville Marketplace
- City of San Francisco, Mission Bay
- City of Sacramento, Township Nine
- City of San Diego, Village at Market Creek
- City of Fullerton, Fullerton Transportation Center

Silver:

- City of National City, Paradise Creek Revitalization
- City of Chico, Meriam Park
- Town of Truckee, Truckee Railyard
- City of Marina, The Dunes on Monterey Bay
- City of Ontario, Downtown Core Catalyst Project

Bronze:

- City of Oxnard, North Oxnard Communities
- City of San Diego, Quarry Falls
- City of Hercules, Bay Front Transit Village

The Catalyst Project designees will be awarded \$9.3 million of Proposition 1C funding. Proposition 1C provides \$2.85 billion to finance affordable housing and infrastructure across California, is part of the historic \$42 billion package of



CALIFORNIA
CATALYST
COMMUNITY

DEPARTMENT OF HOUSING AND COMMUNITY DEVELOPMENT

infrastructure bonds approved by voters in November 2006. The awards do not come from the state's General Fund.

For more information on the program:

http://www.hcd.ca.gov/hpd/catalyst_project_rfp_1209.pdf

For more information on the designees:

<http://www.hcd.ca.gov/hpd/cpcsspp.html>

HCD provides leadership, policies and programs to preserve and expand safe and affordable housing opportunities and promote strong communities for all Californians. The Department also supports increasing the supply of housing, especially affordable housing and works to improve the state's housing conditions and the health and safety of its residents. As the lead housing department, HCD is part of the state Business, Transportation and Housing Agency.

###